

Better. Broader. Stronger.



See how MarkMonitor domain solutions perform in a head-to-head challenge with the competition.

MarkMonitor offers more business intelligence and integrated tools, allowing companies to make smarter registration and domain lifecycle decisions, maximize portfolio values and protect critical domain assets.

| | MarkMonitor Launch | The Competition |
|---|--------------------|-----------------|
| Implemented Registry Lock | 2008 | 2015 |
| Two-Factor Authentication | 2010 | 2013 |
| API Functionality | REST | SOAP |
| Integrated Cert Manager | 2009 | X |
| Integrated Domain Scoring | 2014 | X |
| DNS Traffic Statistics | 2014 | X |
| Website Thumbnails | 2015 | X |
| Customized registrations based on business intelligence | 2017 | X |
| Customize Certs based on security needs | 2018 | X |

Integrated domain scoring helps businesses rightsize their domain portfolios, saving on time, money and resources.

Website thumbnails quickly identify where domains are pointing — so businesses can easily monitor large-scale domain portfolios.

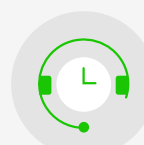
DNS statistics monitor traffic and overall website performance.

Domains monitored for unapproved registry changes:

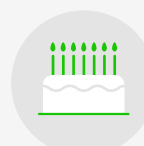
1,000,000+

Did you know?

MarkMonitor offers a broad suite of complimentary services, unlike those of any other registrar.



24/7 emergency support



6.5+ years average client services manager tenure



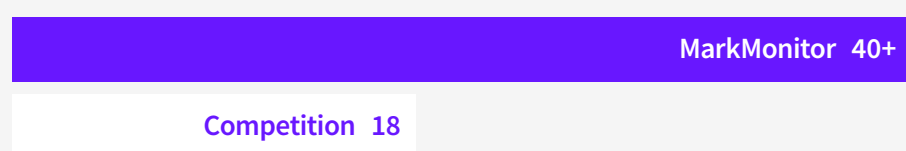
98% customer satisfaction rating

Unmatched coverage

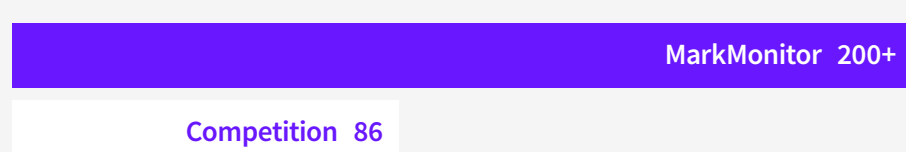
The Registry Locking program, which MarkMonitor helped pioneer with Verisign more than a decade ago, leverages global partnerships to enhance security and increase top level domain (TLD) coverage.



Registry Lock TLDs



Registry Lock Extensions



Formidable feature set

First-to-market security solutions and the broadest TLD coverage

MarkMonitor provides industry-leading solutions with built-to-suit features so you can better tailor our services to your business needs.

- ✓ **Registry Lock** and Two-Factor Authentication
- ✓ **Flexible account access** with mobile app, single sign-on and API capabilities
- ✓ **Sophisticated TLD search strategy** for greater coverage
- ✓ **Granular account permissions** based on individual user needs
- ✓ **Continuous nameserver monitoring** to identify potential breaches
- ✓ **Anonymized industry benchmarking**
- ✓ **Comparison of domains** with trademark coverage

- Customizable permissions for unique user access
- Simplified portfolio management
- Streamlined reporting
- Create billing groups; unlimited user-defined fields

To optimize your domain strategy, contact our experts today.

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