

Market insights summary

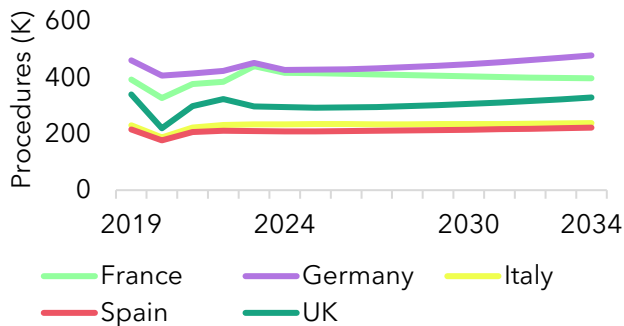
European gynecological device market

What's trending and new

There is an ongoing shift toward minimally invasive and in-office procedures

- The European gynecological device market is projected to grow modestly, driven by a shift toward minimally invasive and office-based procedures.
- Office-based hysteroscopy, increasingly favored for its convenience and cost-effectiveness, was a key focus at the 2025 Congress of the Society of Endometriosis and Uterine Disorders, highlighting this trend.

Gynecological procedure volumes, by country



Rising vasectomy rates and a preference for alternatives like contraceptive pills and intrauterine devices (IUDs) will limit female sterilization volumes.

- The increasing proportion of couples opting for male rather than female sterilization is expected to reduce female sterilization volumes over the forecast period, negatively impacting demand for associated devices.
- The growing use of long-acting reversible contraceptives, such as hormonal and copper IUDs and the continued popularity of contraceptive pills have contributed to declining female sterilization rates across Europe.

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2024 European gynecological device market snapshot

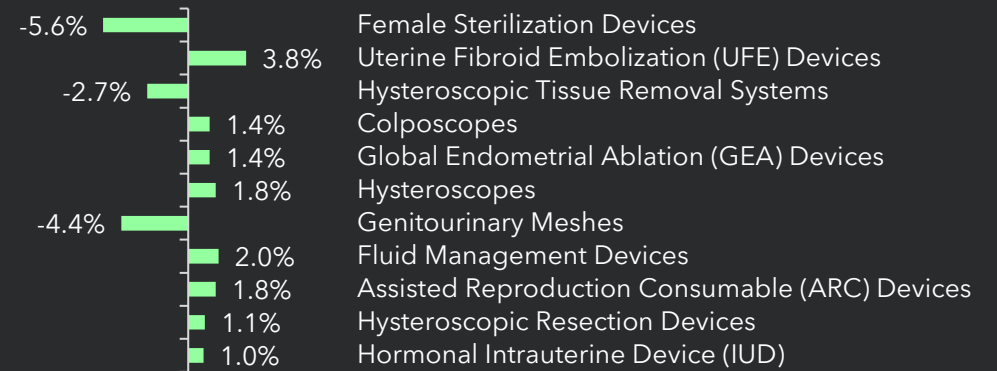
\$552M

Market revenue

0.9%

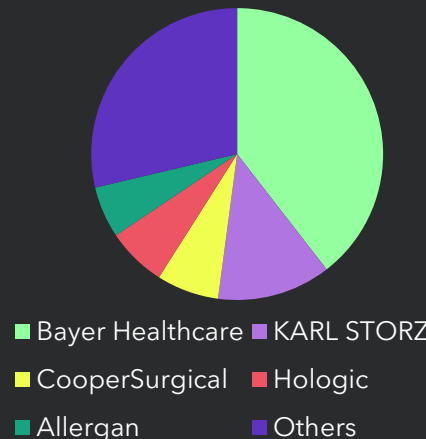
CAGR ('19-'34)

European gynecological device market, by product type, CAGR (2019-2034)



Note: European coverage includes France, Germany, Italy, Spain, and the UK.

European gynecological device market competitive landscape, 2024



Major shifts in the ART space

- In March 2025, Astorg established Nexpring Health, a company focused on assisted reproductive technology (ART), by combining three businesses: the take-private of Hamilton Thorne, Cook Medical's reproductive health business acquired in December 2024, and FUJIFILM Irvine Scientific's Medical Media business acquired in January 2025.
- While this new entrant may not alter the market positions of leading players, it is expected to emerge as one of the top competitors going forward.