

Company & Drug Insights
Overview

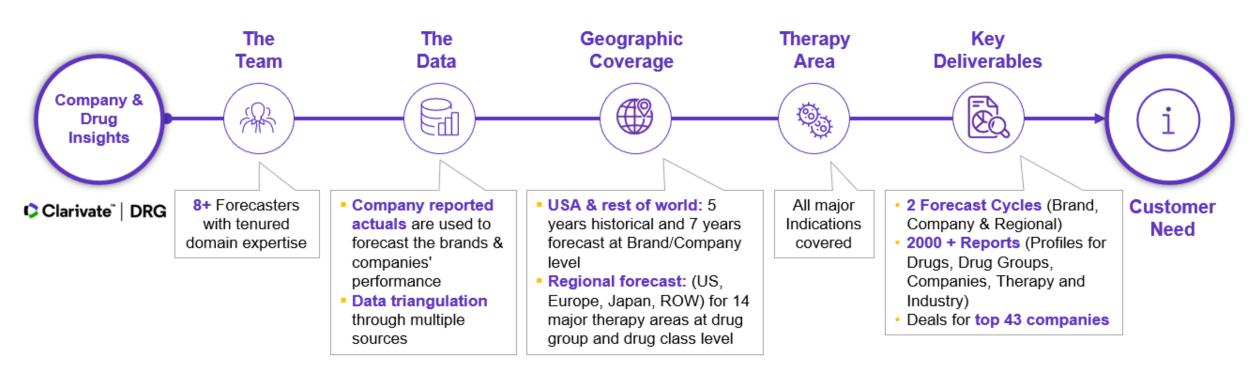
Quick Start Guide

August 2022

#### What is Company & Drug Insights?

Company & Drug Insights provides the information and tools for the biopharma and biotech industries to assess the global pharma market without having to piece together information from a variety of sources. This product includes top-down market analysis based on company financials, company forecasts and historical sales data, and brand-level sales data and drug profiles.

