ScholarOne and RightsLink Integration Explored

How metadata is the key to an automated APC and transformative agreement workflow

Jennifer Goodrich
Director, Product Management
Copyright Clearance Center
jgoodrich@copyright.com

Josh Dahl
Director, ScholarOne
Clarivate Analytics
josh.dahl@clarivate.com
Agenda

1  2020 is Upon Us
2  What is RightsLink?
3  S1 and RightsLink integration
4  Metadata is the fuel
5  Customer story
6  Q&A
OA is Growing ...

- Increasing number of transformative deals
- Terms are complex

...but so are the costs of managing APCs

- Too many manual touches
- Insufficient data
- Authors expected to be OA experts
Managing cost and complexity

ScholarOne and CCC partnership:
A turnkey solution for publishers to automate the collection and management of APCs for manuscripts accepted through the ScholarOne platform
RightsLink Author

- A sophisticated e-commerce platform that facilitates the collection, management, and reporting of article publication charges (APCs)
- A shared platform that supports sophisticated workflows for implementing transformative agreements, including Read and Publish
- A key component of the industry's Open Access infrastructure
How the Integration Works

An API- and metadata-driven solution

- ScholarOne passes manuscript metadata to RightsLink
- Metadata triggers action by authors and/or institutions
- Metadata drives agreement-based workflows
- Metadata drives author- and agreement-centric pricing/discounts
- Transaction metadata triggers production
OA estimates and payments integrated into the workflow

Call out required actions on the Review and Submit step before submission

Unique text for the journal to explain OA publishing options

Estimate link can be configured as optional or required

Support for both hybrid and pure OA publishing

"Continue" or "Submit" is disabled until actions are complete
OA estimates and payments integrated into the workflow
Metadata is the fuel...

- Persistent
- Always Present
- Standard

... that speeds automation
What’s working well
What needs improvement

- Author & Co-Author Affiliations
- Funder Names
- Grant IDs
- Pure OA or Hybrid flags
Recent ScholarOne improvements for collecting affiliations

- Improved search algorithm for institutions
- Improvement collecting standard institutions on accounts
- New visual indicators

↑25%
## What Problems This Feature Solves

- Saves staff time
- Decreases margin of error with invoices
- Increases confidences that authors have indeed paid before publication
- Improves workflow efficiency which enhances user experience
Customer Story: American Institute of Aeronautics and Astronautics

What We Like About this Feature

- Easy Payment – various currencies accepted
- Seamless Integration with ScholarOne Manuscripts
- Flexible pricing and discount capabilities
- 24/5 Customer Service
- Streamlined reporting

From the ScholarOne Webinar “New ScholarOne Functionality: How and Why Clients Are Using It” (16 May 2019)
“We wanted to make the fee amount as clear as possible as early as possible so the author is aware and ready to pay when the time comes.”

Karina Bustillo
Manager, Journal Operations
American Institute of Aeronautics and Astronautics
Building blocks to success

Get your metadata in order

1. Review end-to-end author workflow
2. Audit where the data missing
3. Map metadata exchange
4. Consider submission policies; make data required
5. Consider author instructions; provide the WHY
6. Collect it ALWAYS
7. Make it machine readable
Q&A
Thank you

Jennifer Goodrich  
Director, Product Management  
Copyright Clearance Center  
jgoodrich@copyright.com

Josh Dahl  
Director, ScholarOne  
Clarivate Analytics  
josh.dahl@clarivate.com