



Streamlined access to unparalleled data and insights

Clarivate Market Access Intelligence is the all-in-one solution designed to help you optimize your U.S. market access strategy and achieve commercial success.

Access unparalleled data, insights, and expertise — including pharmacist researched payer data from Fingertip Formulary,[™] top-quality health plan enrollment data from the Managed Market Surveyor[™] Suite, and our analyst-driven Insights into payer and providers at the local, state, and national levels — all on a single, easy to use platform.

Our curated, user-friendly platform includes tools for data grouping, visualization, analysis, with a global search, empowering you to streamline your knowledge of payers, providers, or geography without leaving the application.

Integrated payer data, easily accessed from one dashboard.

Achieve Commercial Success with unrivaled contextualized market access data and experts who understand all healthcare entities. In addition to Payers and PBMs, they're well-versed in ACOs, IDNs, and Employers

- Identify the optimal point of entry for your brand.
 - Develop targeted account plans for each payer and healthcare provider (HCP), by region, with greater efficiency.
 - Monitor competitor coverage and reimbursement to stay ahead of the competition.
 - Optimize your access strategy throughout the lifecycle of your product.
 - Monitor trends and formulary changes to defend your market position.
 - Gain unparalleled insights into the U.S. healthcare landscape with comprehensive formulary and pharmacy/medical policy data, population enrollment data, as well as payer and provider profiles and market dynamics at the metro area, state, and national levels.
 - Track and understand changing medical and pharmacy coverage and drug policy with PolicyTrack.
 - Identify trends in provider prescribing patterns and preferences using claims data.
-

Maximize Market Access decisions with best-in-class Payer and Provider insights

- Optimize your access strategy to achieve greater market penetration and provider adoption
- Understand disease-specific insights and data related to patient populations, access to innovative care, control over clinical decision-making, and reimbursement for oncology.
- Gain insights into integrated delivery networks, physician groups, accountable care organizations, health plans, PBMs, and government payers to better engage and segment key accounts and markets for effective pull-through strategies.

Make high-stakes market access decisions with speed and confidence using our unbeatable combination of top-tier data, insights, and expertise.

15+

Years of coverage, policy and lives data, spanning 35K drugs.

100%

of population enrollment data by coverage type.

400+

state-specific payer profiles.

20+

years of experience.

And, with tools allowing for easy data grouping, visualization, and analysis capabilities along with mastered payer data and global search capabilities, you have access to any payer or geography, without leaving the application.

About Clarivate

Clarivate is a leading global information services provider. We connect people and organizations to intelligence they can trust to transform their perspective, their work and our world. Our subscription and technology-based solutions are coupled with deep domain expertise and cover the areas of Academia & Government, Life Sciences & Healthcare and Intellectual Property. For more information, please visit clarivate.com.

Outpace the competition with Clarivate Market Access Intelligence — streamline your market access efforts and achieve commercial success.

Contact our experts today:

+1 215 386 0100 (U.S.)

+44 (0) 20 7433 4000 (Europe)

clarivate.com