

Market insights summary

# Europe breast implant and reconstructive device market

## What's trending and new

### Premium silicone implants continue to dominate due to safety and aesthetics

- Silicone implants remain the preferred choice across Europe because of their natural look and feel, long-standing market presence, and strong safety profile. These attributes, combined with cultural acceptance of aesthetic procedures and ongoing technological advancements, ensure sustained demand for silicone-based implants in both cosmetic and reconstructive applications.

### A shift toward microtextured designs reflect growing focus on patient safety

- Manufacturers are increasingly focusing on microtextured implant surfaces to reduce complication risks and improve patient outcomes, a trend reinforced by heightened regulatory scrutiny and evolving clinical preferences. Interviewed physicians indicate that smooth or microtextured implants will continue to dominate reconstruction choices due to breast implant-associated anaplastic large cell lymphoma (BIA-ALCL) concerns and regulatory bans on macrotextured designs.

Access more insights and data in the [report](#).  
[Speak to our team](#) to see how we can power your innovation.

## 2024 Europe breast implant and reconstructive device market snapshot

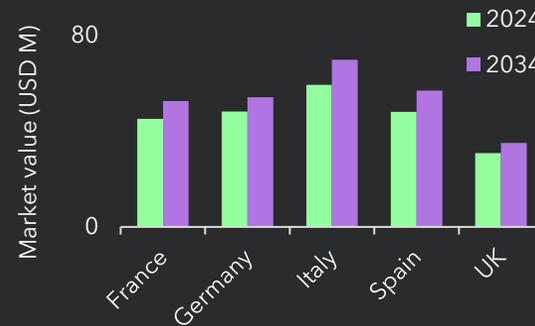
**\$231 M**

Market revenue

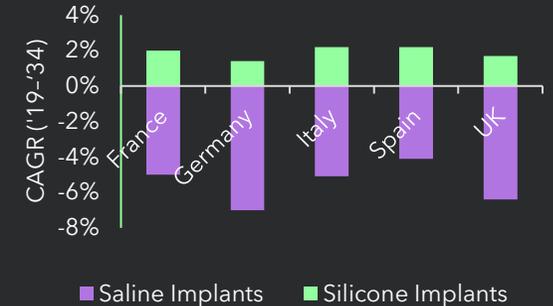
**1.8%**

CAGR ('19-'34)

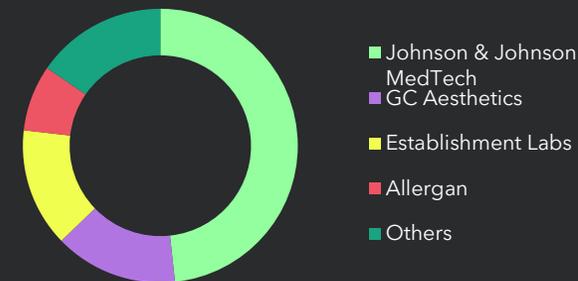
Europe breast implant and reconstructive device market



Europe breast implant market growth by product type and country



## 2024 Europe breast implant and reconstructive device competitive landscape



## Competitor insights

- Leading players are all competing by emphasizing safety, clinical evidence, and strong patient-centric offerings in response to the shift away from macrotextured implants.
- They are also expanding beyond implants to also offering complementary technologies, using digital tools, surgical instruments, warranties, and adjunct solutions to differentiate themselves.