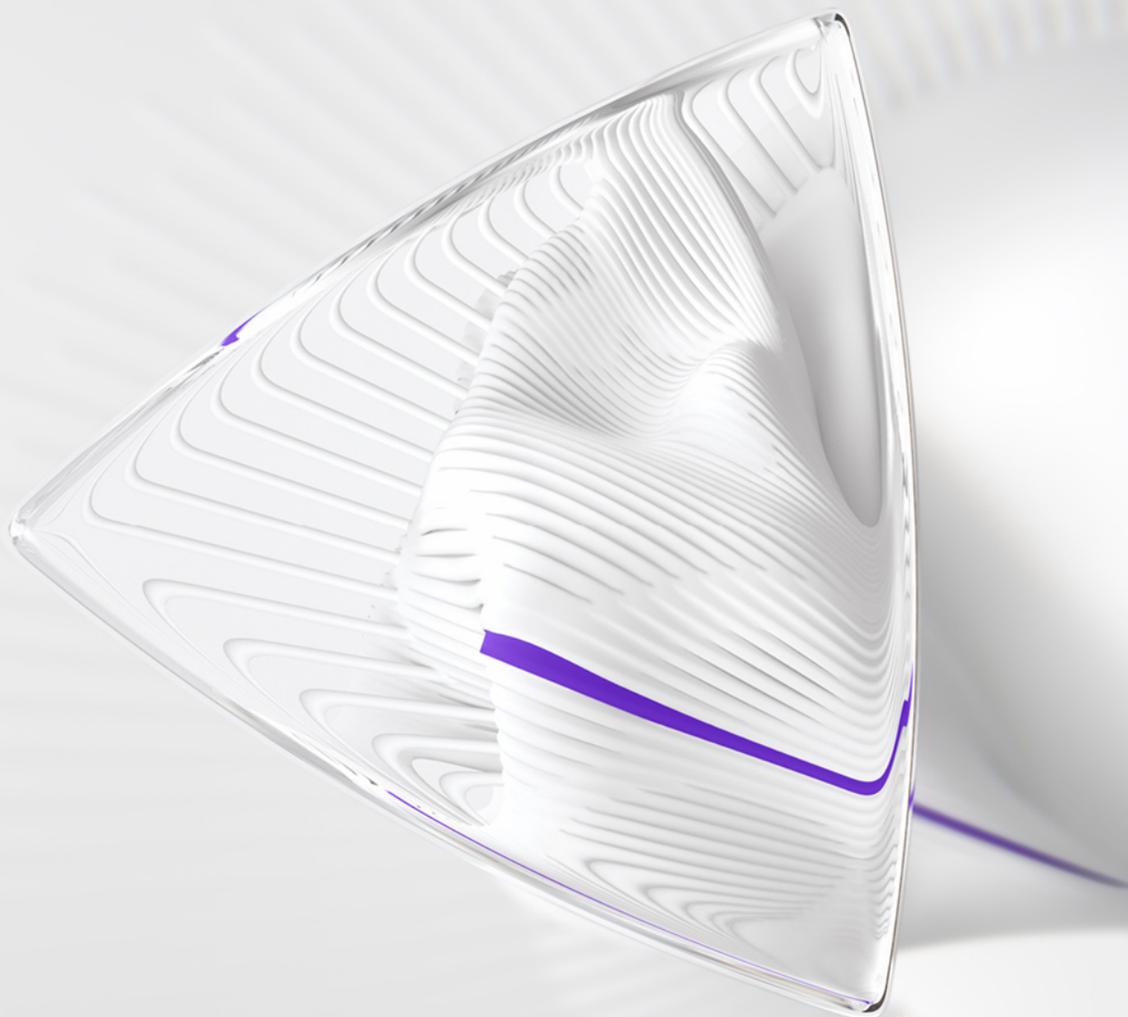


Trademark Watching

Watch Opposition Strength

Fact Sheet



Streamline your trademark monitoring workflow. Watch Opposition Strength from Clarivate™ helps you assess the potential success of filing an opposition against a third-party word mark so you can quickly identify and oppose trademark registrations that may damage your brand.

By combining Darts-ip™ trademark case data with CompuMark Watch trademark hits, Clarivate offers a new tool to help you efficiently review Watch results for word marks globally. Powered by a custom-designed AI-enhanced algorithm, the Opposition Strength feature helps you form data-driven opinions faster and with greater confidence.

