## Cortellis Product Intelligence

# Unlocking Competitive Advantage in Generics with Cortellis Product Intelligence

**Tackle your toughest challenges across portfolio strategy, IP complexity, competitive intelligence, and supply chain planning — all in one platform.**

Cortellis Product Intelligence delivers curated data and actionable insights to help generics-focused teams make faster, better-informed decisions at every stage of the product lifecycle.

### Who Benefits?

- Business Development & Licensing

- Intellectual Property and Legal

- Supply Chain & Procurement

- Competitive Intelligence & Portfolio Strategy

- Regulatory & Market Access

### Solve Your Toughest Challenges

**Build a Stronger Portfolio** - Find and evaluate high-potential portfolio candidates or new markets to grow your business. Track market trends to uncover portfolio gaps and proactively adapt to shifting demand.

**Outpace the Competition** - Identify, monitor and stay ahead of the competition while tracking the evolution of potential competitors. Evaluate multiple programs in one place with customizable views tailored to your needs.

**Simplify IP Complexity** - Understand and anticipate timelines for generics that considers patents, exclusivities, SPCs, patent challenges, and more.

**Strengthen Your Supply Chain Strategy** - Evaluate supplier capabilities and align supply with demand by leveraging sales and consumption data with market share analyses.

### What You Get with Cortellis Product Intelligence

**Trusted, Curated Data** - High quality and reliable patent, supply chain, constraints and competitor data that's been expertly-curated and industry-validated.

**Actionable Insights** - Powerful analytical tools deliver up-to-date intelligence on market performance, patents, and manufacturing activity.

**Early Market Visibility** - Timely data and insights to identify and assess emerging competitor programs before they become market threats.

**Confident Decision-Making** - A single, comprehensive source of patent, supply chain, constraints, and competitor data to inform key portfolio, business development, IP, and procurement decisions.

**Learn more.**