



# Unlock market strategies and improve patient outcomes with data-driven healthcare analytics

## Helping you succeed in an increasingly complex and competitive market.

Clarivate™ extensive claims database captures years of granular submit and remit information that includes +300M patients, +2M HCPs, and 98% of payers. This data source in combination with our experienced data scientists and analysts, allows us to deliver insights into your specified markets and needs.

Unlike other sources of data that can be limited to a 30,000-foot view, we offer granular market-focused intelligence tailored to each organization's unique needs.

### Maximize strategy in the U.S. healthcare market

Leverage a single source of truth for understanding trends in the U.S. healthcare ecosystem. Understand the influence of facilities in your specific markets of interest to ensure you're creating an evidence-based strategy for expansion and payer contract negotiations.

A reliable  
and accurate  
single source  
of truth.

## Actionable, data-driven insight into the local healthcare landscape is crucial to an advanced market strategy.

Backed by the best healthcare industry experts, Clarivate offers visibility into the U.S. healthcare ecosystem to give you a deeper understanding of the Providers, Practitioners, and Payers who are engaging with and treating your target patients.

### Real world medical claims data

With +300M patients, +2M HCPs, and 98% of payers, the Clarivate medical claims dataset is one of the most comprehensive claims-based datasets available.

### Reimbursement datasets

Our mastered Price Transparency dataset includes rates for 1,200 facilities across the country. Paired with our RWE-based reimbursement information, this dataset provides organizations with detailed information on both Institutional and Professional rates.

### Healthbase affiliations dataset

Healthbase is widely accepted as one of the strongest sets of provider affiliations data in the market, providing not only provider and health system affiliations, but also payer mix and advanced specialty information.

### Reliable, current, detailed

Unlike other healthcare data providers, we own and maintain our data sources, enabling more quality control and speed to ensure you have the needed levels of detail from the most current data available.

**The Clarivate medical claims dataset is one of the most comprehensive claims-based datasets available.**

## Optimize your healthcare provider (HCP) and patient outreach

Improve HCP and patient engagement and marketing activities by factoring in the impact of rapidly changing healthcare systems, especially as the trend of expansion and consolidation of medical networks continues.

Unify your outreach approach by using the same core data and tools for targeting, segmentation, and payer negotiations across teams.

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### Organizations need answers to key questions around market dynamics to develop and execute a successful market strategy

01

Which major health system and facilities own patient or procedure volumes in a given region?

