Web of Science Author Connect

Reach the right people

You could be reaching more than two million of the top-tier, active researchers.

Academia is more competitive than ever. You need to promote your institution’s achievements and latest strategy. You need to find new collaborators. You need to recruit the best and brightest minds. And your peers are trying to do exactly the same. In order to maintain – and grow – your institution’s reputation, you’ll need to be communicating with the right people.

Meet your needs

You can get your message across to key influencers using Web of Science Author Connect. Two million active researchers – constantly updated and curated – specifically targeted for your needs.

You can target the top tier researchers to:

- Build on your university’s reputation with key opinion leaders
- Communicate your institution’s strategic milestones and achievements
- Attract the attention of new collaborators
- Promote new curricula, programs, or research initiatives
- Target the right networks to broaden your faculty searches

A trusted source

The Author Connect database only contains active researchers in each field and speciality in Web of Science - which is a painstakingly selected, actively curated database of the journals that scientists themselves have judged to be the most important and useful in their field. This means you have access to the leading researchers in over 150 fields.
List Demographics

**Geography**
- 27% North America
- 73% International

**2,804,617 email addresses**
- 27% North America
- 44% Asia Pacific
- 15% Europe
- 8% Latin America
- 6% Rest of World

**778,401 postal addresses**
- 7% North America
- 21% Asia Pacific
- 66% Europe
- 3% Latin America
- 3% Rest of World

**Further refine your lists by:**
- Source journals
- Cited journals
- Keywords
- Organization name
- Email domain
- Topics/interests
- Subject categories
- Articles
- Keywords within journals
- Funding/funder
- Emerging Sources
- Book Index
- Impact Factor
- Recency of publication
- Geography
- Citation counts

You can target researchers in more than 150 fields, including:

**Top 10 Sciences**
- Applied Physics
- Engineering, Electrical & Electronic Materials Sciences
- Biochemistry & Molecular Biology
- Chemistry
- Environmental Sciences
- Pharmacology & Pharmacy
- Earth Sciences
- Biology
- Surgery

**Top 10 Social Sciences**
- Public, Environmental & Occupational Health Economics
- Education & Education Research
- Management
- Sociology & Social Sciences
- Environmental Sciences
- Business
- Political Sciences & Public Administration
- Psychology
- Geography

**Top 10 Arts & Humanities**
- Language & Linguistics
- Philosophy
- Religion
- Archeology
- Humanities
- Audiology & Speech-Language Pathology
- Asian Studies
- Performing Arts
- History of Social Sciences
- Music

Boost your campaigns with these add ons:
- Countdown timer
- Email preview text
- Responsive design
- Poll questions
- Local language
- Reblasts
- Optimized send

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