



Optimize payer engagement with medical and formulary data

Arm market access and commercial teams with actionable formulary and medical coverage/policy data to drive informed decision-making

01 Simplify market access

Access comprehensive drug coverage across plan types and geographies to inform market strategy planning.

02 Track, compare, and analyze competitors

Identify and evaluate competitive advantages, barriers, and opportunities to enhance market positioning and payer negotiations.

03 Capture brand and payer trend analysis

Monitor and compare brand and payer evolution over time to optimize market positioning.

04 Optimize market access and payer strategies

Understand payer utilization management using medical policy data and detailed coverage insights to identify treatment barriers, and customize coverage and policy information to develop effective strategies for managing payer relationships.

Figure 1: Access comprehensive medical and pharmacy coverage for both your brand and competitor brands to identify gaps and uncover new opportunities.

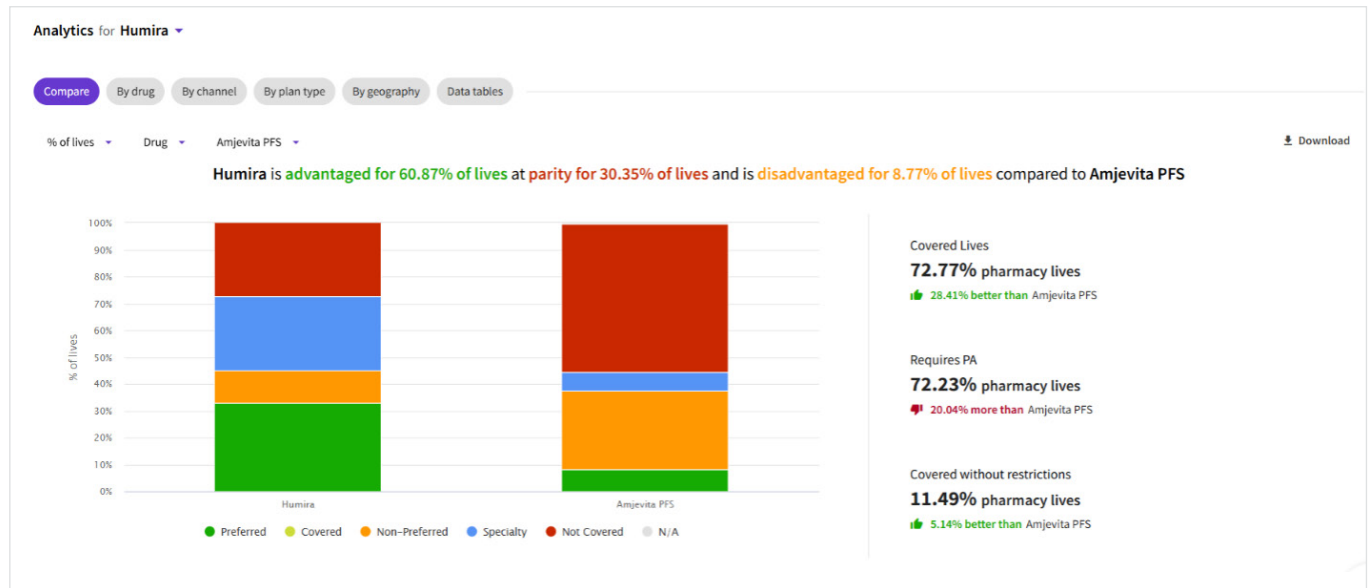
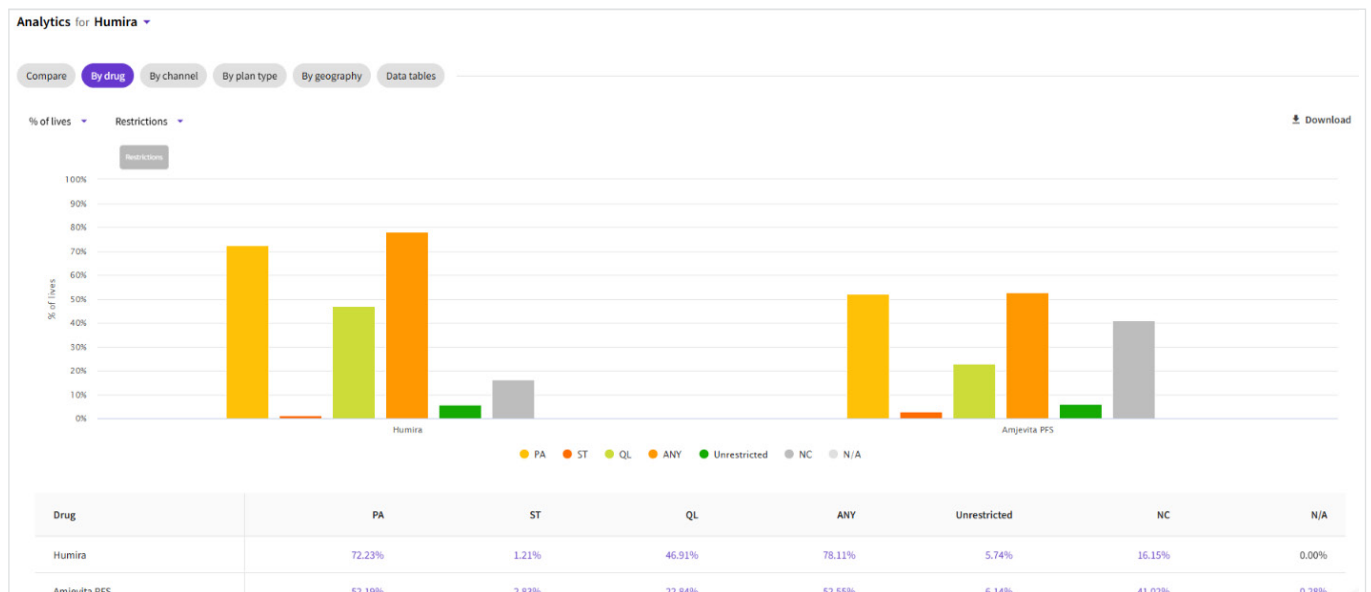


Figure 2: Easily identify drugs with significant restrictions or limited access across various payers, and optimize your payer negotiations accordingly.



Why choose Fingertip?



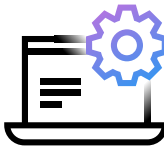
Tailored data customizations

Fingertip provides customizable data solutions to meet your specific needs.



Expert-Driven data curation

Our dedicated team of market access and clinical experts, combined with an AI-enabled data curation process, ensures a robust and reliable data asset.



Continuous data updates

We provide regular updates to ensure our data reflects the latest changes in individual drugs and therapeutic areas.



Dedicated specialist support

Benefit from the clinical expertise of our specialists in areas such as medical policy, rare drugs, and oncology, along with seamless product delivery managed by our dedicated account managers.



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