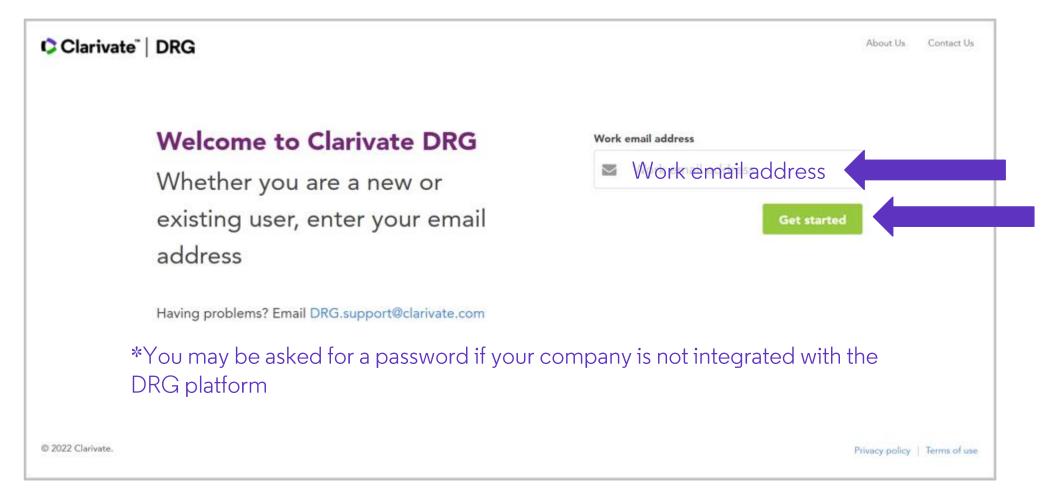






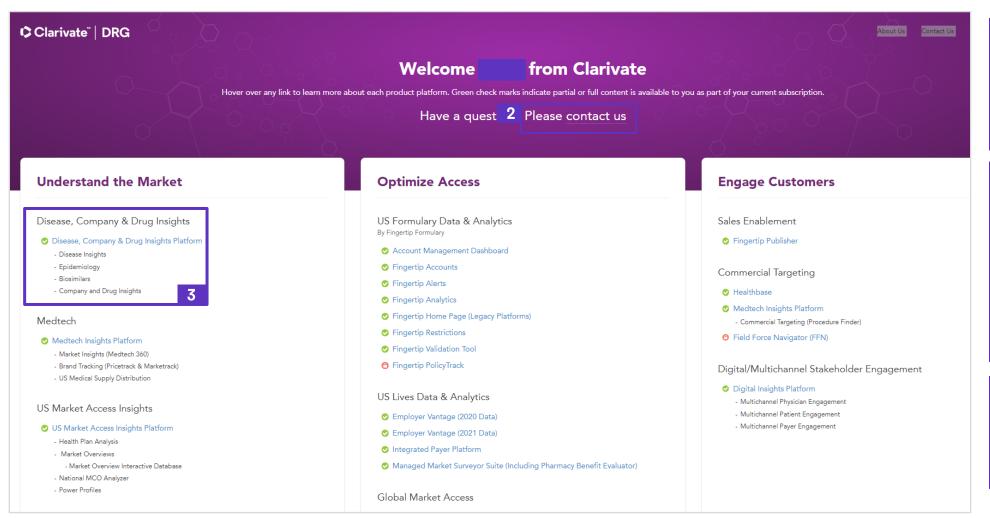
#### Clarivate DRG Platform Login

To login to the DRG Clarivate platform, click on - <a href="https://authentication.decisionresourcesgroup.com/login/Solutions">https://authentication.decisionresourcesgroup.com/login/Solutions</a>





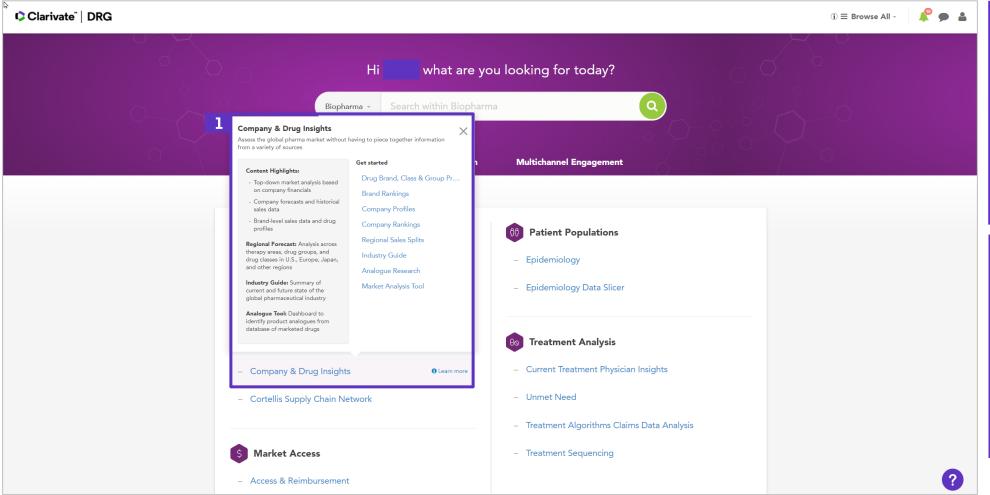
#### Get started using Disease, Company & Drug Insights Platform



- 1.
  Go to:
  <a href="https://authentication.deci-sionresourcesgroup.com/login">https://authentication.deci-sionresourcesgroup.com/login</a>
- Upon login screen, use your work e- mail address and password to login. If you experience any issues, please contact healthcare.support@clarivat e.com
- Click on the "Disease, Company & Drug Insights" link.



