A close-up of a telescope's barrel, angled diagonally across the frame. The telescope has brass-colored rings and adjustment knobs. In the background, a city skyline is visible at night with blurred lights. A green line and a white line cross the right side of the image.

Global Institutional Profiles Project

Join the effort to build more accurate
and comprehensive resources on
institutional activity

ACADEMIC REPUTATION SURVEY Clarivate™

2022 Findings Report

Introduction



The Academic Reputation Survey is a fundamental component of the Global Institutional Profiles Project. The data collected in this survey contributes to generating a profile of each of the world's leading higher education institutions.

The survey was designed with the help of many experts in the field and aims to be the most comprehensive snapshot of academics' opinions of the world's universities.

The Profiles Project combines the results of this survey with other data collected by Clarivate™ to create key indicators for the diverse activities of academic institutions around the globe.

For more information visit:

<https://clarivate.com/webofsciencegroup/globalprofilesproject>

Survey Methodology

This survey is primarily used to quantify academics' opinions regarding both the research and teaching reputations of global academic institutions within their respective disciplinary programs.



Data Collection: April 13th to June 6th, 2022



Respondents: 4,381 respondents representing 122 countries; option to take survey in Chinese, English, French, German, Japanese, Portuguese, or Spanish



Survey Length: 10 to 15 minutes



Methodology: [Online] Computer, Laptop, Tablet, or Smartphone

Respondents were asked to identify the broad subject category in which they primarily worked, as well as the specific discipline. Respondents then identified top institutions within their specific subject, and results were analyzed both overall and at the category level. The survey defines broad subject categories as:

Arts & Humanities	Clinical, Pre-Clinical & Health	Engineering & Technology
Physical Sciences	Life Sciences	Social Sciences

For a more comprehensive description of survey methodology and a sample of the survey, visit:
<https://clarivate.com/webofsciencegroup/globalprofilesproject>

Survey Findings

Distribution among the geographic regions and academic categories

- Academics in this study are most familiar with North America for higher education, followed by Europe. There was a notable increase in familiarity with East Asia this year.
- There is a wide spread of academic subjects; Engineering & Technology and Social Sciences are the two most common.
- English is the lingua franca across all regions and academic categories.

Respondent job roles and how they spend their time

- 4 in 5 respondents are academic staff or research staff. The majority work full-time.
- Part-time staff are more likely to have a research role or be graduate/post-graduate students.

How long have respondents been working

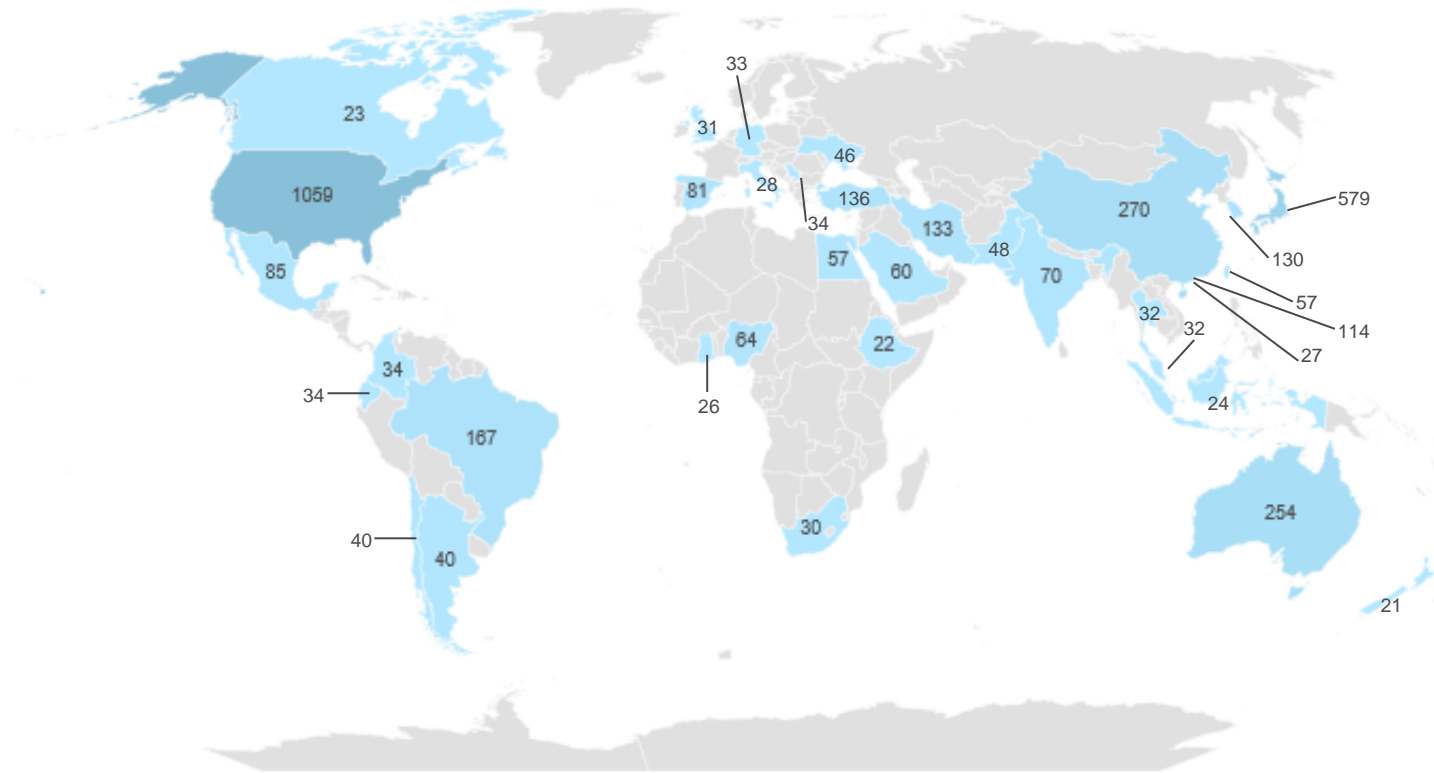
- Globally, academics have worked for an average of ~16 years. This is lower than 2021 average years worked.
- Tenure is on average higher in Europe and the Americas than other regions, and Physical Sciences, Life Sciences, and Arts & Humanities have higher average tenure.

