

## Market insights summary

# United States aesthetic energy-based device market

## What's trending and new

**1) GLP-1 adoption is redefining market dynamics, accelerating growth in skin-tightening treatments while constraining demand for fat reduction.**

- The growing use of glucagon-like peptide-1 receptor agonists (GLP-1s) in the U.S. is boosting demand for skin-tightening procedures because rapid weight loss often results in significant skin laxity and what is termed "Ozempic face".
- The trend toward GLP-1 usage is simultaneously reducing demand for fat reduction procedures as patients achieve weight loss through medication rather than device-based solutions.

**2) Companies are innovating multi-application systems and promoting combination treatments to boost adoption**

- Competitors are focusing on versatile multi-application platforms and integrated treatment protocols to expand adoption and deliver comprehensive aesthetic solutions.
- Examples include Candela's Matrix multiapplication radiofrequency (RF) platform and InMode's IgniteRF system, which integrates nine RF technologies for skin tightening.

**Access more insights and data in the [report](#).  
Speak to our team to see how we can power your innovation.**

## 2024 U.S. aesthetic energy-based device market snapshot

**\$1.63B**

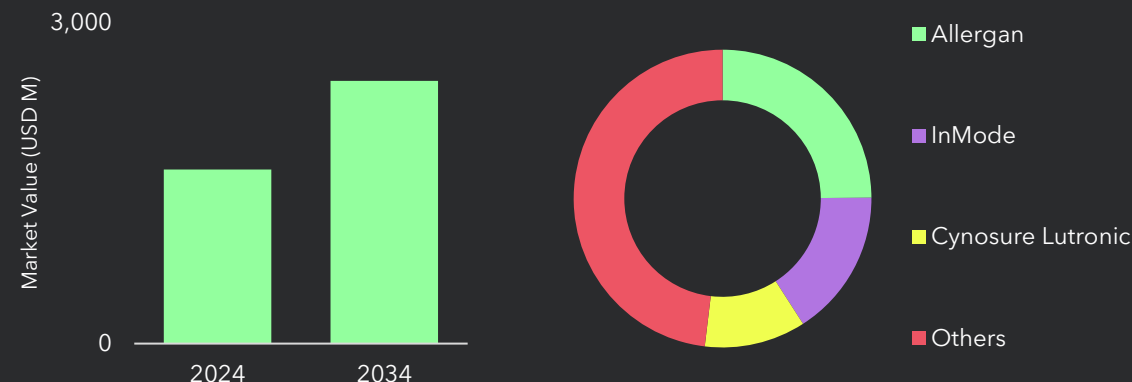
Market revenue

**3.9%**

CAGR ('19-'34)

U.S. aesthetic energy-based device market

2024 U.S. aesthetic energy-based device competitive landscape



## Market value growth by product type

