

DATASHEET

New gTLD Solutions

Simplify new generic Top-Level Domains (gTLDs) with *MarkMonitor Top-Level Domain Services*. MarkMonitor offers end-to-end services to reduce complexity for new gTLD applicants, operators and registrants.

From submitting to the Trademark Clearinghouse (TMCH) through filing a Uniform Rapid Suspension (URS), MarkMonitor utilizes proven technology and expertise to streamline the submission and monitoring of marks, domains and registry launches, empowering our clients to make informed decisions based on the experience of true ICANN experts.

Protecting Revenues and Reputations

Features	Highlights	Benefits
New gTLD Strategy Consultations	The <i>MarkMonitor gTLD Strategy Consultation</i> provides a deep understanding of the gTLD program and its potential impact. Participants walk away with a clear, practical strategy, including potential budget implications for protecting their brands in the new, expanded namespace.	<ul style="list-style-type: none"> ■ Establish a customized registration strategy reflecting brands and markets ■ Understand the potential impact to overall domain name portfolio management ■ Leverage a step-by-step plan for confidently moving forward as the domain landscape evolves
New gTLD Information Center	Located within the <i>MarkMonitor Domain Management Portal</i> , this new functionality provides users with an easy-to-understand overview of launch dates, eligibility requirements, special Rights Protection Mechanisms (RPMs) and an overall risk assessment for each TLD.	<ul style="list-style-type: none"> ■ Understand new gTLD launch timing and receive automated notifications and reminders ■ Identify where eligibility requirements are met ■ Make informed new gTLD registration decisions based on risk assessment

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<p>Trademark Clearinghouse Submission Services</p>	<p>Considering the many conditions for submission to the TMCH, managing the process is complex and timeconsuming for most global brands. As only ICANN-accredited Registrars – such as MarkMonitor – can utilize TMCH-validated marks to apply for Sunrise Registrations and blocking, MarkMonitor is uniquely positioned to provide true end-to-end service.</p>	<ul style="list-style-type: none"> ■ With access to the <i>MarkMonitor TMCH Manager</i>, gain constant visibility into trademark submissions and current statuses ■ Maintain accuracy of submissions with trusted experts and access to proprietary trademark data ■ Streamline the process of collecting, submitting and managing submissions to the TMCH ■ Enable smooth Sunrise registrations of new gTLDs and seamless management of Sunrise Codes (SMD Files)
<p>New gTLD Registration and Blocking Services</p>	<p><i>MarkMonitor Domain Management</i> allows companies to easily and efficiently register, manage, block and secure their portfolio of domain names across all new gTLDs where our clients meet eligibility requirements. With more than 600 open and restricted registries added to the domain landscape, selecting a Registrar who can operationally manage this complexity is key.</p>	<ul style="list-style-type: none"> ■ Rely on the industry's most secure and feature-rich domain management portal to gain visibility and control ■ Register any new gTLD where eligibility requirements are met ■ Take advantage of cost-effective blocking services offered by select Registries to protect brands from cybersquatters
<p>.Brand Registrar Services</p>	<p><i>MarkMonitor Domain Management</i> greatly simplifies the process of securing and managing all domain names, including those for newly acquired .Brand Registries. The MarkMonitor feature-rich portal, which includes multilayered security, comprehensive case management, workflow automation and up-to-date information of domain rules and requirements, seamlessly integrates with all leading back-end Registry infrastructure providers.</p>	<ul style="list-style-type: none"> ■ Centrally manage all domains – including those for newly acquired .Brand Registries – from a single secure online environment ■ Gain complete visibility into all domains under management ■ Get expert advice and support from knowledgeable client service managers

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.Brand Consulting	Leverage the expertise of MarkMonitor consultants to lead you through the processes of contracting, pre-delegation testing and delegation of applied-for .Brand TLDs.	<ul style="list-style-type: none"> ■ Entrust ICANN experts to help navigate the entire process of acquiring your .Brand TLD ■ Utilize MarkMonitor as Primary Contact to manage and coordinate the contracting process, change requests and all interaction with ICANN
URS Services	URS provides an inexpensive, expedited arbitration process for dealing with instances of clearly infringing new gTLD domain name registrations. Domains that are subject to a successful URS ruling are suspended for the remainder of the registration term, or can be renewed for an additional year at the current registrar – there is no option to transfer.	<ul style="list-style-type: none"> ■ Quickly suspend infringing domains ■ Access the MarkMonitor URS Services, which include all filing fees, research, development and the submission of the compliant

More than half the Fortune 100 trust MarkMonitor to protect their brands online.

See what we can do for you.

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About MarkMonitor

MarkMonitor, the leading enterprise brand protection solution and a Clarivate Analytics flagship brand, provides advanced technology and expertise that protects the revenues and reputations of the world's leading brands. In the digital world, brands face new risks due to the Web's anonymity, global reach and shifting consumption patterns for digital content, goods and services. Customers choose MarkMonitor for its unique combination of advanced technology, comprehensive protection and extensive industry relationships to address their brand infringement risks and preserve their marketing investments, revenues and customer trust. For more information, visit **markmonitor.com** or call us at **(800) 745-9229**.

About Clarivate Analytics

Clarivate Analytics accelerates the pace of innovation by providing trusted insights and analytics to customers around the world, enabling them to discover, protect and commercialize new ideas faster. Formerly the Intellectual Property and Science business of Thomson Reuters, we own and operate a collection of leading subscription-based services focused on scientific and academic research, patent analytics and regulatory standards, pharmaceutical and biotech intelligence, trademark protection, domain names, brand protection and intellectual property management. Clarivate Analytics is now an independent company with over 4,000 employees, operating in more than 100 countries and owns well-known brands that include Web of Science, Cortellis, Thomson Innovation, Derwent World Patents Index, CompuMark, MarkMonitor and Techstreet, among others. For more information, visit **clarivate.com**.