Watching Services

Trademark Watch
Safeguard your valuable brand from potential infringement with expert, international trademark watching for both word and design marks. Timely reports give you the information you need to act quickly against marks that might be similar to yours. Choose your coverage: worldwide, regional, or country.

Domain Name Watch
Identify “copycat” domains that could interfere with your trademark, brand name or domain name. Expand your coverage to include country-specific domains (ccTLDs) and misspelled variants of your domain (domain typosquatting).

Social Media Username Watch
Eliminate the time-consuming task of manually monitoring social media. We notify you when an identical watched trademark appears as a username on major social media websites.

Web Watch
Receive actionable reports to help you discover and address issues related to online brand infringement. Web Watch identifies instances of potential brand misuse and abuse, including derogatory remarks and unauthorized use.

Mobile App Watch
Protect your trademark in today’s fast-paced, unregulated mobile application environment. Mobile App Watch monitors more than 4 million Android and iOS apps to spot potentially conflicting names.

International Business Name Watch
Protect your business name and trademarks from potential infringement with monthly reports on business names in use across 212 countries.