Web of Science Author Connect

*Web of Science Author Connect helps you to find the right authors and readers from over 250 subject disciplines. We work with you to build highly customized lists to make sure that you see the most value for your money.*

Containing active researchers in each field and specialty in *Web of Science*, you can be confident that you’re delivering the right message to the right audience.

Whether you want broad targeting or a highly specialized list, our experienced team work with you to build a solution for your campaign.

254

Subject categories

2.7M

Authors
Deliver your message to leading researchers in your target market, helping to raise your journal’s profile, encourage submissions and increase readership—all while measuring marketing impact within your business with our comprehensive reporting.

Did you know?

- Our lists are underpinned by Web of Science, meaning that you’ll reach active authors, publishing in high-quality, impactful journals.

- You can target over 250 subject categories across science, technology, engineering and mathematics, the humanities and the social sciences.

- Authors from the Emerging Sources Citation Index (ESCI) and Book Citation Index (BKCI) are now included in our lists.

- Focussed on open access? Selections can be based on open access at a journal level.

- Using Web of Science Author Connect gives you full compliance with all global privacy and data protection laws.

- We provide comprehensive and timely post-campaign reports, helping you to measure campaign effectiveness, your cost-per-click and return on marketing investment.

Add on features

- Optimized send time
- Email preview text
- Responsive design
- Citation thresholds
- Dynamic campaigns
- Local language subject lines and email body text
- Re-blasts

New in 2019

- Focus your list search on the following criteria, to ensure that you reach authors who have published multiple papers in their career, creating impact in their field of study.

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Contact our experts today:

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