

Watching Services

Strengthen your trademark strategy

The brands in your care demand the best protection available. With Clarivate as your trademark watching partner, you can customize your watch strategies to meet your specific needs. Discover how Clarivate can help you watch your brands across the web, including social media usernames, domain names, mobile apps, and more.

Trademark Watch

Safeguard your valuable brand from potential infringement with expert, international trademark watching for both word and design marks. Timely reports give you the information you need to act quickly against marks that might be similar to yours. Choose your coverage: worldwide, regional, or country.



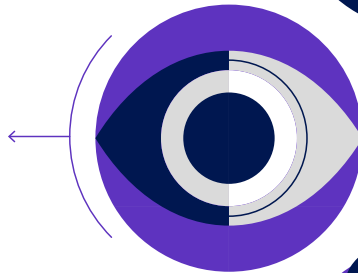
Domain Name Watch

Identify "copycat" domains that could interfere with your trademark, brand name or domain name. Expand your coverage to include country-specific domains (ccTLDs) and misspelled variants of your domain (domain typosquatting).



Social Media Username Watch

Eliminate the time-consuming task of manually monitoring social media. We notify you when an identical watched trademark appears as a username on major social media websites.



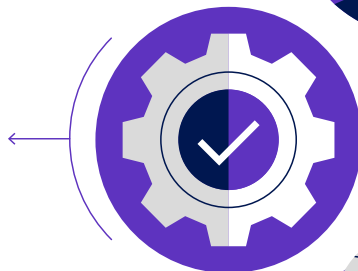
Web Watch

Receive actionable reports to help you discover and address issues related to online brand infringement. Web Watch identifies instances of potential brand misuse and abuse, including derogatory remarks and unauthorized use.



Mobile App Watch

Protect your trademark in today's fast-paced, unregulated mobile application environment. Mobile App Watch monitors more than 4 million Android and iOS apps to spot potentially conflicting names.



International Business Name Watch

Protect your business name and trademarks from potential infringement with monthly reports on business names in use across 212 countries.

