Optimize your disease strategy

Maximize the value of your assets with in-depth indication-specific market intelligence

Clarivate™

Uncover high-potential markets and position your brand for success

Size your market

Understand global and local markets, by gauging the size of the drug treatable population, where they're located, and how populations will change over time.

Assess and prioritize opportunities

Evaluate market potential for your assets – and those of your competitors – and optimize your strategy with indication-specific market intelligence combined with world-class epidemiology.

Identify unmet needs

Identify areas of unmet need and direct your clinical development strategy to the areas with the greatest opportunity.

Understand the patient journey

Gain visibility into brand usage by line of therapy with RWD and uncover the 'why' behind treatment pathways and brand usage with in-depth coverage of physician perceptions on disease management.

Fuel successful market access

Optimize your market access strategy with brand-level insight regarding the impact of payer policy on physician prescribing behavior.

Optimize your brand positioning

Analyze treatment pathways across highly dynamic oncology indications to support brand positioning, strategic planning, and business development.

Get the full story of a disease

Epidemiology

What is the size of the drug treatable population and where are they located?

Unmet need

What unmet needs and opportunities exist?

Disease landscape & forecast

What is the current and forecasted market landscape for a disease?

Disease Intelligence and Analytics™

Emerging therapies

How are recently launched drugs performing in the market?

Access & reimbursement

What are the market access forces that drive and influence treatment selection?

Disease management

What is the current treatment landscape for a disease?

Intelligence you can trust

Timely insights

Continually updated to reflect the latest expert opinions on major market events.

Therapeutic expertise

Detailed market outlook for over 85 indications, including rare and niche diseases.

Broad coverage

Understand a disease from top to bottom, including etiology and pathophysiology, key populations, current and future therapeutic landscape and the market trajectory.

Syndicated research

In-depth interviews with key opinion leaders and surveys with physician specialists, and secondary analysis coupled with our expert disease knowledge.

Global scope

France, Germany, Italy, Spain, United Kingdom, United States and Japan, with optional in-depth China market insights.

Forecasts

10-year, annualized market forecast with drug-level sales and patient shares of key therapies segmented by brands/generics. Bottom-up forecasting methodology based on top-line epidemiology from our gold-standard proprietary data.

Epidemiology insights

Gain a high-level overview across 1,200+ diseases, including niche and rare, then zero in to detailed population data for 220+ larger diseases.

U.S. claims-based insights

Leverage expanded patient segmentation and location granularity with insights sourced from Clarivate™ Real-World Data.

Expert team

140+

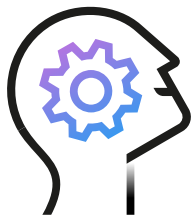team of global analysts, therapy area experts and epidemiologists.

24hr

global support from our product specialists, Monday through Friday.

Ease of access

Find actionable information, in just a few clicks, with our user-friendly app.

Look to our custom consulting services to solve your most complex challenges.

Leverage API and data feeds to integrate with your internal or third party data.

About Clarivate

Clarivate is a leading global information services provider. We connect people and organizations to intelligence they can trust to transform their perspective, their work and our world. Our subscription and technology-based solutions are coupled with deep domain expertise and cover the areas of Academia & Government, Life Sciences & Healthcare and Intellectual Property. For more information, please visit **clarivate.com**.

Find out more

Learn more about how Clarivate can help you maximize your market share: **clarivate.com/products/biopharma/ portfolio-strategy-business-development**

Contact our experts today:

clarivate.com