



Track payer and provider dynamics and enrollment shifts to optimize market access

Navigate the complexities of the U.S. healthcare market with expert analysis of national, state, and metro-level trends—optimizing partnerships and tailoring marketing and sales strategies to maximize pull-through



Enrolled lives:

Quantify market opportunity and monitor shifts across payers, employers, and PBMs.



Payer insights:

Understand payer decision-makers and contracting power.



Provider insights:

Pinpoint high-impact provider organizations for pull-through and field activities.

Enrolled Lives

Pinpoint Market Opportunities

Identify high-value geographies, payer mixes, and employer groups to strategically allocate resources and maximize prescription drug uptake.

Track Enrollment Shifts with Precision

Monitor changes in insured lives across payers, PBMs, and employers using accurate, trending data to stay ahead of market dynamics.

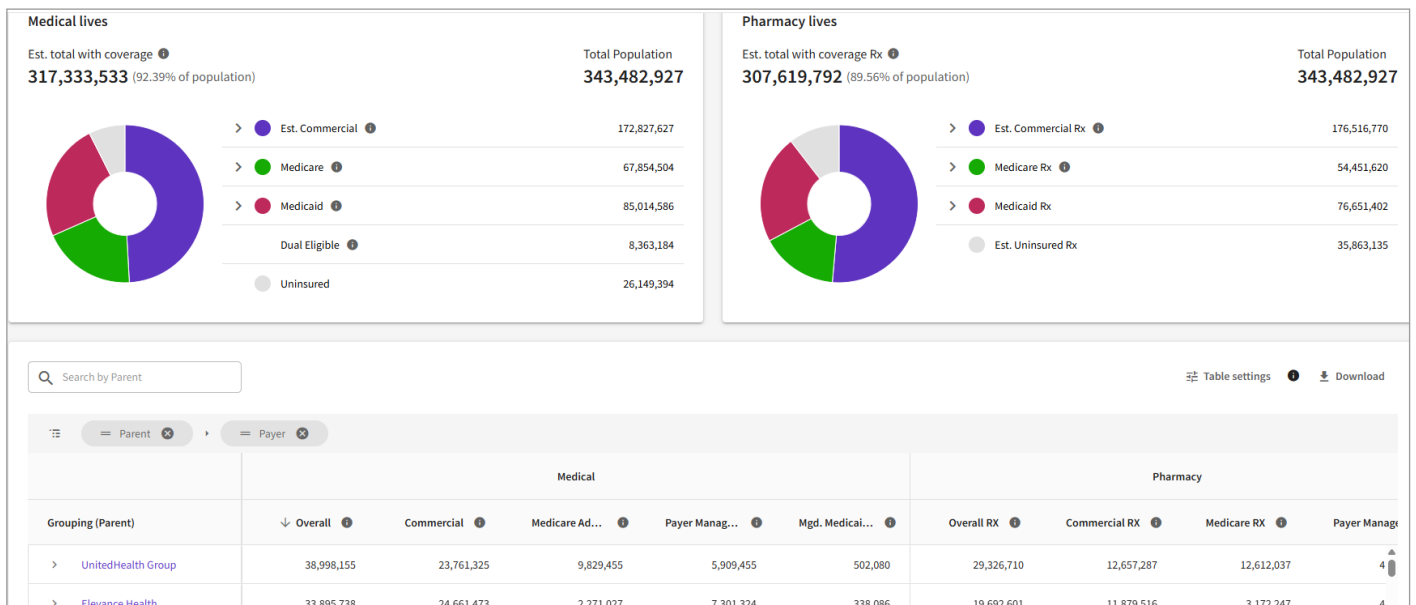
Refine Outreach and Engagement Strategies

Understand payer-PBM relationships, employer benefit contracts, and health plan market share to tailor outreach and improve stakeholder engagement.

Customize and Visualize Data with Ease

Filter, aggregate, and save views of enrollment data tables and graphics to support targeted planning and internal reporting.

Figure 1: Track shifts in U.S. insurance enrollment across medical and pharmacy coverage to uncover market opportunities and payer dynamics



Enrolled Lives Products:

Our highly trusted and rigorously validated enrolled lives data delivers a comprehensive dataset curated by an expert analyst team through a twice-year survey of payers and government agencies.

January data point released in June;
July data point released in December



Managed Market Surveyor (MMS)

Understand managed care organization lives and payer footprint in any geography down to the county or zip code.



