Web of Science Author Connect

Web of Science Author Connect helps you to find the right authors and readers from over 250 subject disciplines. We work with you to build highly customized lists to make sure that you see the most value for your money.

Containing active researchers in each field and specialty in Web of Science, you can be confident that you're delivering the right message to the right audience.

Whether you want broad targeting or a highly specialized list, our experienced team work with you to build a solution for your campaign.

254
Subject categories

3.7M
Authors

Deliver your message to leading researchers in your target market to help recruit new expertise for your organization, promote your journal, encourage submissions, or market products and services – all with comprehensive reporting to measure the impact on your business.

Did you know?

- Our lists are **underpinned by Web of Science**, meaning that you'll reach active authors, publishing in high-quality, impactful journals.

- You can target **over 250 subject categories** across science, technology, engineering and mathematics, the humanities and the social sciences.

- Authors from the **Emerging Sources Citation Index** (ESCI) and **Book Citation Index** (BKCI) are now included in our lists.

- Focussed on **Open Access**? Selections can be based on open access at a journal level.

- Using Web of Science Author Connect gives you **full compliance with all global privacy and data protection laws.**

- We provide comprehensive and timely **post-campaign reports,** helping you to measure campaign effectiveness, your cost-per-click and return on marketing investment.

Add on features

- Optimized send time
- Email preview text
- Responsive design
- Citation thresholds
- Dynamic campaigns
- Local language subject lines and email body text
- Re-blasts

Exclusive targeting options
Focus your list search on the following criteria, to ensure that you reach authors who have published multiple papers in their career, creating impact in their field of study.

Total publications (10 year rolling file)
Focus your list search by targeting authors who have reached a threshold of being published a minimum number of times in the past 10 years.

Total citations (10 year rolling file)
Combine your list search criteria with a researcher's total citation count across all papers, enabling you to target researchers impacting their field of study.

H-index
Target researchers with high quality Web of Science productivity and impact by cross-referencing your search request with an author's h-index. The h-index measures a researcher's papers in relation to the number of citations they have received – for example, an h-index of 20 means that an author has 20 items that have 20 citations or more.

Digital Ad Retargeting
Digital Ad Retargeting provides an easy and multichannel approach to extend the lifecycle of your email marketing campaign when you book a campaign with Web of Science Author Connect.

About Clarivate

Clarivate™ is a global leader in providing solutions to accelerate the lifecycle of innovation. Our bold mission is to help customers solve some of the world's most complex problems by providing actionable information and insights that reduce the time from new ideas to life-changing inventions in the areas of science and intellectual property. We help customers discover, protect and commercialize their inventions using our trusted subscription and technology-based solutions coupled with deep domain expertise. For more information, please visit clarivate.com.

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