03

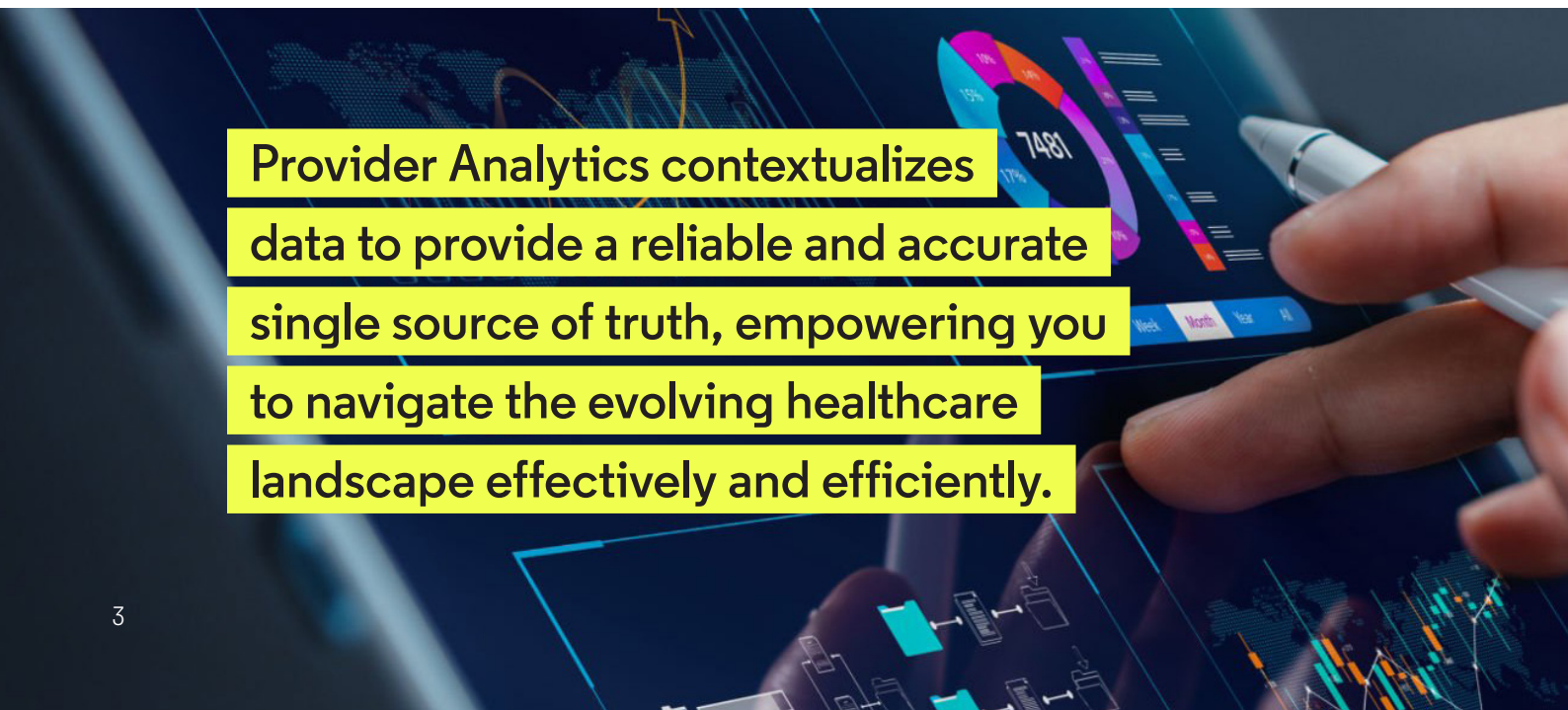
Which HCPs are sending patients in/out-of-network?

02

Where are patients coming from to these facilities?

04

What are the reimbursement trends within the market, and how do your rates compare?



**Provider Analytics contextualizes data to provide a reliable and accurate single source of truth, empowering you to navigate the evolving healthcare landscape effectively and efficiently.**

# Empower your strategy teams by providing answers to key questions



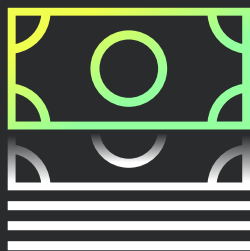
## Strategy and marketing

- Where is my patient population? What region(s) have the highest population of my patients?
  - Where are healthcare providers (HCPs) seeing and caring for our patient population?
  - What services are in high demand?
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## Referral management

- Who are the top referrers/ most influential HCPs within a specific region?
  - What are the referral patterns of our HCPs, and are they exhibiting strong network commitment?
  - Which out-of-network HCPs may be more open to referring out-of-network?
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## Payer negotiations

- What are the current payer rates for procedures within our market?
- How do payer rates look in new markets/service lines of potential interest?
- What rates have like-facilities negotiated, and how do our rates compare?

## About Clarivate

Clarivate™ is a leading global provider of transformative intelligence. We offer enriched data, insights & analytics, workflow solutions and expert services in the areas of Academia & Government, Intellectual Property and Life Sciences & Healthcare. For more information, please visit [clarivate.com](https://clarivate.com).

### Let's talk

Schedule a demo to see exactly how your strategy teams can use Provider Analytics to gain the insights needed to be successful in the complex and highly competitive U.S. healthcare market.

Contact our experts today:

[healthcare.support@clarivate.com](mailto:healthcare.support@clarivate.com)

[clarivate.com](https://clarivate.com)