Pharmacy Benefit Evaluator (PBE)

The most complete and accurate U.S. managed care enrollment and PBM affiliations data sourced directly from payers and PBMs, and backed by subject matter experts.



Employer Vantage

Identify major employers and their associated benefit contracts, health plans, or pharmacy benefit managers (PBMs).

Payer Insights

Uncover National and Local Payer Trends

Track enrollment shifts, PBM relationships, policy changes, and strategic moves across commercial, Medicaid, Medicare, and federal sectors to stay ahead of market dynamics.

Engage the right stakeholders and enhance value story refinement

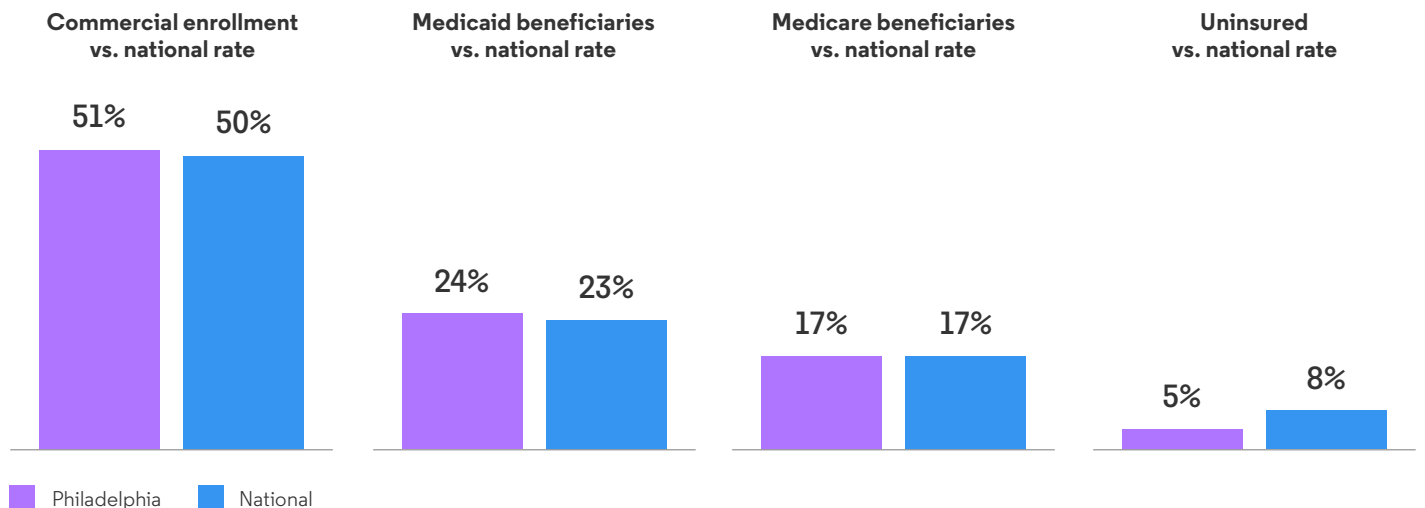
Use comprehensive payer intelligence to tailor messaging, align with evolving strategies, and connect with decision-makers across commercial and government sectors.

Allocate resources where they matter most

Pinpoint high-opportunity markets and payer segments using metro-level insights and competitive intelligence to drive pull-through and market share growth.

Figure 1: Compare local and national payer mix trends to uncover market-specific opportunities for coverage strategy, network alignment, and payer engagement

Payer mix



Payer Insights Products:



National MCO Analyzer

Gain a comprehensive view of leading managed care organizations, key markets, plan designs, and PBM integration—backed by expert insights.



Health Plan Analysis

Access statewide, forward-looking analysis of managed care enrollment, business trends, and health plan developments.



Market Overviews

Get in-depth, forward-looking intelligence on healthcare systems, provider-payer dynamics, and segmentation across each U.S. major metro area.



PBM Profiles

Understand leading PBM's key markets, top clients, competitive positioning, lab benefit management, radiology benefit management, cost sharing, and rejection rates.

Provider Insights

Optimize reimbursement and care coordination strategies

Gain insights into healthcare systems structuring to inform smarter contracting and improve coordination with provider networks.

