IMS Pharma Trademarks

Date revised: 29 July 2021

Description

IMS Pharma Trademarks provides the latest product information on launched drugs worldwide. Each record details trade name, composition, country, therapeutic class and country of launch together with date and marketing company. Also included are active ingredients, formulation, and dose form. Retail and hospital pricing is available in a separate file available to pharmaceutical companies. Coverage is current and updated quarterly.

Subject Coverage

Each record provides the following information for a launched product:

- Brand name
- Composition
- Country
- Therapeutic class
- Manufacturing company
- Launch country and date, and marketing company
- Active ingredients
- Formulation
- Dose form

Date Coverage
1982–July 2020

Update Frequency
Quarterly

Geographic Coverage
International

Document Types
Product launch information

New Form Codes (NFC) Guidelines are available at:
http://www.ephmra.org/New-Form-Codes-Classification

Publisher

IMS Pharma Trademarks is provided by IMS Health. Questions concerning the file content should be directed to:

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Customer Services Dept., Global Services
210 Pentonville Road
London , N1 9JY
England

In addition to *Search Fields*, other tools available for searching are *Limit Options*, *Browse Fields*, and *"Narrow Results By" Limiters*. Each is listed separately below. Some data can be searched using more than one tool.

Sample document

Full text « Back to results

☐ Add to selected items   🔁 Save to My Research ✉ Ema

TI

RIZMSAT PFIZER

PUB, PD

IMS Product Monographs (Nov 2013).

Highlighting: Off | Single | Multi

Show duplicate items from other databases

TX

⊟ Full Text   Translate

Pharma Trademarks - Launch Details

Company Information

Company Name:	PFIZER<JAPAN>
Parent Company:	PFIZER

Product Information

WC

Trade Name:	RIZMSAT PFIZER
Composition:	PILSICAINIDE
Launch Country:	JAPAN
Product Launch Date:	Nov 2013

Pharma Trademarks - Pack Details
2 Packs / Nov 2013

Pack Information - 1 of 2

Number of Ingredients:	1
Dose Form:	ACA (ORAL SOLID, CAPSULES)
Composition (Active Ingredients):	PILSICAINIDE HYDROCHLORIDE
Pack Launch Date:	Nov 2013
Formulation:	CAP 25MG 10 X10
Therapeutic Class Code:	C01B0
Price Availability:	Retail and Hospital
Retail Price:	YEN 1900 (Japanese Yen)
Hospital Price:	YEN 1900 (Japanese Yen)

Pack Information - 2 of 2

Number of Ingredients:	1
Dose Form:	ACA (ORAL SOLID, CAPSULES)

Composition (Active Ingredients):	PILSICAINIDE HYDROCHLORIDE
Pack Launch Date:	Nov 2013
Formulation:	CAP 50MG 10 X10
Therapeutic Class Code:	C01B0
Price Availability:	Retail and Hospital
Retail Price:	YEN 2912 (Japanese Yen)
Hospital Price:	YEN 2912 (Japanese Yen)

Pack Summary Table - RIZMSAT PFIZER

Pack Launch Date	Number of Ingredients	Formulation	Dose Form Code	Therapeutic Class Code	Price Availability	Retail Price	Hospital Price	Composition (Active Ingredients)
Nov 2013	1	CAP 25MG 10 X10	ACA	C01B0	Retail and Hospital	YEN 1900	YEN 1900	PILSICAINIDE HYDROCHLORIDE
Nov 2013	1	CAP 50MG 10 X10	ACA	C01B0	Retail and Hospital	YEN 2912	YEN 2912	PILSICAINIDE HYDROCHLORIDE

