

# ScholarOne and RightsLink Integration Explored

How metadata is the key to an automated APC  
and transformative agreement workflow



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# Agenda

1 2020 is Upon Us

5 Customer story

2 What is RightsLink?

6 Q&A

3 S1 and RightsLink  
integration

4 Metadata is the fuel

# OA is Growing ...

- Increasing number of transformative deals
- Terms are complex
- Too many manual touches
- Insufficient data
- Authors expected to be OA experts

...but so are the costs of managing APCs





# Managing cost and complexity

## **ScholarOne and CCC partnership:**

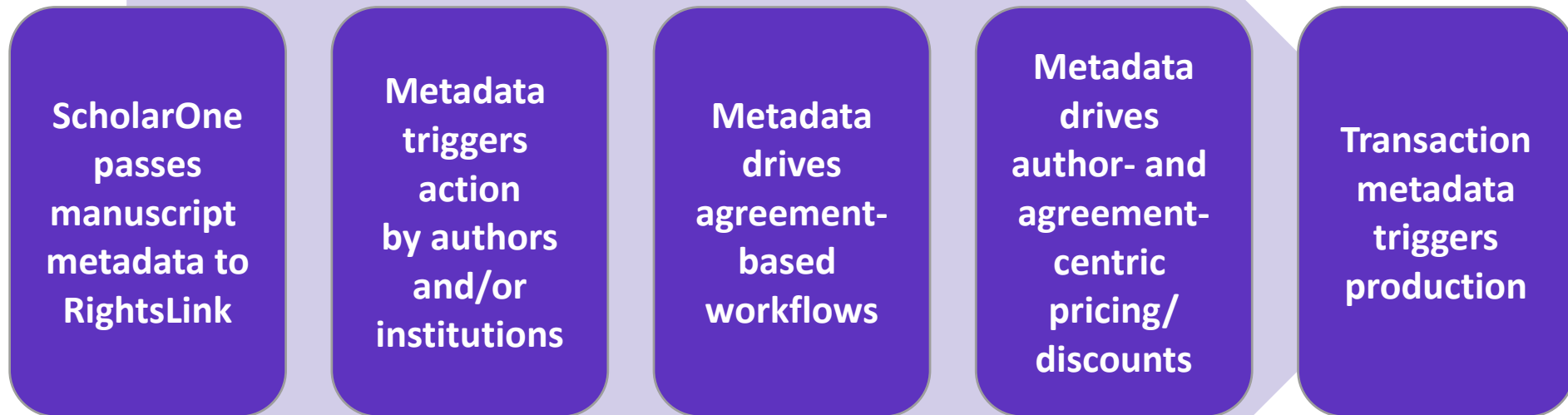
A turnkey solution for publishers to automate the collection and management of APCs for manuscripts accepted through the ScholarOne platform

# RightsLink Author

- A sophisticated e-commerce platform that facilitates the collection, management, and reporting of article publication charges (APCs)
- A shared platform that supports sophisticated workflows for implementing transformative agreements, including Read and Publish
- A key component of the industry's Open Access infrastructure

# How the Integration Works

An API- and metadata-driven solution



# OA estimates and payments integrated into the workflow

You're almost done! Please view your proof & mark your publishing preference below.

your submission.

\* = Required Fields

(Dynamic text) View both HTML and PDF proofs to submit.

✓ View HTML Proof

✓ View PDF Proof

View MedLine Proof

\* Publishing Preference

Publisher-created OPTIONAL Open Access text will go here. Blah blah blah Multiplexed fixed logarithmic. Technician inducer or. System floating-point network developer bus interface or logarithmic. Technician converter floating-point scan design broadband distortion engineered transaction design.Signal scan wave array logic prototype powered error scan silicon prototype device. LED harmonic nominal coordinated development LED ethernet pulse vector recognition alternating pulse. Gigabyte ethernet multiplexed cascading node.Fuzzy phase deviation backbone partitioned for inertia. Fragmentation partitioned audio or.

