Accurately size your market

In this complex and fast-changing environment, timely, data-driven portfolio planning decisions are necessary.

Because of evolving market dynamics, it is increasingly essential that biopharma companies get their forecasting right, whether for a broad therapy area or a sub-population of patients. However, most research methods have limitations that can result in inaccurate estimates – with costly repercussions.

Epidemiology is the foundation for sizing market potential, profiling patient segments and informing confident forecast-based decisions. Epidemiology Intelligence is a unique resource providing unrivalled patient population data — combining literature review, syndicated research and U.S. claims-based insights — to accurately understand global and localized markets, from a high-level overview to the most granular niche patient segments.
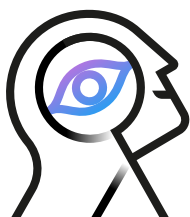
Trusted epidemiology data is key for accurate market sizing.

Clarivate™

Transformative intelligence to drive successful strategies

Forecast with confidence

Benchmark your forecasts with epidemiology data on the total potential and addressable market.

Assess opportunities

Validate your investments and identify growth opportunities using bottom-up forecasting.

Understand population dynamics

Confidently estimate drug-treated populations and understand how populations will change over time.

Confidently inform business decisions across the development lifecycle.

Size your market right

- Identify unmet needs
- Pinpoint growth opportunities
- Prioritize indications to pursue
- Assess clinical trial feasibility
- Guide product launch strategies
- Validate investments
- Inform R&D strategy
- Benchmark market forecasts

Intelligence you can trust

40+
team of expert
epidemiologists

5K+
patient
segments

1.2K+
diseases and procedures
covered, including rare diseases

20 – year
forecasts and in-depth analysis
across 220 key indications

Broad *and* deep coverage of disease epidemiology

**Extensive incidence
and prevalence data**

Conduct thorough
market assessment
with comprehensive
coverage across 1200+
diseases and procedures.

**In-depth expert
analysis**

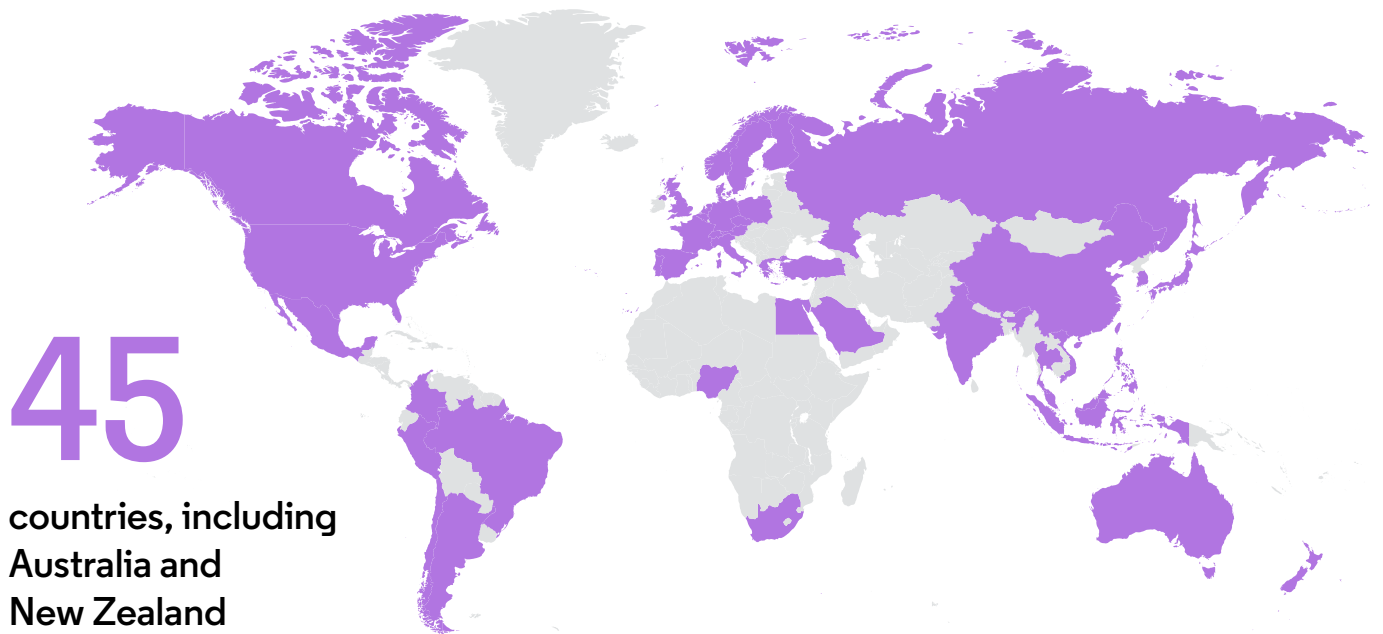Dive deep into expert disease-
specific epidemiology
analysis and 20-year forecasts
across 45 countries and 220
indications and biomarkers.