Demographics

- Gender skews male in all areas of academia, particularly Engineering & Technology and Physical Sciences.
- Females have the strongest representation in Arts & Humanities.

Survey Response By Country

- Countries with more than 20 respondents -- US, Japan, China, Australia and Brazil top the list.



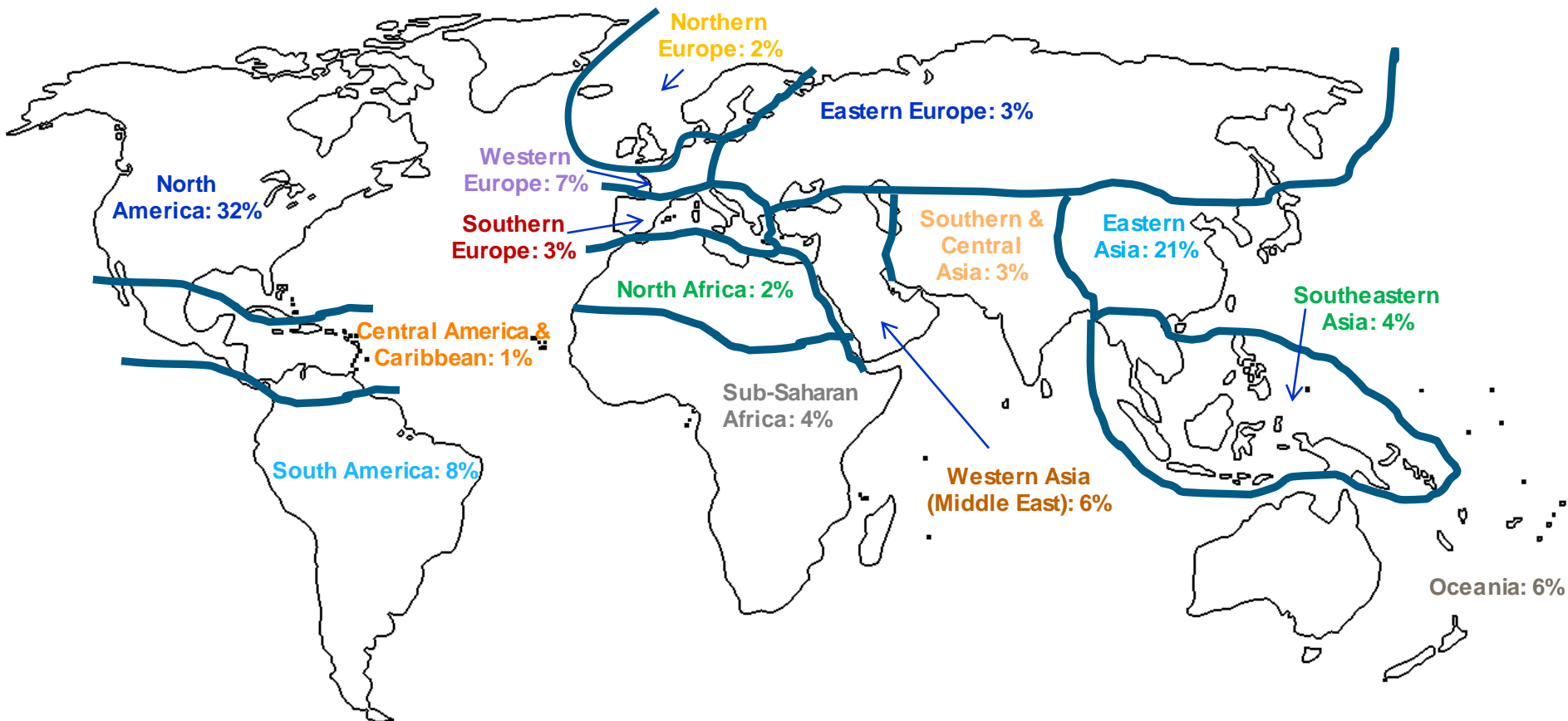
Powered by Bing
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O1b. In what country do you currently reside?

