

Market insights summary

Latin American laparoscopic device market

What's trending?

Innovative robotic platforms and ongoing product advancements are key drivers of growth in the laparoscopic device market.

- The Latin American laparoscopic device market is growing, driven by rising procedure volumes and gradual adoption of advanced technologies like 3-D and 4K imaging.
- Despite cost sensitivity, larger hospitals in Brazil, Mexico, and Argentina are increasingly investing in premium laparoscopic systems to enhance surgical outcomes and recovery.

Growing demand for endolinear staplers, especially in bariatric surgeries, is fueling the expansion of the Latin American internal closure device market

- Growth in the Latin American internal closure device market will be driven by rising demand for endolinear staplers and cutters, especially due to increasing bariatric surgery volumes.
- With 5-8 stapler reloads typically used per procedure, this trend is expected to significantly boost internal closure device market expansion.

Access more insights and data in the [report](#).
[Speak to our team](#) to see how we can power your innovation.

2024 Latin American laparoscopic device market snapshot

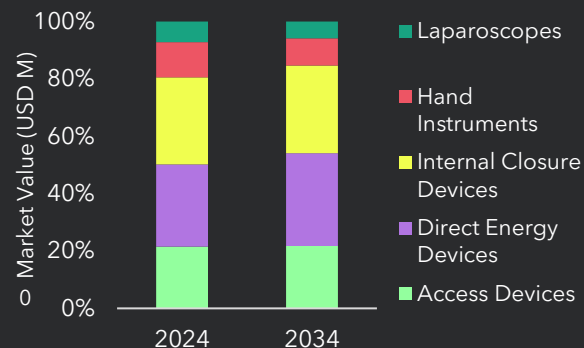
\$295M

Market value

4.6%

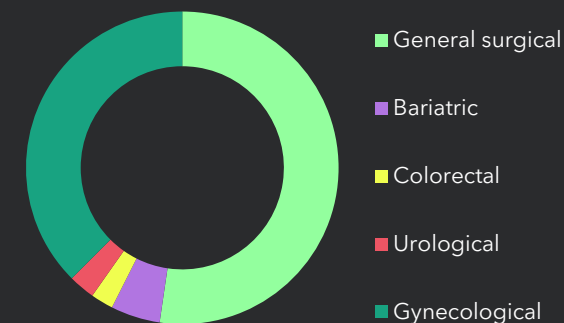
CAGR ('19-'34)

Latin American laparoscopic device market by, product type



Note: Latin American coverage includes Argentina, Brazil, Chile, Colombia, and Mexico.

2024 Latin American laparoscopic procedures, by procedure type



Competitive Insights

Johnson & Johnson MedTech

In 2024, Johnson & Johnson MedTech led the Latin American laparoscopic device market. The company was the leader of the access device market, with a strong presence across direct energy devices, internal closure devices, and hand instruments. By bundling these into comprehensive surgical solutions and leveraging its broader laparoscopic portfolio, the company reinforced its market dominance.

Medtronic

Medtronic was the second-leading Latin American laparoscopic device competitor in 2024, driven by its extensive product portfolio and strong presence in direct energy and endolinear stapler segments. Through continuous R&D and its Open-to-MIS initiative, the company is advancing minimally invasive surgery adoption. The launch and growing popularity of the Hugo RAS system have further boosted laparoscopic device sales.