

Top 100 Global Innovators: The Challenge of Complexity

Panelists:

Scott Frank, AT&T

Karl Reichenberger, Johnson Controls

Jenifer Ward, GE

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11:00 am EDT

Accelerating the pace of innovation

2020 Derwent Top 100 Global Innovators Report

- 9th annual study
- Analyze global data to identify the world's Top 100 innovator organizations
- Deeper analysis: 1000 top innovators to identify key global trends
- 84 organizations maintained their status from 2019
- 6 organizations recognized for the first time
- 32 recognized each year since inception

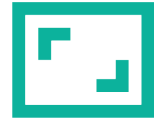


Analyzing patent data to measure innovation

We analyze data on
14,000
organizations
worldwide

Data sources

- Derwent Innovation
- Derwent World Patents Index (DWPI)
- Derwent Patent Citation Index (DPCI)



Volume

100+ granted inventions
in the last 5 years



Success

Proportion of patent
applications granted in
the last 5 years



Influence

Number of external
citations in the last 5 years



Globalization

Proportion of inventions
filed in 4 key global regions.

Four key findings

The scale of ideas

Global increases in invention

The fragmentation of innovation

Decreasing innovation market share of top 1,000

The need for others

Increasing number of inventors per patent

The space at the top

Threshold score for inclusion in the Top 100 is rising

Our panelists



Scott Frank
President & CEO, AT&T IP
Organization



Karl Reichenberger
Vice President, Co-Chief Patent
Counsel and General Counsel of
Digital Solutions, Johnson Controls



Jenifer Ward
Executive IP Counsel,
Critical Technologies,
General Electric

Discussion

The fragmentation of innovation

Diminishing share for leading players,
new competitors

Discussion

The need for others

The value of creative collaboration

Discussion

The space at the top

The best are getting better
at invention

Discussion

The elephant in the room

Innovation in an unprecedented
economic landscape

Q&A

The 2020 Derwent Top 100 Innovators report is available at:

clarivate.com/derwent/top100innovators/

