

## Fact sheet | Merger & Acquisition Services

# Maximize IP assurance at every step of the deal

Mergers and acquisitions (M&A) are critical events in a company's growth. But they are disruptive to intellectual property (IP), posing hidden risks for businesses that fail to prioritize IP due diligence. With intangible assets said to comprise more than 90% of the value of the S&P 500<sup>1</sup>, ensuring the integrity and effective integration of patent and trademark portfolios must be front of mind.

Clarivate™ can help, with end-to-end solutions to support M&A due diligence and IP assurance.

Our experienced team of IP experts provides support throughout your M&A journey for both patent and trademark assets. We combine manual and automated processes, backed by industry-leading IP data, to support seamless portfolio acquisition and divestiture – quickly and cost-effectively.

### **Reduce business risk**

Ensure rights are maintained when IP assets are transferred. Minimize the risk of costly, unplanned lapses, missed deadlines and potential loss of IP.

### **Gain valuable insights**

Get trusted information on the strength of IP assets to help gain clarity on the value of acquired patent and trademark portfolios.

### **Free up your team**

Keep your in-house team focused on core business activities, while meeting tight deadlines for completing key transaction milestones.

<sup>1</sup> [ipcloseup.com/2021/01/19/latest-data-show-that-intangible-assets-comprise-90-of-the-value-of-the-sp-500-companies/](https://ipcloseup.com/2021/01/19/latest-data-show-that-intangible-assets-comprise-90-of-the-value-of-the-sp-500-companies/)

# Offering you IP certainty during uncertain times

## Pre-transaction due diligence

Our M&A title check and global owner search equip you to make informed decisions during the due diligence phase. Review IP records, perform gap analyses and research key markets for infringement or dilution.

## Assess IP portfolio value

Our portfolio strength report helps you form a clear picture of the value of transferred IP assets. Avoid guesswork and make critical decisions based on solid information.

## Integrate data in your IPMS

We help upload and align your acquired portfolio with your IP management system (IPMS). Our seamless docketing and data migration services help ensure your entire portfolio is safely hosted in one system, including expert support with IPMS linking and matter creation. Our professional services team has deep knowledge of leading IPMS platforms and can configure a new IP management system to suit your internal processes.

## Simplify transfer of IP assets

Our comprehensive IP records service manages the entire IP transfer process, freeing up your in-house team. Following transfer, we can help clear new names for rebranding and updating owner details across an entire portfolio.

## Post-transaction due diligence

Set up your new portfolio for the future with data validation, IP maintenance and foreign filing services to support your patent and trademark management processes.

## Quality assurance

Clarivate's quality processes help ensure nothing falls through the cracks. Comprehensive data validation helps ensure the integrity of IP data, so you can make critical decisions with confidence.

Contact our experts today:

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