Web of Science Author Connect

Custom list services

Build demand for your products and brands by marketing directly to scientists

Find your audience
Using Web of Science Author Connect services allow you to reach clinical laboratory professionals, leading research scientists, peer-reviewed professionals and executives involved in developing tests and directing laboratory operations. You can connect with life science and biopharma contacts that have the ability to influence pharmaceutical executives’ decisions.

Over 2.1 Million active, pre-qualified researchers are publishing in the top 14,000 peer-reviewed journals. Access global email and postal addresses.

Customize your list
Send us your application note, product (e.g., assay, kit, reagent) spec sheet, lab service, description, webinar details, or whitepaper. Expert bibliometricians will use your creative pieces to search the databases and curate a target audience. Make our experts your experts.

Deliver your message
Reach the inboxes of corresponding and contributing authors with the latest advancements in their fields of study. New authors are added to the database quarterly.
You can target researchers in more than 150 fields, including:

**Top 10 Sciences**
- Applied Physics
- Engineering, Electrical & Electronic Materials Sciences
- Biochemistry & Molecular Biology
- Chemistry
- Environmental Sciences
- Pharmacology & Pharmacy
- Earth Sciences
- Biology
- Surgery

**Top 10 Social Sciences**
- Public, Environmental & Occupational Health Economics
- Education & Education Research
- Management
- Sociology & Social Sciences
- Environmental Sciences
- Business
- Political Sciences & Public Administration
- Psychology
- Geography

**Top 10 Arts & Humanities**
- Language & Linguistics
- Philosophy
- Religion
- Archeology
- Humanities
- Audiology & Speech-Language Pathology
- Asian Studies
- Performing Arts
- History of Social Sciences
- Music

**List Demographics**

**Geography**
- 27% North America
- 73% International

**2,804,617 email addresses**
- 27% North America
- 44% Asia Pacific
- 15% Europe
- 8% Latin America
- 6% Rest of World

**778,401 postal addresses**
- 7% North America
- 21% Asia Pacific
- 66% Europe
- 3% Latin America
- 3% Rest of World

**Further refine your lists by:**
- Source journals
- Cited journals
- Keywords
- Organization name
- Email domain
- Topics/interests
- Subject categories
- Articles
- Keywords within journals
- Funding/funder
- Emerging Sources
- Book Index
- Impact Factor
- Recency of publication
- Geography
- Citation counts

**Boost your campaigns with these add ons:**
- Countdown timer
- Email preview text
- Responsive design
- Poll questions
- Local language
- Reblasts
- Optimized send

**To learn more, contact:**
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