

Market insights summary

Latin American gynecological device market

What's trending?

Improved penetration of minimally invasive techniques will support the adoption of premium-priced gynecological devices in the region

- Increasing awareness of gynecologic conditions and treatment options in the Latin American countries is encouraging adoption of minimally invasive techniques.
- These minimally invasive techniques often require premium-priced advanced devices, such as flexible endoscopes, bipolar systems, and resectoscopes.
- As a result, the shift toward minimally invasive procedures is bolstering average selling prices and contributing to Latin American gynecological device market growth.

High cervical cancer diagnosis rates and physician familiarity with colposcopy will support procedure volumes and market growth

- Colposcopy is the standard procedure for annual screening in women identified as being at high risk of developing cervical cancer. Procedure volumes and corresponding unit sales will be supported by the large number of patients undergoing colposcopy across Latin America, where the incidence of diagnosed cervical cancer cases remains significantly higher than in the US, despite ongoing prevention and screening efforts.

Access more insights and data in the [report](#).
[Speak to our team](#) to see how we can power your innovation.

2024 Latin American gynecological device market snapshot

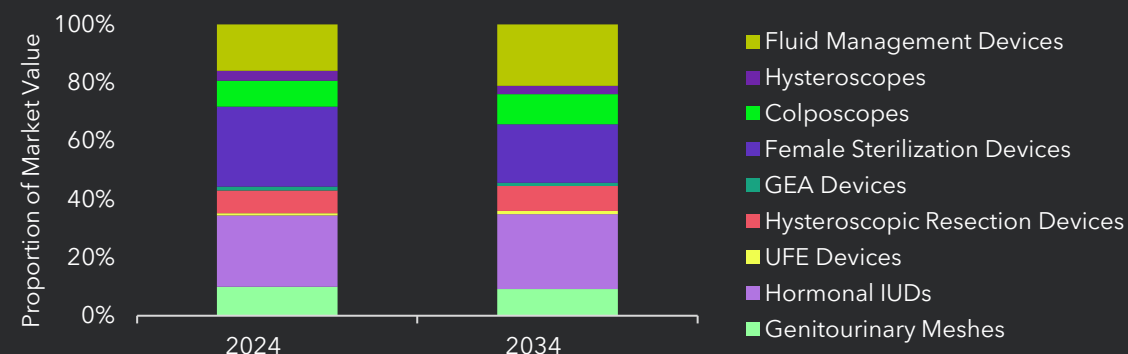
\$422.5M

Market value

2.5%

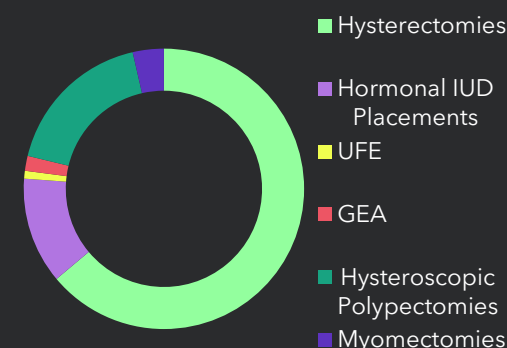
CAGR ('19-'34)

Latin American gynecological device market by product type



Note: GEA = Global Endometrial Ablation; UFE = Uterine Fibroid Embolization; IUD = Intrauterine Device

2024 Latin American gynecological procedures, by procedure type



Latin American gynecological device market by country