Search fields

Field Name	Field Code	Example	Description and Notes
Accession number	AN	an(4406024da336832a882ba113cc1a9cf6)	A unique document identification number.
All fields	ALL	all("sodium chloride")	Searches all fields except the full text.
All fields	--	"sodium chloride"	Searches all fields including the full text.
Company			See Originator
Country			See Originator country
Document type	DTYPE	dtype("product launch")	All documents are product launches in this database
First available	FAV	fav(2014-04-11)	Indicates the first time a document was loaded on ProQuest Dialog.
From database[1]	FDB	pfizer AND fdb(imspharmatrademarks) pfizer AND fdb(10000142)	Useful in multi-file searches to isolate records from a single file. FDB cannot be searched on its own; specify at least one search term then AND it with FDB.
Ingredients	TX	tx("number of ingredients: 2")	The number of ingredients is not in its own field, but searching it with field code TX, using the phrase "number of ingredients" and the number as in this example, is effective and accurate.
Language	LA	la(english)	All records are in English.
Notes	NT	nt("earliest pack date: nov 2013")	Earliest and latest pack dates.
Originator[2]	CO, DOR	co(pfizer) co("3m sante") co(3m and france)	This is the originator of the drug, i.e. the company which manufactures the drug. The parent company is usually included too. Use double quotes to search multi-word company names. You can browse a list of company names in the Advanced Search dropdown.
Originator country	CN	cn(japan)	This is the country of the originator company.
Publication date	PD	pd(2013) pd(201311) pd(2014-2015)	In this database, the publication date is the same as the launch date of the product.
Publication type	PSTYPE	pstype(newsletter)	All documents have the same publication type - newsletter
Publication title	PUB	pub("ims product monographs")	All records contain this publication title; use for cross-file searches.
Publication year	YR	yr(2009) yr(2009-2010) yr(>2012)	In this database, the publication year is the same as the launch year of the product. Range searching is supported.
Substance	SUBST	subst(pilsicainide)	The generic name of the drug is provided here.
Text	TX	tx("number of ingredients: 1") tx(J05B3)	The text provides company, product and pack information, including number of ingredients, composition, dose form, pack launch date, formulation, therapeutic class code and pricing.
Therapeutic class	CC	cc(c01b0)	These are WHO ATC class codes.
Title	TI	ti("rizmsat pfizer") ti("sodium chloride")	The title is the name of the product.
Trade name	TN	tn(rizmsat pfizer)	The drug's trade name is provided here.
Updates	UD	ud(2014-04-11)	The date(s) the record was loaded as a result of an update provided by the supplier.

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[1] Click the "Field codes" hyperlink at the top right of the Advanced Search page. Click "Search syntax and field codes", then click on "FDB command" to get a list of database names and codes that can be searched with FDB.

[2] A Lookup/Browse feature is available for this field in the Advanced Search dropdown or in Browse Fields.

Limit options

Date limiters are available in which you can select single dates or ranges for **Launch date** and **updated.**

Browse fields

You can browse the contents of certain fields by using Look Up lists. These are particularly useful to validate spellings or the presence of specific data. Terms found in the course of browsing may be selected and automatically added to the Advanced Search form. Look Up lists are available in the fields drop-down for:

Company

"Narrow Results By" limiters

When results of a search are presented, the results display is accompanied by a list of "Narrow results by" options shown on the right-hand panel. Click on any of the "Narrow Results by" options to display a ranked list of terms. Click on the term to apply it to ("narrow) your search results. Multiple terms may be selected by clicking "More options" at the bottom of a "Narrow results by" display. Narrow results by Limiters in IMS Pharma Trademarks include:

 Companies, Launch date

Document formats

You can **view** search results online in Brief View, Detailed View, KWIC, or Preview formats.[3]

View[4]	Description	Online	Export/Download
Brief view result listing	Title and Publication date	✓	
Detailed view result listing	Same as Brief view plus a 3-line KWIC window	✓	
KWIC (Keyword in context)	Detailed view plus all occurrences of your search terms, highlighted within the fields where the terms occur	✓	✓
Preview	Title, Publication title, Publication date	✓	

To **save** a record(s), click the checkbox next to the record(s) then click "Export/Save." Under "Output To" select one of the pre-defined output options, e.g. PDF, RIS, etc. The output option you choose will determine the formats available under "Content".[5]

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[3] To view a more complete record, click on one of the pre-defined formats listed beneath the title in your Results list, e.g., Brief Citation, Citation/Abstract, Full Text, etc.

[4] The data contained in each view may vary by database and by the type of account you have, e.g., subscriber or transactional.

[5] For example, if you choose to output in XML, you can only get the most complete record. Text Only, PDF, RTF, and HTML output options allow the most format choices including Full Text (when available).

Document format	Description	Online	Export/ Download
Brief citation	Bibliographic record minus Abstract, Indexing and References	✓	✓
Citation	Bibliographic record plus Indexing.	✓	✓
Citation/Abstract	Complete bibliographic record	✓	✓
Full text	The complete record with full text	✓[6]	✓
Custom	Choose the fields you want.		✓[7]

To **download** all search results in a set use "Download All Results" and follow the same steps as for Export/Save. The search results list is included in every download and export option along with the records you choose to save.

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[6] Full text is not available for export/download where only A&I (abstract & indexing) data is available.
[7] Custom export/download format is available in the following mediums only: HTML, PDF, RefWorks, RTF, Text only.
If you choose records in a mix of formats you will only have certain formats to choose from when you download or export results. If you want the full text of a record, view the record using the Full Text option then save it.