Base: All Respondents (n= 4,381)

Regions of Greatest Familiarity

- Eastern Asia increased in 2022, primarily at the expense of decreases in Europe.

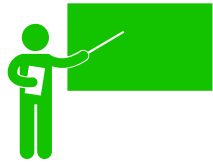


K1. Please identify the region with which you have the greatest familiarity in terms of higher education and academic research.

Base: All Respondents (n= 4,381)

Category by Region

- There is a wide distribution of academic categories across regions.
- Asia/Middle East and Europe are more focused on Engineering & Technology.



	Americas (n=1,757)	Africa (n=230)	Asia/Middle East (n=1,434)	Oceania (n=280)	Europe (n=680)
Social Sciences	24%	19%	20%	29%	20%
Engineering & Technology	21%	19%	32%	21%	25%
Clinical, Pre-Clinical & Health	23%	19%	16%	19%	12%
Physical Sciences	13%	14%	14%	7%	20%
Life Sciences	13%	25%	15%	14%	16%
Arts & Humanities	6%	5%	4%	10%	8%

K3. Please specify the primary subject area that best categorizes your current academic focus.

Base: All Respondents

Language by Region

- The survey was mostly taken in English.
- A lower proportion took the survey in English this year, perhaps due to a lower number of respondents in Eastern Europe.



	Americas (n=1,757)	Africa (n=230)	Asia/Middle East (n=1,434)	Oceania (n=280)	Europe (n=680)
English	69%	90%	53%	95%	70%
Portuguese	8%	0%	0%	0%	3%
Spanish	14%	0%	0%	0%	13%
Japanese	6%	0%	27%	2%	7%
Chinese	2%	0%	20%	3%	3%
French	0%	9%	0%	0%	2%
German	0%	0%	0%	0%	2%

The survey was made available in the languages listed above.

Base: All Respondents

Language by Category

- English is the predominant language across all academic categories.
- Japanese speaking respondents are more likely to be in Life Sciences, and less in Arts & Humanities and Social Sciences.



