Clarivate™

Market insights summary

North America dental implant market

What's trending?

01. Despite macroeconomic challenges and rising competitive pressures, leading dental implant companies continue to develop their product portfolios and digital capabilities.

- Companies are launching advanced implant systems, integrating artificial intelligence (AI)-driven planning tools, and expanding immediacy-focused portfolios to meet evolving clinical demands.
- For example, Straumann introduced the iEXCEL implant system to support faster treatments and digital planning, while Envista's Nobel Biocare expanded its zygomatic implant line with the NobelZygoma TiUltra. Dentsply Sirona is strengthening its digital ecosystem through platforms like DS Core Enterprise, helping clinics streamline procedures with AI-based planning tools.
- These efforts not only enhance procedural efficiency but also help differentiate brands in a crowded and competitive market.

02. Dental service organizations (DSOs) are reshaping the dental implant ecosystem

- By consolidating operations across large clinic networks, DSOs are driving a shift toward standardized, cost-efficient, and technology-enabled care.
- Leading manufacturers are partnering with DSOs through tailored training, bundled products, and integrated digital workflows to expand access to advanced implant technologies. Their ability to negotiate bulk purchasing not only reduces implant costs but also accelerates the adoption of premium systems across a broader patient base.

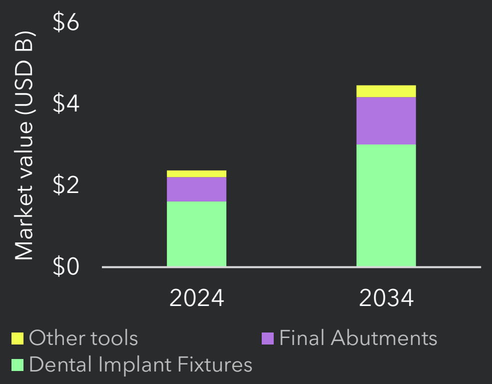
Access more insights and data in the report.
Speak to our team to see how we can power your innovation.

2024 North America dental implant market snapshot

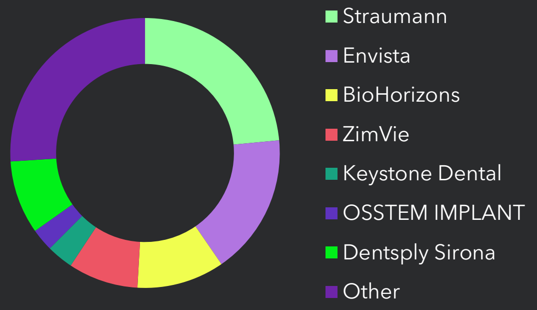
$2.4B
Market revenue

6.6%
CAGR ('19–'34)

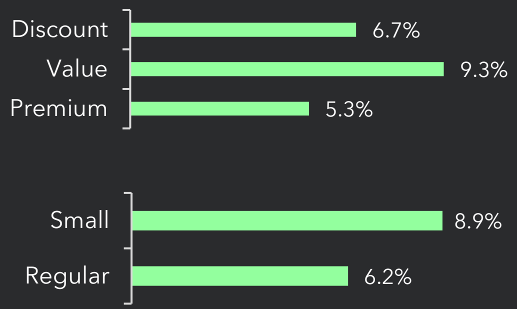
North American dental implant market by product type



2024 North American dental implant competitive landscape



Dental implant fixture market growth by price category and diameter (CAGR 2019-2034)



Straumann remains the dental implant market leader

- Straumann leads the North American dental implant market through its strong presence in both premium and value segments, supported by strategic partnerships with DSOs.
- The company continues to invest in AI-powered planning tools, digital workflows, and immediate implant systems enhancing precision, efficiency, and clinician adoption across the region.