



Actionable market insights to focus your strategy and move your business forward

**Confidently make data-driven decisions,
identify growth opportunities, and
respond to changing market conditions.**

The complexity and diversity of the medtech industry can make it difficult to find reliably accurate and targeted market data applicable to your products and business. Understanding those market segments and

geographies where you compete, including market size, projected growth and competitive dynamics, is essential in dynamic healthcare markets that vary greatly across therapeutic areas, technologies, and regions.

To do the thorough analysis you require to compete in or expand across market segments, you must have easily accessible data you trust is accurate from the global level down to specific regions, therapy areas, and specialties.

And, because you need to be focused on growing your market share in a rapidly evolving healthcare market, we know you don't have time to sift through unnecessary data, especially when exploring growth opportunities or tracking performance across market segments and geographies.

With Medtech 360 market reports, you can rely on industry

intelligence focused for medtech to provide the detailed and complete view most relevant to the markets you are in today as well as where you're looking to expand. Building informed go-to-market, growth, and lifecycle management strategies is made easier with specific device segment 10-year forecasts, market intelligence by geography, and historical data going back to 2019.

Medtech 360 is your essential go-to source for:



Assessing current and future market potential via market size and forecast data derived from internal models and expert insights.



Accurately identifying major competitors and trends with market share and competitive dynamics data.



Gaining insights into factors impacting market metrics, with market drivers and limiters defined for your specific market segments and geographies.



Setting up to win against the competition by understanding competitive trends through our competitive landscape analyses, including top competitors' strengths and weaknesses, opportunities, and regional- or segment-specific considerations.



Determine best regions for market entry and growth with expert insights into geography-specific factors like regulations, reimbursement, and sales strategies.

Say goodbye to time-consuming manual data aggregation and hello to Medtech 360 Data Explorer.

Are you operating in multiple segments, geographies, or both? Do you need to assess global markets for investment, divestment, or partnering opportunities?

Leveraging your Medtech 360 reports data is easier than ever with the new add-on analytics platform, Medtech 360 Data Explorer. Data Explorer's user-friendly interface allows you to effortlessly generate global views and dive deep into specific data for cross-market analysis.

Uncover growth opportunities and make data-driven decisions faster with Medtech 360 Data Explorer.



Make data-informed decisions with speed and confidence. With the flexibility to customize how you segment your data views, you're able to eliminate the noise and only access the relevant information needed the first time, every time.



Easily share and collaborate with your team, go deeper with your own analysis, or integrate with your own internal data with easy export options (.csv or .xls).



Seamlessly navigate through the data aligning to your business needs and get to analysis and insights — faster.



Gain even more efficiency by saving your data views for one-click recall at any time, then easily share saved views with your team or your entire company.

80+

device markets

50+

countries

13

therapy areas

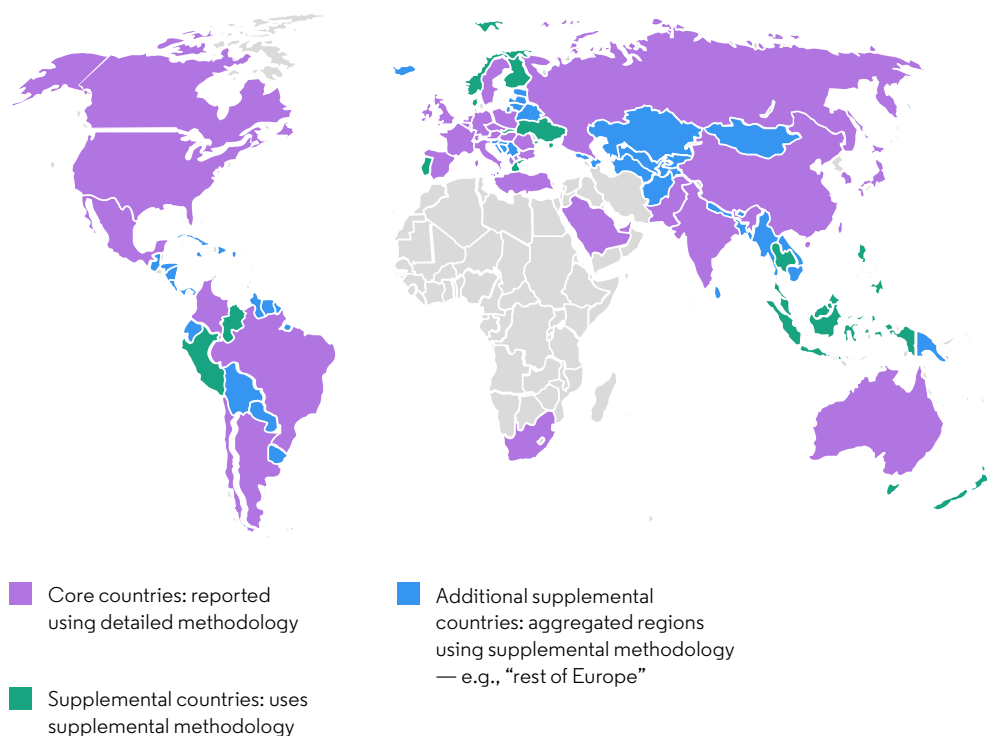
Medtech market intelligence pioneers

For over 25 years, Medtech 360 has set the standard for medtech market intelligence, perfecting the purpose-built research and analysis model to be your most reliable source for a complete view of the market landscape for your industry segments and geographies.

Therapy areas

Aesthetics	Imaging
Cardiovascular	Orthopedics
Dental	Reprocessing and sterilization
Diagnostics	Urology
Endoscopy and open surgery	Wound care
Genecology	Other medical technology
Healthcare IT	

Figure 1: Global coverage.



So, go ahead and confidently make bold decisions to accelerate innovation and gain ground on your competitors knowing you're using

the most accurate and relevant data and insights from some of the most knowledgeable healthcare and medtech industry experts.

"Clarivate's team is one of the most collaborative I've ever worked with. They took the time to tailor the data sets to fit our business needs, and I would highly recommend working with them for market data and competitive intelligence needs."

Marketing Analytics Leader,
Diagnostic Imaging Solutions Company

clarivate.com

© 2024 Clarivate. Clarivate and its logo, as well as all other trademarks used herein are trademarks of their respective owners and used under license.