



# Medtech 360 Data Explorer

## The problem with data

Simultaneously too much and not enough

**Data Accessibility:** Reliable, up-to-date industry and healthcare data can be hard to find, costly, and often lacks breadth and/or is filled with 'noise' data you don't need.

**Data Synthesis:** Combining and analyzing data from varied sources is a demanding process, prone to errors and costly. The more industry segments and geographies you operate in, the more difficult and time-intensive it can become taking away from time spent uncovering the best opportunities for growth.

A large white graphic of the number 88 followed by a percentage sign, set against a blue-to-purple gradient background.

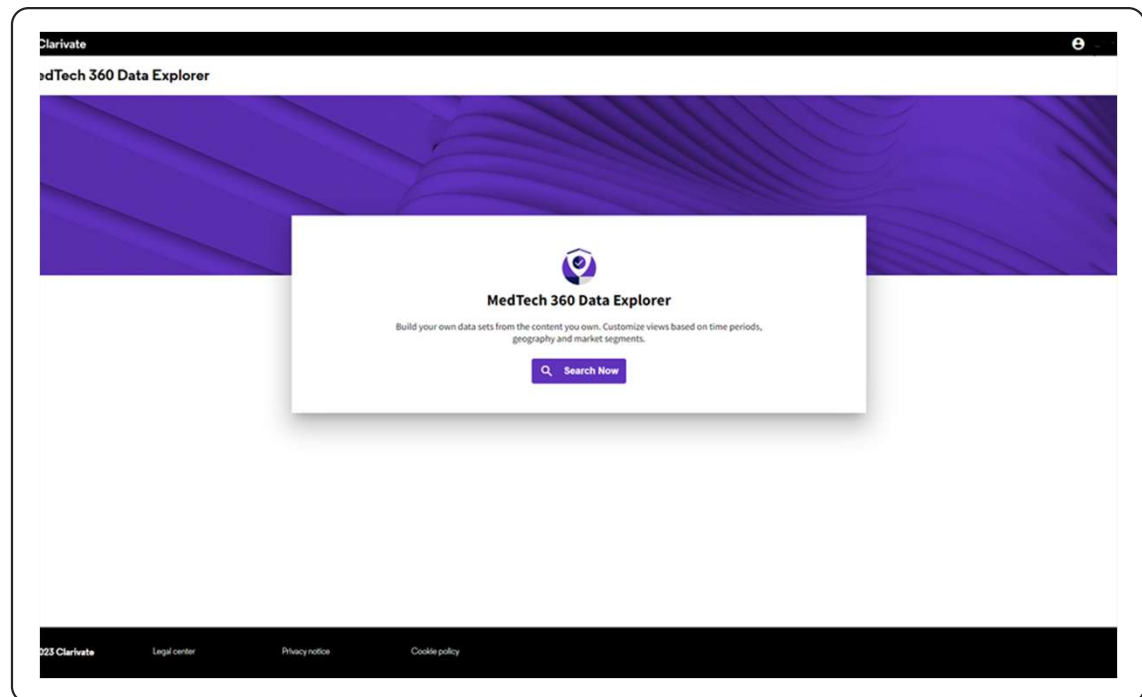
**Data Integration Hurdles:** 88% of healthcare leaders cite integrating data from varied sources as a significant obstacle<sup>1</sup>

# Unleash the power of integrated data with Medtech 360 Data Explorer

Extract, evaluate, and leverage your M360 data to accelerate informed portfolio decisions

Search and analyze across available MedTech 360 report data in an intuitive, self-service application including:

- Customizable search selects to get to the **exact data and insights you need - fast**
- **Immediate access** to data pulls based on your requirements – **modify with a few clicks**
- **Save** data views for **one-click access** at any time
- Availability and analysis of the **most current data** for your subscription period



## Contextualized data for your specialized needs

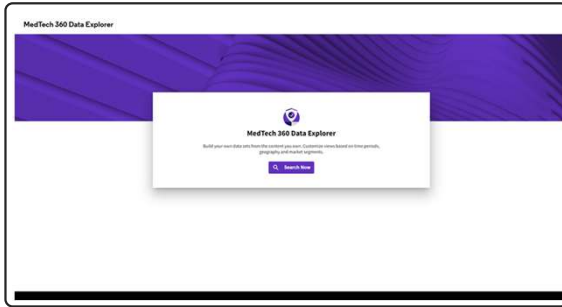
### Answer key questions and make data-driven portfolio decisions

- What do my current portfolio successes / risks look like?
- What is the size of my total addressable market?
- What is the market size and opportunity?
- What are important trends driving the market segments we operate in or are considering entering/exiting?
- What is the trajectory for a market segment under consideration for investment/divestment?



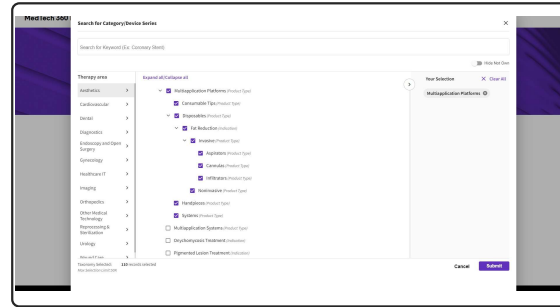
# Your key to unlock market insights and make informed strategic decisions

## Medtech 360 Data Explorer



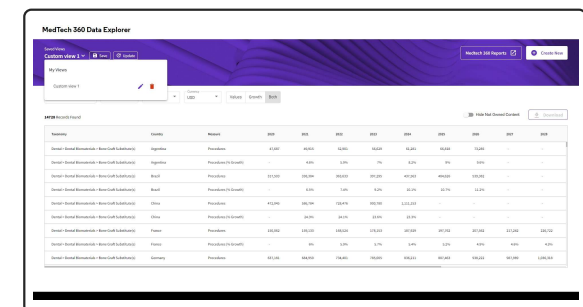
## Explore

- Intuitive self-service platform to explore across available M360 data
- Choose your search criteria for fast access to targeted data results without 'noise'
- Save views for one-click recall



## Extract

- Customizable data pulls based on specific data selects eliminates unneeded or deprioritized information in results
- Choose your own range of years to instantly update and explore CAGR changes



## Examine

- Flexibility to analyze the data according to your needs and preferences:
  - Stay in-app for maximum flexibility with data adjustments; move between saved views
  - Export to a CSV or Excel file
  - Integrate M360 data into your internal database



