

Market insights summary

Latin American interventional cardiology device market

What's trending and new?

01. Increasing patient pool with higher-complexity lesions will drive increasing procedure volumes

Cardiovascular diseases are the leading cause of death in countries like Brazil and Argentina, accounting for around 30% deaths in 2022 (GBD 2021, 2024) (Nascimento K, 2025). The increasing proportion of cases that are more advanced and complex will drive

demand for interventional cardiology devices such as stents indicated for high-risk patients and accessory devices that aid in the treatment of complex cases.

02. Strong adoption of premium-priced lithotripsy balloons

Johnson & Johnson Medtech's intravascular lithotripsy (IVL) technology has seen rapid uptake since its launch in the Latin American market in 2021 due to abundant clinical evidence supporting the use of this technique.

The product has been approved for all Latin American countries except for Colombia, where it is expected to launch by 2027.

Access more insights and data in the [report](#).
[Speak to our team](#) to see how we can power your innovation.

2024 Latin American IC device market snapshot

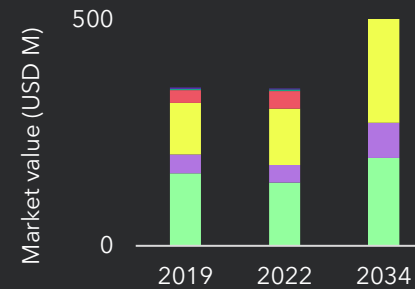
\$387M

Market value

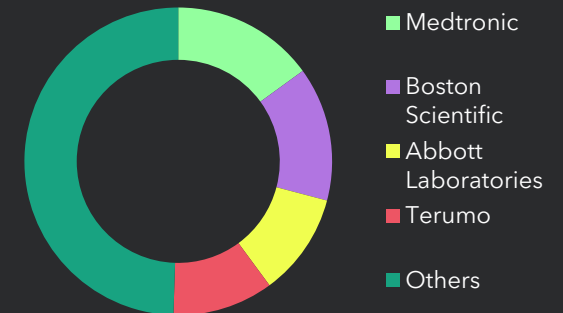
4.8%

CAGR ('19-'34)

Latin American interventional cardiology device market by product type



2024 Latin American competitive landscape



Medtronic

In 2024, Medtronic led the Latin America IC device market, attributed to its strong position in the lucrative coronary stent, PTCA balloon catheter, thrombectomy, and accessory device markets, largely attributable to its next-generation Resolute Onyx coronary DES, Onyx TruCor DES, Prevail DCB, and Euphora PTCA balloons

Boston Scientific

Boston Scientific held the second-leading position in the Latin American IC device market in 2024. The company's success in the DES and PTCA balloon catheter segments is attributed to the strong performance of Synergy MEGATRON DES and EMERGE and AGENT DCB, which have allowed the company to capture a large share of the overall IC device market.