



# Clear your brands with confidence

Give your proposed brands the advantage of best-in-class search expertise, quality and coverage. Our analyst-led CompuMark<sup>™</sup> U.S. Full Search from Clarivate<sup>™</sup> is the gold standard, providing the trusted information you need to make critical trademark decisions with certainty. Reduce the risk of a costly trademark conflict with the industry's most precise, thorough and reliable search results.

## **Quality content**

Get the confidence that comes from searching the industry's most accurate source data. Our dedicated quality team reviews and cross-references every USPTO record before it enters our database to catch and correct errors.

#### **Comprehensive coverage**

Our experienced Analysts search for identical and confusingly similar marks for all your goods and services across USPTO and state trademark databases and other primary sources.

# Common law depth and breadth

We leave no stone unturned, searching both traditional and online sources – including general and industry-specific databases and websites, domain names and the leading search engine.





#### Time-saving analysis and collaboration

Get more done in less time with the Analysis Tool. Pinpoint key results quickly. Instantly link to USPTO records. Create custom reports in seconds. Manage international search projects easily with online collaboration tools. Review results anytime, anywhere with our Trademark Analysis app for the iPad.®

### Dig into the details

Review 2(d) refusal information in USPTO office actions. Sharpen your industry focus with Web Search Extensions. Add Detailed Owner Information from company name databases.

# U.S. Full Search special options

Extend or focus your search coverage easily and cost-effectively with a variety of optional additions.

**Acronym Search** – We search both the acronym and the full, spelled-out name to provide more information. **Brand Expansion** – Adds goods and services coverage spanning three or more sets of unrelated goods or services.

**Company Name** – Adds business name and corporate name coverage, including identical business names registered in all 50 states and Washington, D.C.

**U.S. Full Industry Searches** – Target industry-related sources to uncover even more relevant results.

**Pharmaceutical Search XC** – Covers specialized pharmaceutical sources, including our authentic U.S. POCA to help predict when a proposed name may not pass the FDA's drug name safety evaluation.

**Dilution Search** – See if a mark or term is commonly used for targeted goods, services and classes.

**Alcoholic Beverage Label Search** – Adds a search of labels filed at the U.S. Alcohol and Tobacco Tax and Trade Bureau.

**Entertainment Search** – Combines our U.S. Full Search and U.S. Title Search to provide comprehensive coverage for clearing entertainment names. Satisfies Errors and Omissions insurance requirements.

Contact our experts today:

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#### clarivate.com

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