# Disease, Company & Drug Insights Home Page – Company & Drug Insights Links



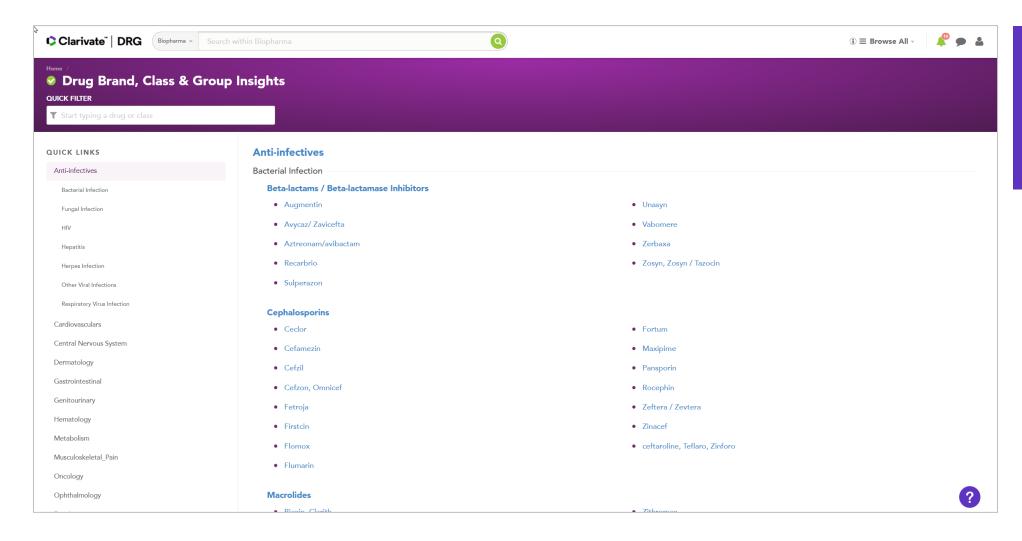
Hover over "Company & Drug Insights/ Learn more" link to view product highlights as well as links to the product modules. Click one of the "Get started" module links to access the product.

#### Product modules include:

- Drug Brand Class & Group Insights
- Brand Rankings
- Company Profiles
- Regional Sales Splits
- Industry Guide
- Analogue Research
- Market Analysis Tool



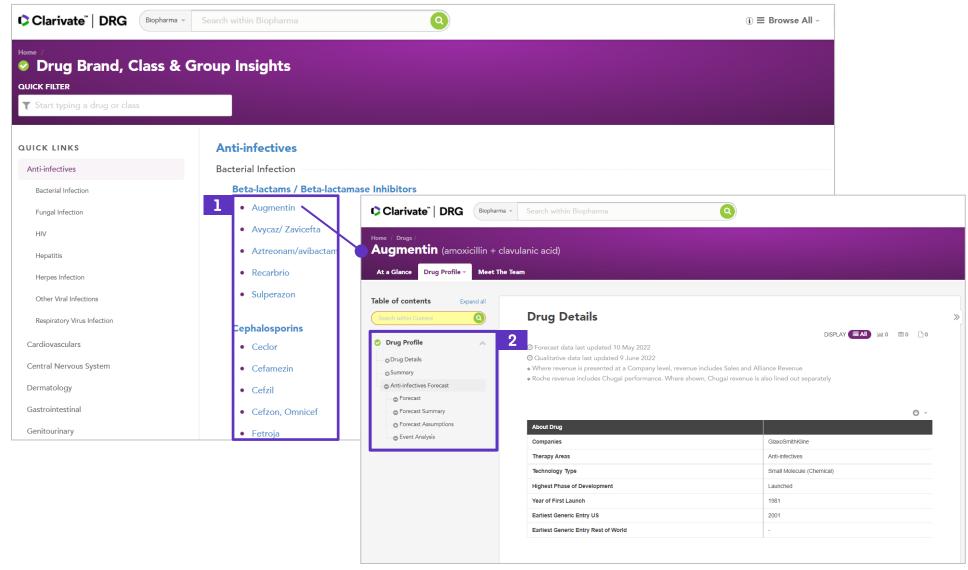
#### Drug Brand, Class & Group Insights



Select a therapy area, drug class or drug to access the drug profile report. Use the Quick Links to jump to the therapy area of interest.