Quickly identify the most relevant results

Now, you can speed your review of third-party word marks by viewing an Opposition Strength score alongside your Watch hits, helping you quickly understand the likelihood of success of opposing a mark.

| Watched | Class(es) Watched | Reported | Opposition Strength | IP Cases | Product | Register | Overlap |
|------------------|-------------------|----------|---|----------------|---------|-------------------------------|---------|
| ABC, "COMPUMARK" | 25 28 | | High 100% (Based on 50 similar cases) | View | OGW | US - United States of America | |
| | 25 28 | | High 99% (Based on 50 similar cases) | No cases found | OGW | US - United States of America | |
| | 25 28 | | High 97% (Based on 50 similar cases) | View | OGW | US - United States of America | |
| | 03 43 | | High 80% (Based on 40 similar cases) | View | WWW | US - United States of America | |

Sort or filter your Watch results by Opposition Strength:

- sort results with the greatest likelihood of opposition success to the top
- minimize your review effort by identifying results least likely to be successful
- use the ranking system that works for you: numeric, visual or categorical

Opposition Strength is available for the following Watches:

- Full Watch with reproductions
- Identical Watch with reproductions
- USPTO Pending Application Watch
- USPTO Official Gazette Watch
- U.S. State Trademark Watch
- Canada Pending Application Watch
- Canada Watch
- Watch Lite

Leverage data-backed evidence for decisions

Rely on the Opposition Strength score to provide a quantifiable value to help inform your decisions. Built on Darts-ip global database of over five million trademark cases, the Watch Opposition Strength feature uses AI-driven algorithms to predict the success of opposing a third-party mark. The Watch Opposition Strength feature will generate a score, calculating the success rate for one, two- or three-word marks with high accuracy.



Plus, you can access related case details directly within your results to help further inform your decisions. Case details include:

- Jurisdiction(s)
- Applicant's Trademark
- Opposition's Trademark
- Last Document Date
- Ruling(s)
- Court and/or Trademark Office

Opposition Strength for "ASTAR"

Medium
60%
Based on 6 similar cases

Favorable outcomes for trademarks similar to "ASPER" against trademarks similar to "ASTAR"

| Jurisdiction(s) | Applicant's Trademark | Opposition's Trademark | Last Document Date | Ruling(s) | Court |
|-----------------|-----------------------|------------------------|--------------------|---|---|
| EM | ARPER | HARPER | 2005-02-24 | Similar | EUIPO Opposition Division |
| EM | AEROS | ARSTER | 2007-09-21 | Similar | EUIPO Opposition Division |
| EM | ASTRA | Astra5 | 2018-04-25 | Similar | EUIPO Board of Appeal;EUIPO Opposition Division |
| EM | ARBORER | ARBALEST | 2011-12-13 | Similar | EUIPO Opposition Division |
| EM | ASTRA | Astera | 2020-04-08 | Similar | EUIPO Opposition Division |
| EM | ASTAPOR | ANSTER | 2013-05-23 | Multiple Rulings (1/2 ruled Similar) | EUIPO Board of Appeal;EUIPO Opposition Division |
| EM | ASTRID | ANASTA | 2018-02-15 | Not Similar | EUIPO Opposition Division |
| EM | ASPARAS | APPARA | 2018-09-01 | Similar | EUIPO Opposition Division |
| EM | ASPIRA | ANPRIA | 2015-06-07 | Not Similar | EUIPO Opposition Division |

Back View all 14 Cases on Darts-Ip

View Details

Combine with Darts-ip to access even more valuable insights

Pair your Watches with a Darts-ip subscription to discover additional insights into the third-party applicants and whether they have prior or existing litigation in other jurisdictions. Within the Darts-ip platform, you can:

- Examine cases and related data associated to a Watch hit
- Review relevant precedent and find crucial arguments to prepare your opposition
- Leverage the Goods and Services comparison filter within the Darts-ip platform to evaluate the similarity risk of flagged marks

The screenshot displays the Darts-ip web application interface. The top navigation bar includes the Darts-ip logo, a search bar, and various utility buttons like 'Refine Search', 'New Search', 'Insights', 'Share', 'Set alert', and 'Save results'. The main content area shows search results for a query, with 50 cases and 63 documents matching. The results are presented in a table with columns for Case name, Parties, Trademarks, Country, and First action type. The table includes details for cases such as 'Hex Innovate (UK) [Ex officio] vs Origin Wireless' and 'Applied Measurement Professionals [Ex officio] vs AMP BOOKS'. Each case entry includes a checkbox, document date, reference, document/decision type, court level, country, and first action type. The interface also features a sidebar with navigation options like Home, Case Law, Saved Items, and My Account, and a search count of 7859.

| Case name | Parties | Trademarks | Country | First action type |
|--------------------------|---|--------------------------------|---|---|
| <input type="checkbox"/> | Hex Innovate (UK) [Ex officio] vs Origin Wireless | HEX EZCAN HEX HEX (Fig.) | United States EIZARDY'S MANUAL | Administrative Hearings |
| <input type="checkbox"/> | 25-01-2022 APP/90375137/OOA darts-658-963-M-en | Provisional Notice | Commissioner of Trademarks USPTO (TSDR) First Instance | Points of law Case Trail Not reported View document (en) |
| <input type="checkbox"/> | Applied Measurement Professionals [Ex officio] vs AMP BOOKS | AMP (Fig.) AMP BOOKS | United States EIZARDY'S MANUAL | Administrative Hearings |
| <input type="checkbox"/> | 13-01-2022 APP/90693116/OOA darts-662-050-M-en | Provisional Notice | Commissioner of Trademarks USPTO (TSDR) First Instance | Points of law Case Trail Not reported View document (en) |

To learn more, visit clarivate.com