



DRG Medtech Competitive Intelligence

Built for Medtech, by Medtech



A comprehensive view of your global competition within the medical device space.

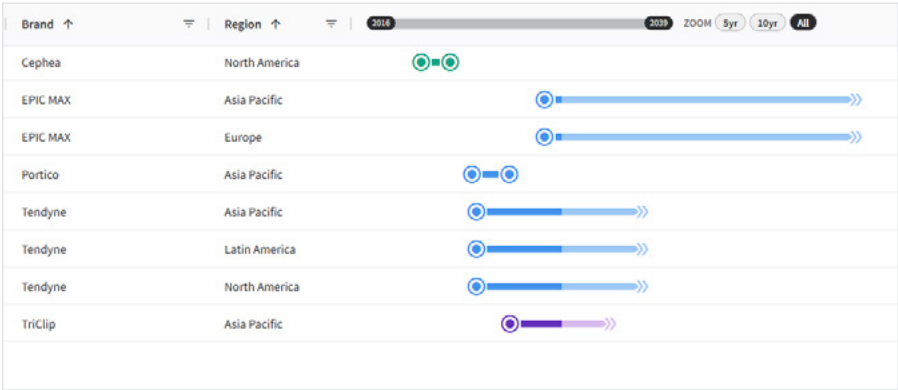
One platform for all Medtech competitive intelligence needs. Built for Medtech, by Medtech.

Actionable intelligence

Access comprehensive competitor intelligence for the medical device industry, all in one platform and updated daily.

- Financial analysis
- Pipeline intelligence and projected launch
- Company insights and global market share
- News and events

Figure 1: Actionable intelligence



Data-driven decisions

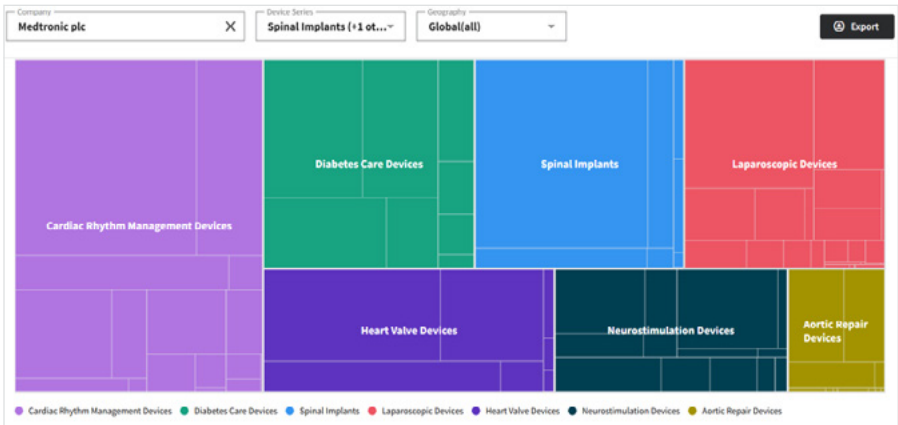
Develop a data-driven strategy with accurate competitor data.

Forecast with precision with the financial analysis feature.

Predict granular device pipeline shifts and plan accordingly.

Dive deep with granular filters that allow you to answer specific questions and compare competitive performance for a specific device, therapy area or region.

Figure 2: Data-driven decisions

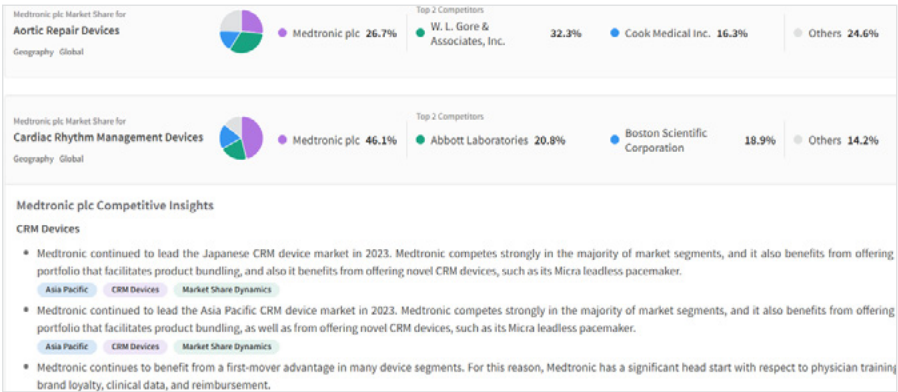


Expert insights

Empower your decision-making with a company insights section that provides detailed information about the company, its portfolio, and market share.

Explore additional analyst insights from subject matter experts.

Figure 3: Expert insights



Design a data-driven competitive strategy.

Identify drivers of competitor success and areas where they struggle.



01. Launch

When will my competitor launch in specific geographic regions and product segment?



02. Segments

What market segments are my competitors active in? What segments drive their growth and where do they struggle?

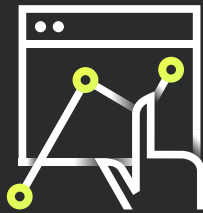


03. Achievements

What are some of their major achievements recently of my competitors?

Design a data-driven competitive strategy.

Identify drivers of competitor success and areas where they struggle.



04. Financial performance

What is my competitor's financial performance in the markets we're focused on?



05. News

How prominent are my competitors in the news?



06. Market share

What is my competitor's and my global market share in segments of interest? What is driving their share dynamics?

Why DRG Medtech Competitive Intelligence (DRG MCI)?

Market data at your fingertips



Competitor summary

Access a comprehensive source of pipeline and competitor intel, covering competitors in the medical device industry globally.

All data is categorized by company, device series (market segment), and geography to cut to the heart of the most important information to you.



Pipeline intelligence

Review each competitor's most important products in the pipeline including company, brand, product type, device series, geography indication, timeline, and estimated launch date.



Competitor insights

Read analyst insight authored by subject-matter experts within the medical device space.

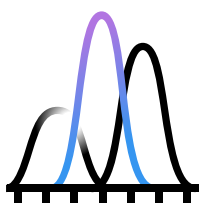
Get an at-a-glance view of global market share and top competitors for any company within a segment



News and events

Track the latest information on:

- Volume of news
 - Press releases, powered by Cortellis
 - Recent headlines, powered by BioWorld
-



Financial analysis

Explore granular data on:

- Sales by product segment
- Sales growth across a set of competitors

About Clarivate

Clarivate is a leading global provider of transformative intelligence. We offer enriched data, insights & analytics, workflow solutions and expert services in the areas of Academia & Government, Intellectual Property and Life Sciences & Healthcare. For more information, please visit clarivate.com.

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[DRG Medtech Competitive Intelligence](#)

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