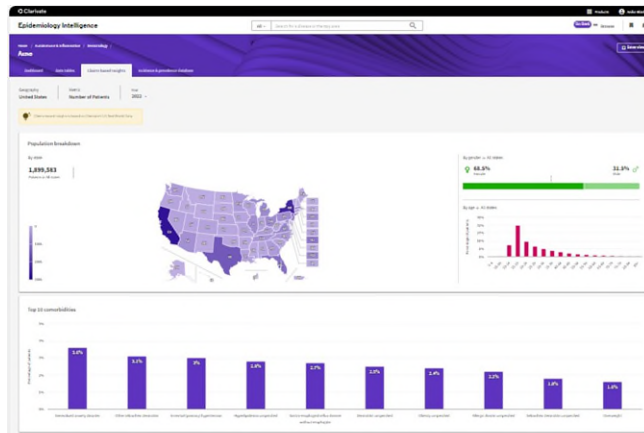


Epidemiology Intelligence™

Accurately size your market

- Benchmark your forecasts with data on the total potential and addressable market.
- Validate your investments using bottom-up forecasting.
- Understand how populations will change over time.
- Forecast niche or comorbid populations with integrated U.S. claims-based insights.



Key questions answered

What is the size of the drug-treatable population and where are they located?

In developing countries what impact will economic growth have on the number of people each year?

How will demographic trends, such as population aging and improving life expectancy, affect the epidemiology over the forecast period?

Of all people with a disease, how many have been formally diagnosed in each country?

What is the size of a comorbid or niche population?

Features and data sources

Broad *and* deep coverage of disease epidemiology.

Gain a high-level, global overview of incidence and prevalence across 1200+ diseases and procedures, incl. niche and rare.

Zero in to detailed population data and forecasts for 220+ larger diseases across 45 countries and 5200+ patient segments.

Use U.S. claims-based insights to dig deeper into population detail.