

Market insights summary

United States enterprise solutions market

What's trending and new

01. The shift from volume-based to value-based healthcare in the US is greatly supporting the adoption of enterprise solutions.

- Payment models are moving away from fee-for-service systems that reward higher service volumes toward models that emphasize cost control and measurable patient outcomes across the full continuum of care.
- Data- and image-sharing redundancies that were the norm under volume-based healthcare have now become key areas of improvement identified by all healthcare facilities and hospital networks in the US.

02. The shift toward enterprise information technology (IT) from traditional picture archiving and communication system (PACS) will drive market growth.

- Smaller hospitals, physician groups, and clinics are increasingly pursuing mergers and acquisitions by larger health systems to scale up, overcome financial pressures, develop stronger IT systems, and augment services for patients.
- This is common in the US and shifts hospital preferences toward enterprise IT, in turn supporting demand for vendor neutral archive (VNA) and enterprise viewers among smaller facilities that were previously reluctant to adopt enterprise IT solutions.

Access more insights and data in the [report](#).
[Speak to our team](#) to see how we can power your innovation.

2025 U.S. enterprise solution market snapshot

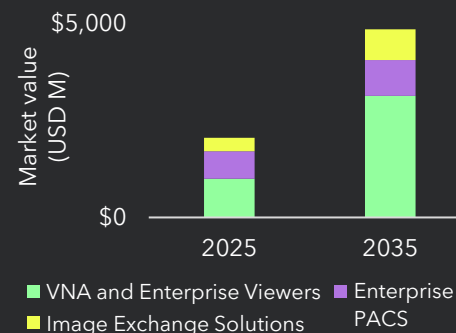
\$2.06B

Market value

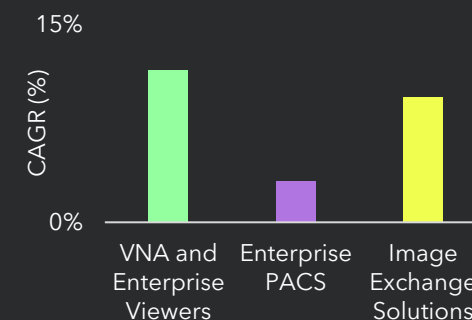
8.6%

CAGR ('19-'35)

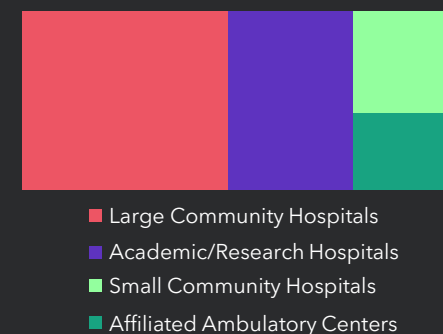
U.S. enterprise solution market by product type



U.S. enterprise solution market CAGR by product type



U.S. enterprise PACS market by facility type



2025 U.S. enterprise solution competitive landscape

