

Ignite commercial success in life sciences and healthcare with a modular analytics product powered by real-world data

WHY FUSION?

DRG Fusion transforms real-world data into actionable insights empowering life sciences commercial teams to optimize therapy delivery, boost patient adherence, and drive better outcomes.



Purpose Built Modules

Enabling real-world data to make the strongest possible impact for patients



Find unmet needs in the Patient Journey

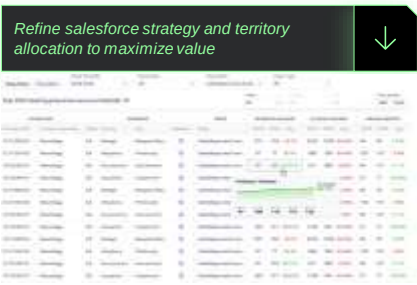
Uncover patient unmet needs and leakage points to optimize patient acquisition and adherence.

Target the Right Prescribers and Decision Makers

Focus commercial efforts on key physicians and facilities to maximize sales impact.

Refine Value Messages to Optimize Access

Evaluate coverage and cost burden to develop payer value messages and patient assistance programs.



Key Features

Analyze any Disease
Expand into new markets with standardized modules that adapt to any therapy area, from common conditions to rare disease.

Precise Analytics Tools
Analytics tools that focus your commercial analysis with precision and ease.



Intuitive, Visual Dashboards
Insights come to life with dashboards to help users quickly visualize market trends, gaps and opportunities

COMING SOON

Generative AI features and self-service capabilities to enhance automation and deliver faster, deeper insights

Therapy Area Expertise: Data for Every Need

Dynamic, flexible and scalable, Fusion's real-world data adapts to your therapeutic area needs.



Analyze any Disease

- Neurology
Alzheimer's, MS, Parkinson's, Bipolar Disorder, and more
- Oncology
NSCLC, Breast Cancer, and more
- Cardiovascular & Metabolic
From CKD to Type 2 Diabetes, and more
- Autoimmune & Infectious
Atopic Dermatitis, HIV, IBD, and more
- Respiratory & Orthopedics
Rheumatoid Arthritis, COPD, and more
- Rare Disease
Duchenne Muscular Dystrophy, Cystic Fibrosis, IgA Nephropathy, Huntington's Disease, and more

Built for Teams Driving Results



Brand Teams:

Shape product positioning and messaging grounded in real-world data.

Sales and Marketing Teams:

Focus resources on high-value opportunities to maximize ROI.

Market Access Professionals:

Decode payer trends, access barriers, and cost burdens effortlessly.

Commercial Strategy Teams:

Empower smarter go-to-market decisions with precise analytics.



See DRG Fusion in Action

Ready to experience the future of analytics?
Schedule your demo today and discover how DRG Fusion puts powerful, real-world data at your fingertips.