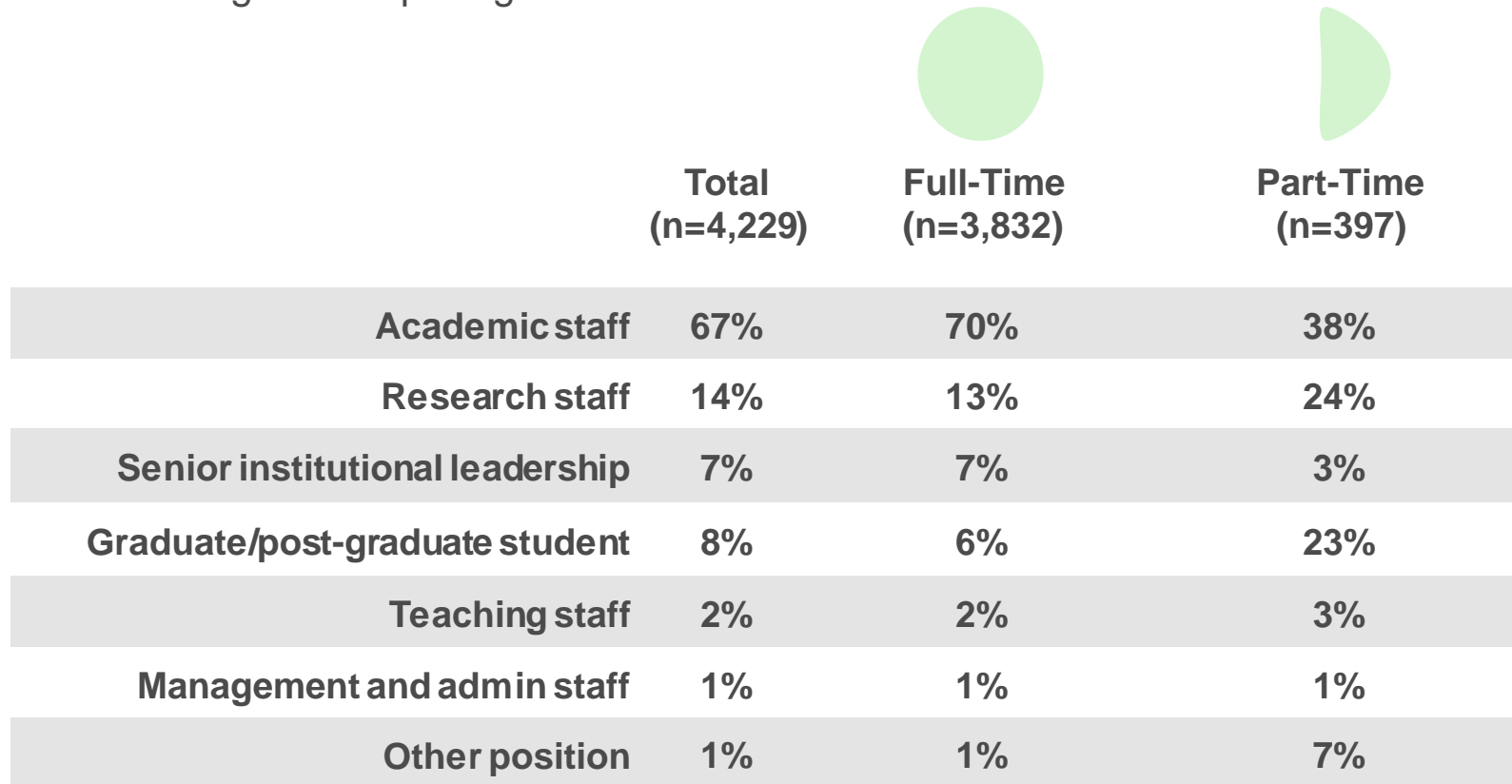
	Arts & Humanities (n=251)	Clinical, Pre-Clinical & Health (n=813)	Life Sciences (n=642)	Physical Sciences (n=598)	Engineering & Technology (n=1,103)	Social Sciences (n=974)
English	71%	75%	60%	63%	60%	73%
Spanish	14%	4%	10%	5%	6%	10%
Portuguese	6%	4%	4%	3%	4%	3%
Japanese	3%	13%	21%	17%	14%	5%
German	0%	0%	0%	1%	0%	0%
Chinese	5%	4%	4%	8%	15%	8%
French	0%	0%	2%	2%	1%	1%

The survey was made available in the languages listed above.

Base: All Respondents

Current Job Role

- The majority who have full-time positions are academic staff.
- Part-time positions have more role diversity and a higher proportion of research staff and graduate/post-graduate students.




P1. What is your current job role?

Base: All Respondents Currently Working (n=4229)

Years Working in Academia by Region

- Globally, academics have worked for an average of 16 years, with Africa and Asia/Middle East having the shortest average tenures of 13 years.
- There has been a decrease in duration of tenure except in Europe.


	Americas (n=1,757)	Africa (n=230)	Asia/Middle East (n=1,434)	Oceania (n=280)	Europe (n=680)
10 or less	35%	46%	46%	35%	23%
11-20	29%	34%	30%	27%	29%
21-30	19%	13%	16%	24%	26%
31 or more	16%	6%	7%	12%	22%
Avg Years:	17.0	13.0	13.5	16.4	19.9

O2. Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.

Base: All Respondents

Years Working in Academia by Category

- Academic tenure is lowest on average for Engineering & Technology.