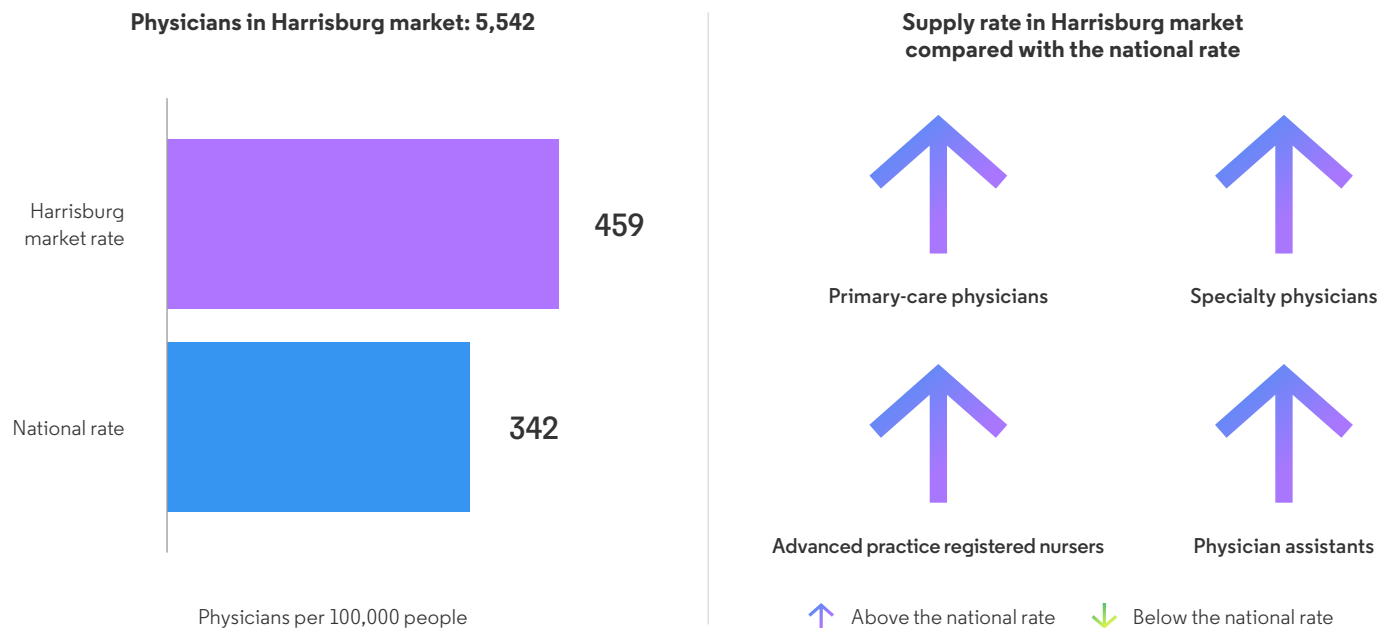
Target high-performing providers

Identify provider organizations leading in value-based care and financial risk management to focus engagement on those driving measurable outcomes.

Prioritize key markets

Use metro-level insights to pinpoint dominant stakeholders, market dynamics, and therapeutic area trends to guide strategic resource allocation.

Figure 1: Evaluate provider supply across the U.S. to guide care coordination, provider targeting, and market prioritization



Provider Insights Products:

IDN Profiles

Explore and compare leading IDNs nationwide, including the influence and control they exert via clinical integration, payer strategies, and alignment with prescribers.

Power Profiles

Access detailed insights and segmentation of leading provider organizations driving value-based care.

Market Overviews

Get in-depth, forward-looking intelligence on healthcare systems, provider–payer dynamics, and segmentation across each U.S. major metro area.

Why Fingertip insights?

Expert-Curated Insights and Support

Tap into analyst-driven expertise across managed care, provider networks, and enrollment trends—enhanced by complementary training and consultative support.

Industry-Leading Data Accuracy and Granularity

Access trusted, geographically detailed data on health plans, provider affiliations, and enrolled lives—sourced directly from commercial and government payers.

Comprehensive Market Coverage

Explore in-depth profiles and trend analyses of 400+ health plans, leading health systems, PBMs, and physician organizations across national, state, and metro levels.

Workflow-Ready, Customizable Data

Seamlessly integrate customizable lives data into your tools and workflows – enabling targeted strategies for market access, reimbursement, and network optimization.

About Clarivate

Clarivate™ is a leading global provider of transformative intelligence. We offer enriched data, insights & analytics, workflow solutions and expert services in the areas of Academia & Government, Intellectual Property and Life Sciences & Healthcare. For more information, please visit clarivate.com.

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