



Web of Science Author Connect

Reach the right people

What if you could directly target the leading researchers?
With increased competition in the scholarly publishing industry, it's becoming more difficult to differentiate journal titles and conference meetings.

So now it's more imperative than ever that you reach the right people with your messages. You can communicate directly with the leading researchers using Web of Science Author Connect.

Current and Active

The Author Connect database only contains active researchers in each field and speciality in Web of Science - which is a painstakingly selected, actively curated database of the journals that scientists themselves have judged to be the most important and useful in their field.

Meet your needs

This means that you have access to over two million active researchers - constantly updated and curated - specifically targeted for your needs:

- Support new subscriptions
- Increase awareness and drive usage
- Grow submissions for your titles
- Encourage conference attendance
- Boost membership
- Find conference speakers and presenters

List Demographics

Geography

27% North America
73% International

2,804,617 email addresses

27% North America
44% Asia Pacific
15% Europe
8% Latin America
6% Rest of World

778,401 postal addresses

7% North America
21% Asia Pacific
66% Europe
3% Latin America
3% Rest of World

Further refine your lists by:

Source journals
Cited journals
Keywords
Organization name
Email domain
Topics/interests
Subject categories
Articles
Keywords within journals
Funding/funder
Emerging Sources
Book Index
Impact Factor
Recency of publication
Geography
Citation counts

You can target researchers in more than 150 fields, including:

Top 10 Sciences

Applied Physics
Engineering, Electrical & Electronic
Materials Sciences
Biochemistry & Molecular Biology
Chemistry
Environmental Sciences
Pharmacology & Pharmacy
Earth Sciences
Biology
Surgery

Top 10 Social Sciences

Public, Environmental & Occupational Health
Economics
Education & Education Research
Management
Sociology & Social Sciences
Environmental Sciences
Business
Political Sciences & Public Administration
Psychology
Geography

Top 10 Arts & Humanities

Language & Linguistics
Philosophy
Religion
Archeology
Humanities
Audiology & Speech-Language Pathology
Asian Studies
Performing Arts
History of Social Sciences
Music

“[Web of Science Author Connect] service effectively helps to extend the reading coverage of International Journal of Automation and Computing (IJAC). After using the service, the volume of downloading and reading has been significantly improved.”

- Pei-ying Chen, Managing Editor, International Journal of Automation and Computing

Boost your campaigns with these add ons:

Countdown timer
Email preview text
Responsive design
Poll questions
Local language
Reblasts
Optimized send

To learn more, contact:

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