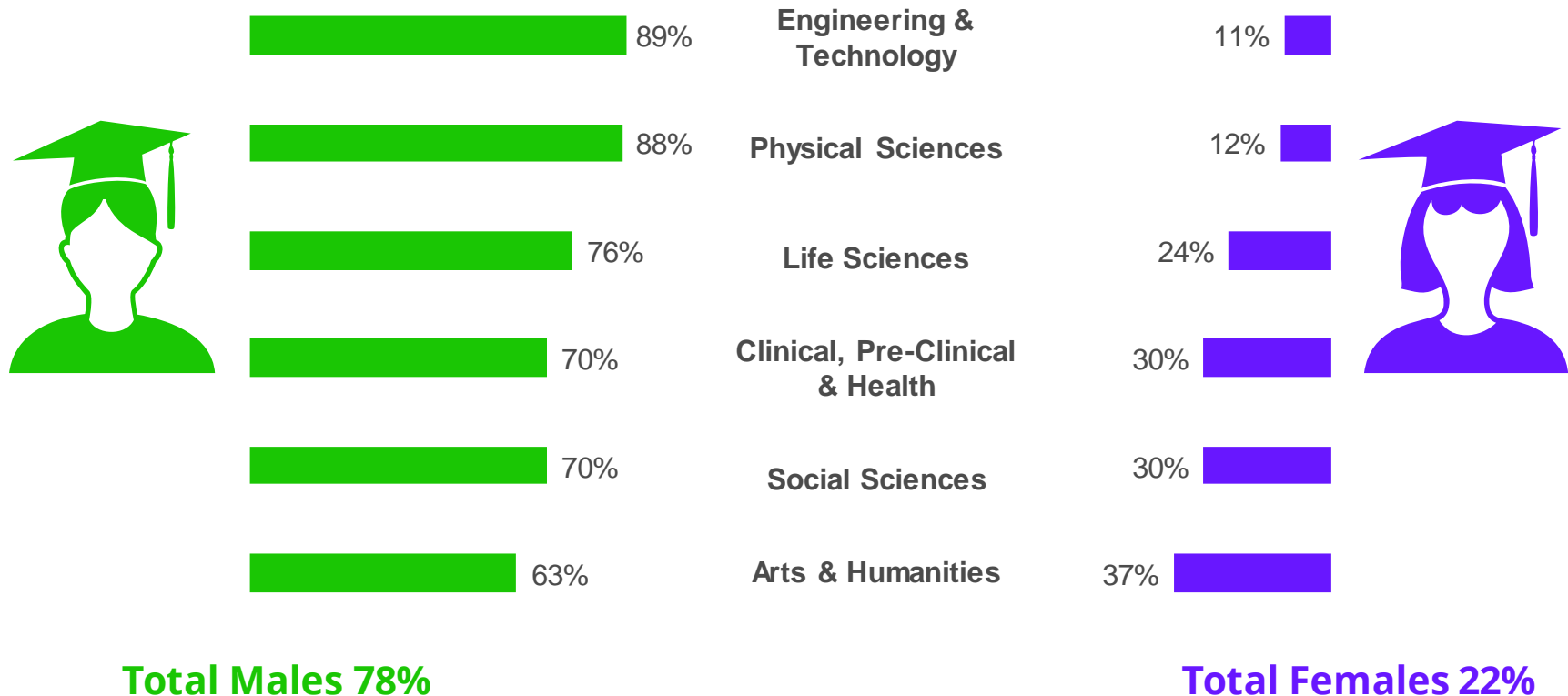
	Arts & Humanities (n=251)	Clinical, Pre-Clinical & Health (n=813)	Life Sciences (n=642)	Physical Sciences (n=598)	Engineering & Technology (n=1,103)	Social Sciences (n=974)
10 or less	26%	39%	30%	33%	45%	38%
11-20	30%	29%	28%	27%	28%	34%
21-30	29%	19%	23%	21%	17%	16%
31 or more	15%	13%	18%	19%	9%	11%
Avg Years:	18.6	15.8	18.2	17.9	14.2	15.2

O2. Please enter the nearest whole number of years you have worked at an academic institution, including your current institution (if applicable) and any previous institutions at which you worked.

Base: All Respondents

Subject Areas by Gender

- Males outnumber females in our respondent base, particularly in the academic areas of Engineering & Technology and Physical Sciences.



O1a. What is your gender?

Base: All Respondents (n=3,702)