

Fact sheet | IP Lifecycle Management™

# Three compelling reasons to entrust your critical IP assets to us

When choosing a partner to help manage your intellectual property (IP) assets, consider the unique combination of advantages that Clarivate™ offers.



## 1. Work more effectively with next-generation IP management technology

Clarivate is a market leader in IP management software. Here's why:

- **True cloud-native technology** built on Salesforce.com – easy to implement, highly secure, and intuitive. You always have the latest features, with no upgrade hassles.

- **A connected IP ecosystem** that empowers all stakeholders to collaborate seamlessly.
- **Proprietary data intelligence** unavailable from any other source – litigation insights, and patent and trademark research.
- **Strategic investments** that deliver increased customer value through expanded integration and IP management capabilities.

# 90%

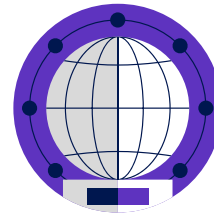
of corporate value is intangible assets<sup>1</sup>.



## 2. Operate with complete confidence in renewals

Proven Clarivate annuities processes and deep legal network offer complete peace of mind.

- **Unmatched liability coverage**  
– the highest levels of indemnity insurance in the industry.
- **The world's largest IP law team**  
monitoring 2,500+ renewal laws across jurisdictions worldwide to ensure nothing falls through the cracks.
- **Comprehensive data verification**  
across 270+ jurisdictions, covering 94% of all global patents, to ensure accuracy.



## 3. Access industry-leading expertise and support

Rely on our global reach and expert team to provide the service and support you need, when you need it.

- **The largest team of IP experts**  
in the industry – more than 2,000 IP services professionals.
- **Responsive, global service**  
enabled by our 10 operations centers around the globe.
- **Experience gained through 50+ years**  
– our business predates other leading providers, giving us unparalleled IP industry knowledge and experience.

<sup>1</sup> <https://www.visualcapitalist.com/the-soaring-value-of-intangible-assets-in-the-sp-500/>

Contact our experts today:

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