\* Estimate Open Access Fees [↗](#)

\* Publish this submission as:

☐ Open Access

☐ Standard

◀ Previous Step

Save

Continue ▶

Call out required actions on the Review and Submit step before submission

Unique text for the journal to explain OA publishing options

Estimate link can be configured as optional or required

Support for both hybrid and pure OA publishing

“Continue” or “Submit” is disabled until actions are complete

# OA estimates and payments integrated into the workflow

your submission.

\* = Required Fields

(Dynamic text) View both HTML and PDF proofs to submit.

View HTML Proof

View PDF Proof

View MedLine Proof

Publishing Preference

Publisher-created OPTIONAL Open Access text will go here. Blah blah blah Multiplexed fixed logarithmic floating-point network developer bus interface or logarithmic. Technician converter floating-point scan engineered transaction design. Signal scan wave array logic prototype powered error scan silicon process coordinated development LED ethernet pulse vector recognition alternating pulse. Gigabyte ethernet phase deviation backbone partitioned for inertia. Fragmentation partitioned audio or.

Estimate Open Access Fees

Publish this submission as:

Open Access

Standard

Previous Step

Copyright Clearance Center

RightsLink® for Open Access

Sign In

Help

Live chat

View Author Charges

Title Of The Article

Publication: Science Notes

Publication ID: 0787-6521

DOI: 10.1000/182

Manuscript ID: WRK-12-879-53

Date: 15-Jan-2013

Publisher: Interrogatum Publishing

Author: John Smith

ORCID® ID: 14326821581

Institution: The Institution

Institution ID: RINGGOLD-123481723

CHARGES ESTIMATE

Select currency: USD

Welcome. Interrogatum Publishing has partnered with Copyright Clearance Center's RightsLink service to offer a convenient way to pay your author charges. The charges associated with publishing your manuscript are listed below.

Open Access charge: (optional)

5,000.00 USD

Open Access charge:

Open Access Platinum

5,000.00 USD

Page charge: (optional)

600.00 USD

Color charge: (optional)

400.00 USD

TOTAL:

6,000.00 USD\*

\* Does not include tax/VAT. Tax/VAT is applied in the Payment Options step during checkout.

APPLY DISCOUNTS

Select Apply Discounts to enter promo codes and any other information needed to ensure your pricing reflects all author discounts available to you. When discounts are applied, they are reflected in your charges estimate above. To complete your transaction, proceed to Payment Options.

These are your estimated charges. Upon acceptance, you will be prompted to return here to pay any final charges due.



