

Market insights summary

# Europe interventional oncology device market

#### What's trending?

## Adoption of premium-priced radioembolization spheres will offer significant revenue potential in Europe

- Supportive clinical guidelines and favorable reimbursement policies across key European markets are driving adoption of premium-priced radioembolization spheres for advanced liver cancer treatment and boosting market growth.
- Present clinical data and ongoing trials continue to validate the efficacy and safety of radioembolization spheres, reinforcing physician confidence and accelerating their integration into standard care pathways.

## Emerging technologies in performing ablation procedures will support the growth of ablation device market

- Emerging technologies such as laserguidance, robot-assistance, augmented reality, and artificial intelligence (AI) are revolutionizing ablation procedures by enhancing precision.
- Clinical adoption is rising as these advanced technologies demonstrate superior performance over conventional methods, supporting ablation device market expansion through improved patient outcomes and increased physician confidence.

Access more insights and data in the <u>report</u>.

Speak to our team to see how we can power your innovation.

### 2024 Europe interventional oncology device market snapshot

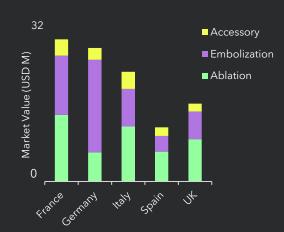
\$118.2M

Market value

2.6%

CAGR ('19 - '34)

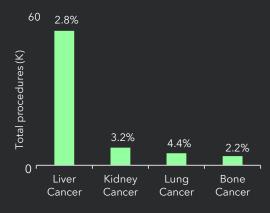
European interventional oncology device market by product type, 2024



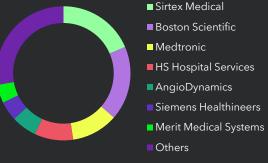
European interventional oncology procedure growth by procedure type (CAGR 2019-2034)



2024 European interventional oncology procedure volumes and CAGR (2019-2034) by indication



2024 Europe interventional oncology device competitive landscape



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