

## Patent Analytics Services

See where you're going. Spot opportunities. Foresee trends. Make better business decisions with visual reports that use expert IP analytics.

### Make critical decisions quickly and confidently

Grasp complicated IP analyses in a single glance. Get reports that are distilled to yield bottom-line takeaways. *Patent Analytics Services* from *Clarivate Analytics* delivers custom expert IP intelligence in uniquely visual formats, helping you see the right direction for critical business decisions.

Whether your IP information needs are strategic or tactical, our expert consultants use enhanced data and powerful research and analysis tools to help you interpret the essential information you need for truly visionary decision-making.

### Make better business decisions faster and more confidently with:

- Powerful proprietary visual reporting that distills results into digestible, accurate, actionable data
- Expert analytics for ongoing support to help build and protect your IP assets

### See the difference

Our proprietary tools distill information, helping you draw accurate and actionable conclusions for faster, more confident decision-making.

#### Portfolio Assessment

Rapidly assess your IP portfolio in the context of your competitive landscape with our Portfolio Strength Indicator, a multi-factor model that represents portfolio rankings according to objective indices, to help you:

- Uncover new opportunities
- Identify competitors' strengths and weaknesses
- Target R&D investment strategies

### Competitive Monitoring

See what’s happening in the market with ThemeScape Maps. A dynamic reporting tool, ThemeScape converts your competitive landscape to a topographic image to identify major themes quickly, so you can:

- Find where your competitors are active and where they are not
- Compare the evolution of your market over time
- Drill down for ‘lower altitude’ detailed information

### Get ongoing expert analytic support

Tap into deep IP expertise. With backgrounds in manufacturing, R&D, licensing, business development and more, our consultants offer experienced, strategic IP analysis to help you build and protect your IP assets.

### Technology Overview and White Space Analysis

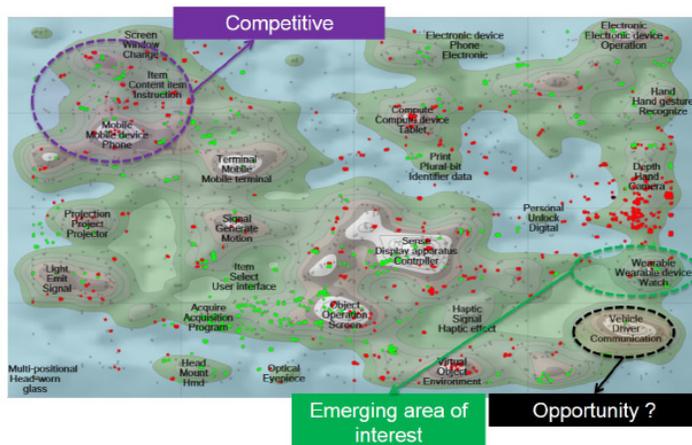
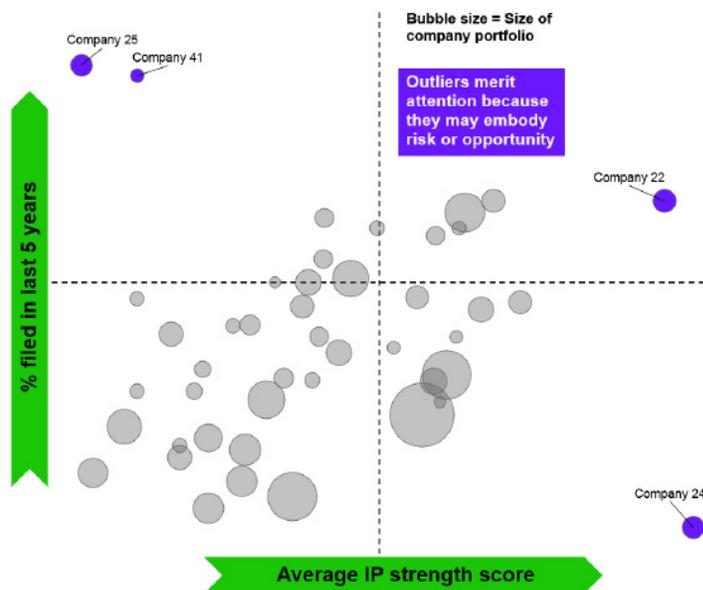
Explore new areas of interest or identify gaps in the market with our high-impact, actionable reports that help you understand the field. Our reports enable you to:

- Determine current leaders and new niche players
- Identify key technologies
- Examine technology trajectories

### Patent Monetization Support

Maximize your innovation revenue by expanding your current licensing programs. Our experts systematically review your patent portfolio to help you:

- Find the hidden gems in your portfolio
- Vet your IP for out-licensing or enforcement
- Identify potential infringers of your technology



ThemeScape Maps transform complex data into common themes and display results in a topographical landscape.

### Ready to get started?

Call today to learn more at +1 215 386 0100  
 Email us at: [analytics\\_support@clarivate.com](mailto:analytics_support@clarivate.com)

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