

Market insights summary

United States breast implant and reconstructive device market

What's trending and new

01. Higher breast cancer cases will elevate breast reconstruction volumes

- The rising breast cancer incidence in the U.S. is expanding the need for treatments such as mastectomies, which in turn is sustaining demand for breast reconstruction.
- Stronger national screening guidelines are leading to earlier diagnoses, making reconstruction a more frequent consideration for patients following surgery.

02. Established profiles and cost advantages boost round and smooth implant sales

- Demand for round and smooth implants will remain strong due to their long-established safety profile, physician familiarity, and greater affordability compared to anatomical implants, making them accessible to a wider patient base.
- Together, these advantages will continue to make round and smooth implants the dominant choice in the U.S. breast implant market throughout the forecast period.

03. GLP-1-driven weight loss is spurring demand for breast procedures

- The growing use of glucagon-like peptide-1 (GLP-1) receptor agonists for weight loss has resulted in noticeable body slimming, especially among women, prompting increased demand for breast-related procedures.
- Many patients are choosing breast reductions or lifts to maintain a balanced body silhouette after losing weight.

Access more insights and data in the [report](#).
[Speak to our team](#) to see how we can power your innovation.

2024 U.S. breast implant and reconstructive device market snapshot

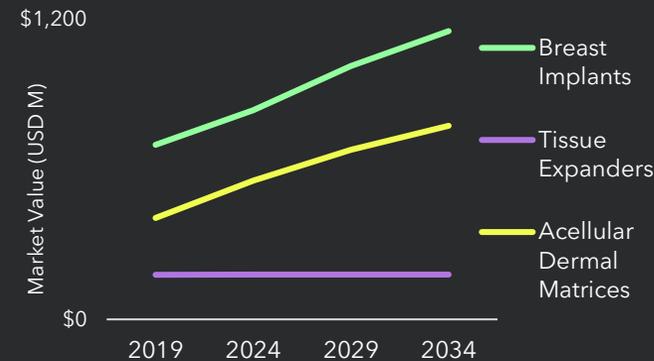
\$1.57B

Market revenue

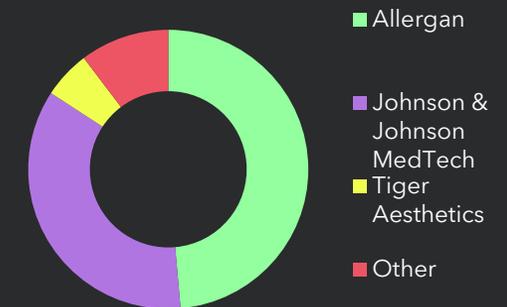
3.4%

CAGR ('19-'34)

U.S. breast implant & reconstructive device market by product type



2024 U.S. competitive landscape



U.S. breast implant & reconstruction procedures by procedure type

