# Confidently push your strategy forward with Cortellis Competitive Intelligence



## Stay ahead of your competitors with intelligence spanning the entire drug development lifecycle.

Boost portfolio returns and improve patient outcomes by monitoring the competitive landscape, validating investments, and strategically prioritizing your portfolio



#### Understand the complete drug pipeline

Monitor the competition in your therapeutic area of interest with pipeline intelligence covering the entire development lifecycle, from discovery and preclinical through product launch.



#### Make data-driven decisions

Predict the likelihood and timing of competing drug launches with Drug Timeline & Success Rates, a proprietary Al-based predictive analytics tool.



#### Validate your investments

Inform confident portfolio and business development decisions using expansive coverage of clinical, deals, regulatory and patent insights tied to each drug and company.



#### Differentiate your asset

Assess your market — whether by mechanism of action, disease or therapeutic area, or technology — and understand competitor positioning using SWOT analyses.



#### Forecast with confidence

Enhance opportunity assessments and scenario modeling with the Drug Analog Generator modeling tool.

Make critical portfolio decisions backed by accurate, comprehensive pipeline and competitive intelligence

98K+

drugs and biologics in the pipeline

3K+

diseases, including rare and niche

~3K

drug sales forecasts

32K+

early-stage drugs

6M+

patents

1440+

drug-level SWOT analyses

283K+

companies

2.2M+

broker research reports

Global

coverage

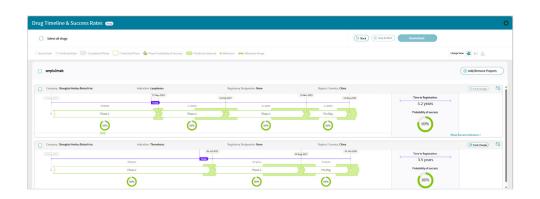
Daily

content updates

#### Advanced data analysis tools

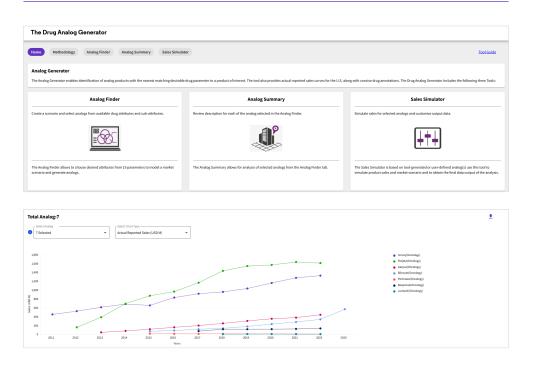
Accurately predict the success rates and launch timelines of competing drugs with Drug Timelines & Success Rates, our cutting-edge analytics tool that analyzes over 100 traits from more than 20 years of Cortellis data to produce predictions that outperform traditional benchmarking.

Figure 1: Drug Timeline & Success Rates.



Enhance opportunity assessments and modeling by tapping into a database of over 1,100 analog products. Utilize actual reported sales data to inform drug adoption curves with our Drug Analog Generator tool.

Figure 2: The Drug Analog Generator.



### Have confidence in your strategic decision-making



#### Find answers in the data

Predict granular drug phase shifts and probabilities of success in the U.S., Europe and Asia with Cortellis Drug Timeline & Success Rates, an analytical tool that is far more accurate than traditional benchmarking models.



#### Get the full picture

Access the broadest and deepest source of pipeline and competitor intel, covering over 3,000 diseases — including rare diseases — and all geographies.



#### Outdo your competitors

With more early phase information than you'll find anywhere else, you can identify new competitor programs sooner, or find and invest in early-stage assets before your competitors do.



#### Pinpoint the data that matters most

More than 20 granular filters allow you to zero in to the data you need to answer specific questions about your drug, therapy area or target of interest.



#### Integrated insights across the continuum

Seamless access to regulatory, drug discovery, clinical trial, deals, and generics intelligence through the unified Cortellis suite.

"Through Cortellis Competitive
Intelligence, we have the most
reliable and updated source
of drug information to drive
our Marketing and Business
Development strategic choices."

**Department Head,** Alfasigma S.p.A.

#### **About Clarivate**

Clarivate is a leading global provider of transformative intelligence. We offer enriched data, insights & analytics, workflow solutions and expert services in the areas of Academia & Government, Intellectual Property and Life Sciences & Healthcare. For more information, please visit clarivate.com.

The top 20 global pharmaceutical companies trust Cortellis Competitive Intelligence.

#### Drive portfolio growth with confidence

Speak to us about how Cortellis Competitive Intelligence can help your organization stay ahead, or visit:

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