

Fact sheet | Health Plan Analysis

# Sales preparation and strategy development - better, faster and deeper

## Now with interactive tool

**Use Clarivate's statewide predictive analysis** of health plan enrollment and benefit design, down to the county level

**Assess payer and provider influence** over benefit utilization through our data and insights, including HDHP analysis

**Identify the emerging payer cost control** trends and strategies and investigate the dynamics driving payer decisions

**Understand the policy decisions** and rules affecting access to medical and pharmacy benefits

**Gain a state level understanding** of the relationships between payers, providers, and pharmacy benefit managers and how the market is changing

**Leverage our event-driven reports** to stay abreast of changes in your markets and eliminate blind spots in your sales strategy

**View CMS star ratings** by plan and by state

**Plan with Clarivate medicare advantage** enrollment forecast

**Comprehensive benefits include:**

- Interactive dashboard
- Health plan profiles
- Exchange profiles
- Earnings summaries

**National and regional healthcare is in constant flux due to shifting health plan realities. The new enhancements within HPA takes our analysis to a whole new level and our new interactive dashboard puts everything you need at your fingertips.**



**County level heat maps**

of enrollment, allowing quick analysis of where the largest payers are most prevalent



**HDHP impact**

on drug utilization within each state based on Clarivate real world pharmacy claims data



**Cost impact**

on drug therapy areas by state



**Full medicare advantage and stand-alone PDP rate information**

by plan and by state



**Medicare advantage**

enrollment forecast



**Full CMS star ratings**

by plan and by state



**PBM**

enrollment and market share analysis



**Pharmacy claims data**

associated with PBMs within each state

## Key benefits and uses



### **PBMs**

Analyze coverage, average drug rejection rates by TA and PBM, average drug compay and more.



### **Medicare advantage**

Toggle between state, therapy area and view plan star ratings



### **Commercial carriers**

Views into enrollment, full/self insured enrollment, HDHP analysis and average patient cost share by TA, down to the county level

Contact our experts today:

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