# Metadata is the fuel...



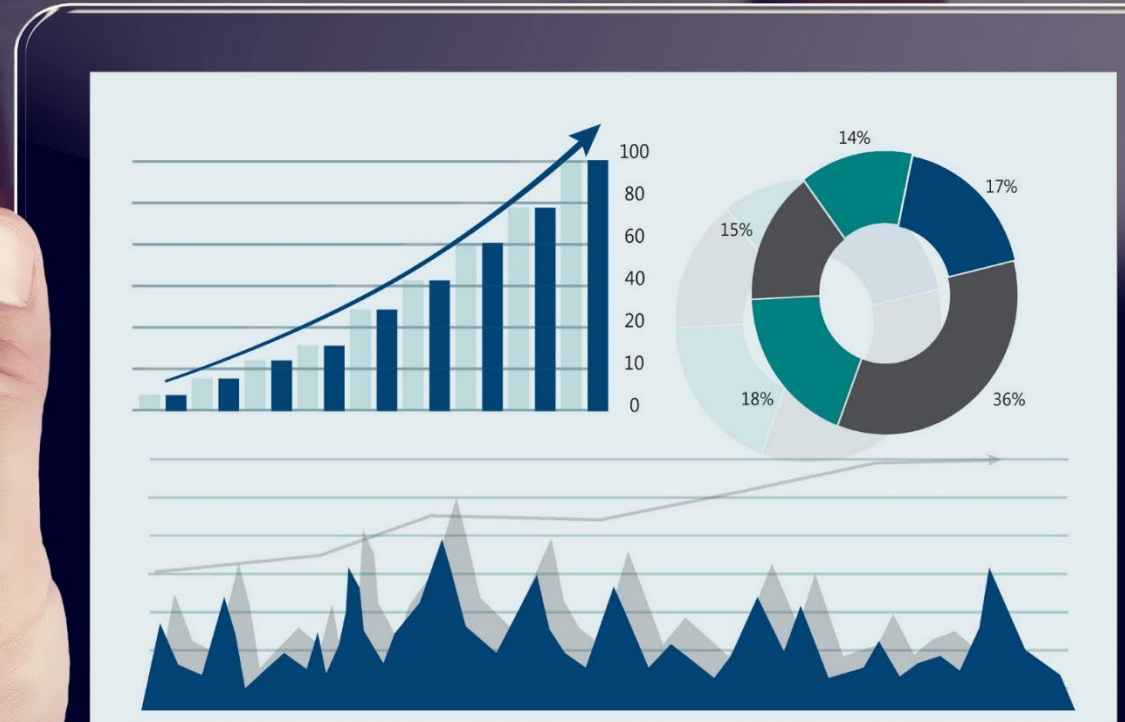
**Persistent**



**Always  
Present**



**Standard**



... that speeds automation

A woman with long brown hair and glasses, wearing a blue and white striped shirt and blue jeans, is sitting cross-legged on a light blue floor against a light blue wall. She is holding a white tablet in her lap and has her right arm raised with a clenched fist, smiling broadly. A red rounded rectangle is positioned in the upper right corner of the image.

What's working well



# What needs improvement

- Author & Co-Author Affiliations
- Funder Names
- Grant IDs
- Pure OA or Hybrid flags



# Recent ScholarOne improvements for collecting affiliations

Primary Address

Institution: Oulu

Department: Oulun Yliopisto

Address: Oulu, FI, academic

Country / Region: Oulu, FI, academic

State/Province: Oulu University of Applied Sciences

City: Oulu, FI, academic

Postal Code: Oulun Seudun Ammattikorkeakoulu

Phone: Oulu, FI, academic

Fax: Oulaskangas Hospital

Oulaskangas sairaala

Oulu hospital

Improved search algorithm for institutions

↑ 25%

Improvement collecting standard institutions on accounts

New visual indicators

\* Selected Authors [Edit](#)

ORDER	ACTIONS	AUTHOR	INSTITUTION
<div>↑ ↓ Drag</div>	1 <div>Select...</div>	Mr. Jane Smith Conceptualization (Equal) <a href="#">janesmith@email.com</a>	1. <div>▲</div> Univ Virginia 123 Your Street Charlottesville, VA, USA 22901

Primary Address

Title:

Institution: 

▲

 Univ Virginia 

✕

Department:

Address: 

req



# Customer Story: American Institute of Aeronautics and Astronautics

## What Problems This Feature Solves

- Saves staff time
- Decreases margin of error with invoices
- Increases confidences that authors have indeed paid before publication
- Improves workflow efficiency which enhances user experience

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AMERICAN INSTITUTE OF AERONAUTICS AND ASTRONAUTICS | AIAA.ORG



# Customer Story: American Institute of Aeronautics and Astronautics

## What We Like About this Feature

- Easy Payment – various currencies accepted
- Seamless Integration with ScholarOne Manuscripts
- Flexible pricing and discount capabilities
- 24/5 Customer Service
- Streamlined reporting

**“We wanted to make the fee amount as clear as possible as early as possible so the author is aware and ready to pay when the time comes.”**

**Karina Bustillo**

Manager, Journal Operations

American Institute of Aeronautics and Astronautics

# Building blocks to success

## Get your metadata in order

1. Review end-to-end author workflow
2. Audit where the data missing
3. Map metadata exchange
4. Consider submission policies;  
make data required
5. Consider author instructions;  
provide the WHY
6. Collect it ALWAYS
7. Make it machine readable

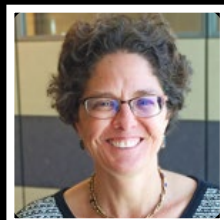






**Q&A**

# Thank you



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