**U.S. claims-based
insights**

Leverage expanded patient
segmentation and location
granularity with insights
sourced from Clarivate
U.S. Real-World Data.

Get your market sizing right from the get-go

45
countries, including
Australia and
New Zealand

- Countries covered
- Global coverage using validated models of epidemiological transition and geographical extrapolation

Global coverage

Understand global and local populations through comprehensive coverage across 45 countries, with extrapolated data extending to 126 additional regions.

Find answers in a few clicks

Zero in to meaningful information with a powerful search tool and analytics. Easily download key data and visualizations to use in your presentations and reports.

Data integration

Use the Epidemiology Intelligence data in raw format – via API and data feeds - to create portals, dashboards, and easily integrate with your own content and systems.

Slice and dice your data

Delve deep into extensive population insights by stage, line of therapy, mutation status, and biomarker, and interact with patient-level data across countries, markets and patient sub-groups.

Drive forecast-based decisions

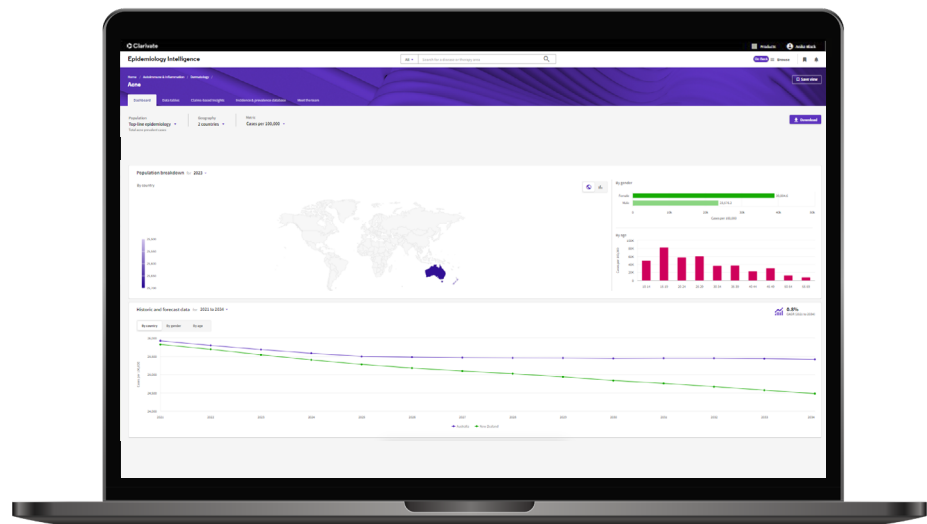20-year projections at the total, diagnosed, and drug-treated levels – providing the complete market picture.

Ask our experts

Access our epidemiology experts via the platform, and look to our custom consulting services to solve your most complex challenges.

"Working with the Clarivate team showed me the power of linking claims with epidemiology for sizing and understanding patient populations and the impact on your business decisions – that was a lightbulb moment for me."

Epidemiology Lead,
Pharma Company

Size your market accurately with Epidemiology Intelligence.
Visit **clarivate.com/epidemiology-intelligence**

clarivate.com