Reach the right people

What if you could directly target the leading researchers? With increased competition in the scholarly publishing industry, it’s becoming more difficult to differentiate journal titles and conference meetings.

So now it’s more imperative than ever that you reach the right people with your messages. You can communicate directly with the leading researchers using Web of Science Author Connect.

Meet your needs
This means that you have access to over two million active researchers - constantly updated and curated - specifically targeted for your needs:

- Support new subscriptions
- Increase awareness and drive usage
- Grow submissions for your titles
- Encourage conference attendance
- Boost membership
- Find conference speakers and presenters

Current and Active
The Author Connect database only contains active researchers in each field and speciality in Web of Science - which is a painstakingly selected, actively curated database of the journals that scientists themselves have judged to be the most important and useful in their field.
List Demographics

**Geography**
- 27% North America
- 73% International
- 2,804,617 email addresses
- 27% North America
- 44% Asia Pacific
- 15% Europe
- 8% Latin America
- 6% Rest of World

- 778,401 postal addresses
- 7% North America
- 21% Asia Pacific
- 66% Europe
- 3% Latin America
- 3% Rest of World

**Further refine your lists by:**
- Source journals
- Cited journals
- Keywords
- Organization name
- Email domain
- Topics/interests
- Subject categories
- Articles
- Keywords within journals
- Funding/funder
- Emerging Sources
- Book Index
- Impact Factor
- Recency of publication
- Geography
- Citation counts

You can target researchers in more than 150 fields, including:

**Top 10 Sciences**
- Applied Physics
- Engineering, Electrical & Electronic Materials Sciences
- Biochemistry & Molecular Biology
- Chemistry
- Environmental Sciences
- Pharmacology & Pharmacy
- Earth Sciences
- Biology
- Surgery

**Top 10 Social Sciences**
- Public, Environmental & Occupational Health
- Economics
- Education & Education Research
- Management
- Sociology & Social Sciences
- Environmental Sciences
- Business
- Political Sciences & Public Administration
- Psychology
- Geography

**Top 10 Arts & Humanities**
- Language & Linguistics
- Philosophy
- Religion
- Archeology
- Humanities
- Audiology & Speech-Language Pathology
- Asian Studies
- Performing Arts
- History of Social Sciences
- Music

“[Web of Science Author Connect] service effectively helps to extend the reading coverage of International Journal of Automation and Computing (IJAC). After using the service, the volume of downloading and reading has been significantly improved.”

- Pei-ying Chen, Managing Editor, International Journal of Automation and Computing

**Boost your campaigns with these add ons:**
- Countdown timer
- Email preview text
- Responsive design
- Poll questions
- Local language
- Reblasts
- Optimized send

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