

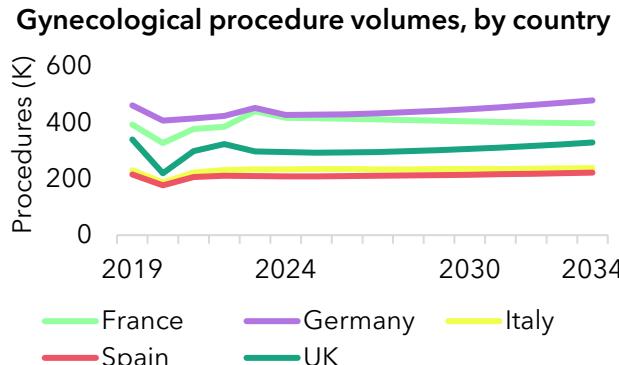
## Market insights summary

# European gynecological device market

### What's trending and new

#### There is an ongoing shift toward minimally invasive and in-office procedures

- The European gynecological device market is projected to grow modestly, driven by a shift toward minimally invasive and office-based procedures.
- Office-based hysteroscopy, increasingly favored for its convenience and cost-effectiveness, was a key focus at the 2025 Congress of the Society of Endometriosis and Uterine Disorders, highlighting this trend.



#### Rising vasectomy rates and a preference for alternatives like contraceptive pills and intrauterine devices (IUDs) will limit female sterilization volumes.

- The increasing proportion of couples opting for male rather than female sterilization is expected to reduce female sterilization volumes over the forecast period, negatively impacting demand for associated devices.
- The growing use of long-acting reversible contraceptives, such as hormonal and copper IUDs and the continued popularity of contraceptive pills have contributed to declining female sterilization rates across Europe.

Access more insights and data in the [report](#).

[Speak to our team](#) to see how we can power your innovation.

## 2024 European gynecological device market snapshot

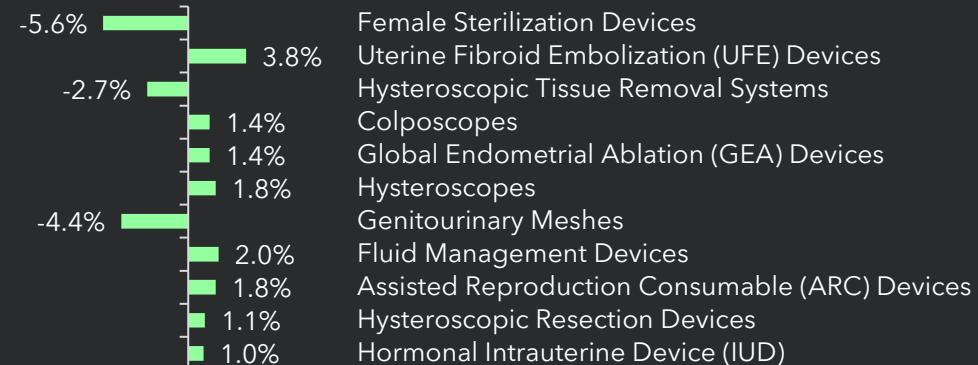
**\$552M**

Market revenue

**0.9%**

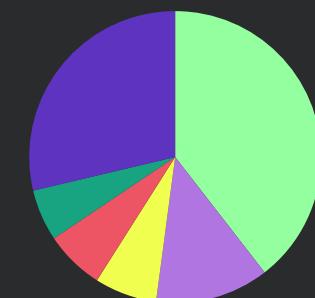
CAGR ('19-'34)

### European gynecological device market, by product type, CAGR (2019-2034)



Note: European coverage includes France, Germany, Italy, Spain, and the UK.

### European gynecological device market competitive landscape, 2024



Competitor	Share
Bayer Healthcare	Large segment
KARL STORZ	Large segment
CooperSurgical	Medium segment
Hologic	Small segment
Allergan	Small segment
Others	Large segment

### Major shifts in the ART space

- In March 2025, Astorg established Nexpring Health, a company focused on assisted reproductive technology (ART), by combining three businesses: the take-private of Hamilton Thorne, Cook Medical's reproductive health business acquired in December 2024, and FUJIFILM Irvine Scientific's Medical Media business acquired in January 2025.
- While this new entrant may not alter the market positions of leading players, it is expected to emerge as one of the top competitors going forward.