

Fact sheet | Analytics Data Hub

# Deeper market insights from the world's patent, trademark and IP litigation data

**Organizations that rely on IP data to help them better understand market and technology trends face real challenges.**

These challenges include undue time spent gathering and processing extremely large volumes data from various sources, correlating and linking data for analysis, and ensuring the data is always current and readily available where it's needed.

As demand for data-driven insights accelerates, business leaders need timely, customized, and actionable

business intelligence for horizon scanning, risk analysis, white space evaluation, and more.

Analytics Data Hub provides direct access to comprehensive, curated patent, trademark and IP case data paired with self-serve, highly configurable analysis and visualization tools to help you find exactly the right angle.

## Analysis without limits



### Directly analyze connected patent, trademark and IP case data.

Perform large scale trend analysis using data from over 270M patents, trademarks and IP cases.



### Take a deep-dive into your patent records from Derwent Innovation™.

Conduct complex, big-data analysis of your Derwent Innovation search results within the Clarivate™ ecosystem, without exporting records or wrestling with Excel.



### Get started quickly using analytics and reporting templates.

Choose from several templates that have been designed by the Clarivate team of expert IP analysts.

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Unlike traditional IP analytics platforms, only Analytics Data Hub effortlessly connects comprehensive, correlated IP data with your business intelligence tech stack for deeper market and innovation insights.

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## Connected to the analytics tools you already know and love

Waiting days or weeks for updated data from a data feed is now a thing of the past. Analytics Data Hub allows business intelligence professionals and data scientists to directly connect to data from over 270M IP records using Tableau, PowerBI or Jupyter Notebook.

- Connector for Tableau or Microsoft PowerBI desktop connector. Already using a local instance of Tableau or PowerBI for your corporate analytics? Our downloadable connector enables you to ingest, manipulate, and analyze Clarivate IP data sets in your own workspace, alone or in combination

with your own data. Leverage templates to get started or build from scratch.

- Online Tableau dashboards. Prefer to work in an online environment? This cloud-hosted option gives you similar functionality as Tableau desktop right in your browser, including starter templates.
- Jupyter Data Science Notebook. Use your programming skills to take IP queries even further with our online interactive Python programming interface, Jupyter Notebook. Import machine learning modules like scikit-learn and TensorFlow to train your models.



### Interested in learning more?

Visit [clarivate.com/products/ip-intelligence/analyticsdatahub/](https://clarivate.com/products/ip-intelligence/analyticsdatahub/) for more information and trial access.

Contact our experts today:

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