

Market insights summary

European urological device market

What's trending?

Demographic and epidemiological trends are driving market growth

- In Europe, obesity levels are projected to reach nearly 58 million by 2048, increasing risks for urological conditions and driving device demand, with benign prostatic hyperplasia (BPH) devices leading market growth.
- Because urinary incontinence (UI) is more common with age, the rapidly aging population is driving demand for urinary catheters.
- Hospitalizations for upper urinary tract stones are rising in France due to a higher incidence rate, while Germany and the UK maintain high diagnostic rates through advanced clinical practices.

Product innovation and clinical outcomes fuel BPH device adoption

- Advanced device innovation and positive outcomes from clinical trials have increased European adoption of minimally invasive urological procedures.
- These less invasive procedures offer substantial symptom relief with reduced complications and faster recovery along with fewer side effects compared to traditional transurethral resection of the prostate (TURP).
- Endorsements from major European urological associations further boost clinical and guideline acceptance, leading to faster growth.

Access more insights and data in the [report](#).
[Speak to our team](#) to see how we can power your innovation.

2024 European urological device market snapshot

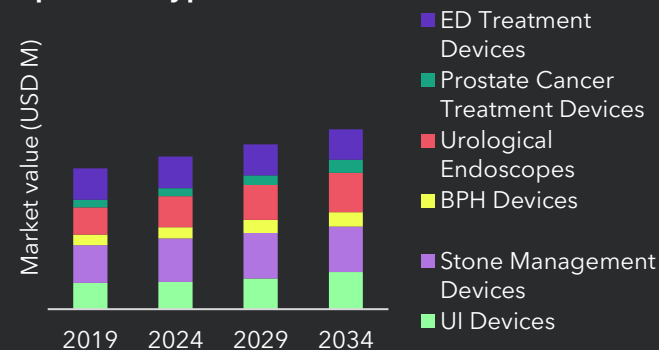
\$1.4B

Market value

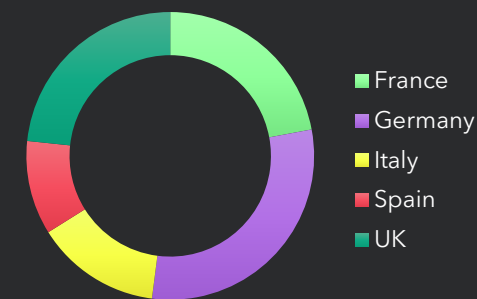
1.4%

CAGR ('19-'34)

Europe urological device market by product type

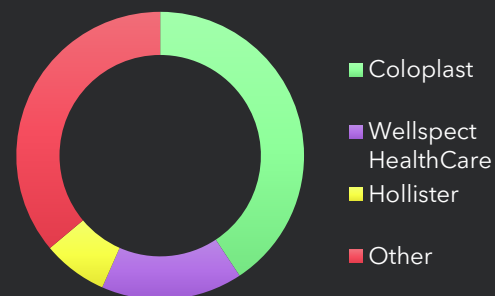


Proportion of urological device revenues by region, 2024



UI = Urinary Incontinence; BPH = Benign Prostatic Hyperplasia; ED = Erectile Dysfunction

2024 Europe competitive landscape



Coloplast

Coloplast held the leading position in the European urological device market in 2024, owing to its sizable presence in the UI device space, which generates a significant proportion of overall revenues. The company has a strong brand reputation, large portfolio, and a sizable presence and distribution channels.