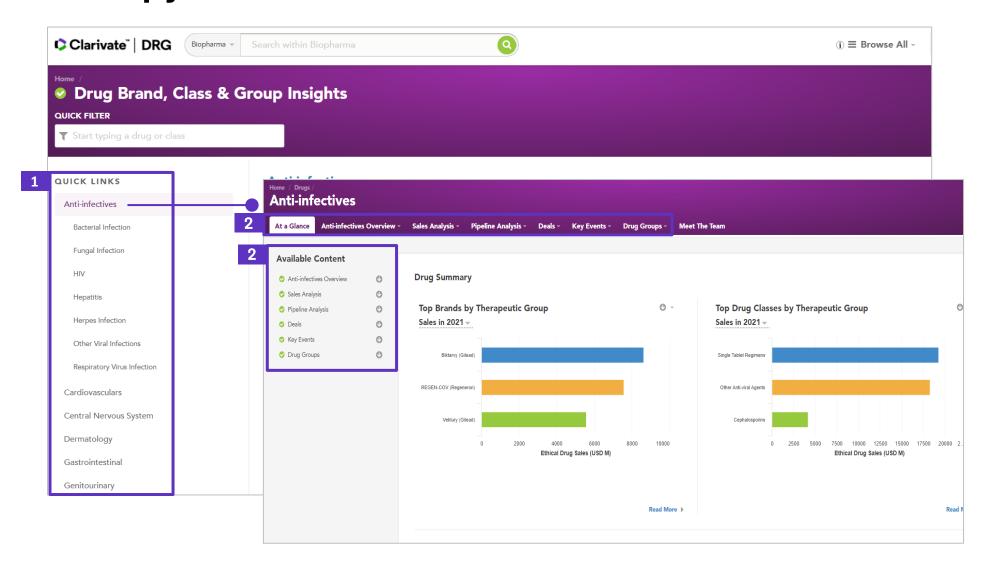


#### **Drug Profiles**



- Select a drug from the site map to access the drug profile report.
- 2.
  The Drug Profile module has 3 main sections that are accessible from Available Content links
- Drug Details
- Summary
- Therapy level Forecast
  - Forecast
  - Forecast Summary
  - Forecast Assumptions
  - Event Analysis

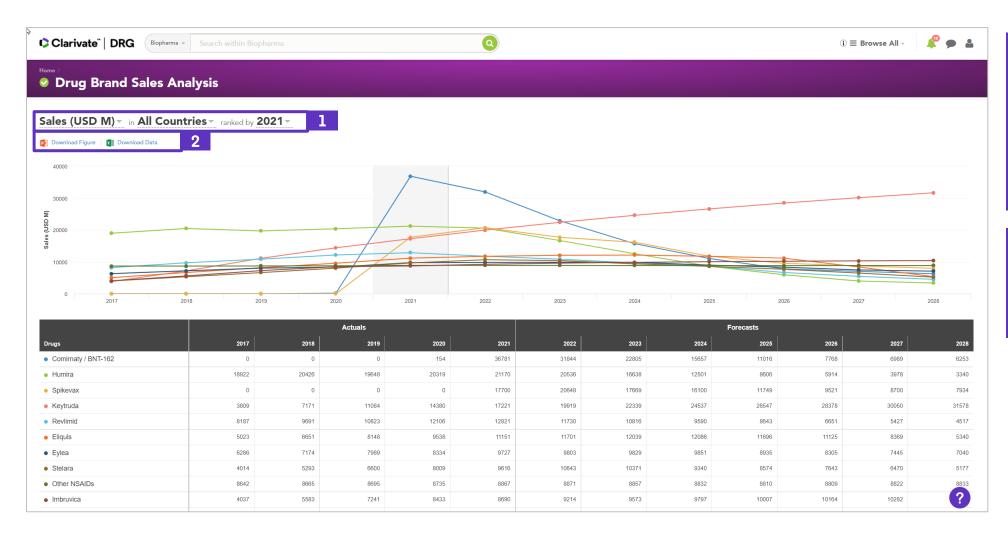
#### **Therapy Area Profiles**



- 1.
  Select a therapy area from the Quick Links to access the therapy area profile report.
- The Therapy Area Profile module has 6 main sections that are accessible from Available Content links or from the banner tabs:
- Therapy Area Overview
- Sales Analysis
- Pipeline Analysis
- Deals
- Key Events
- Drug Groups



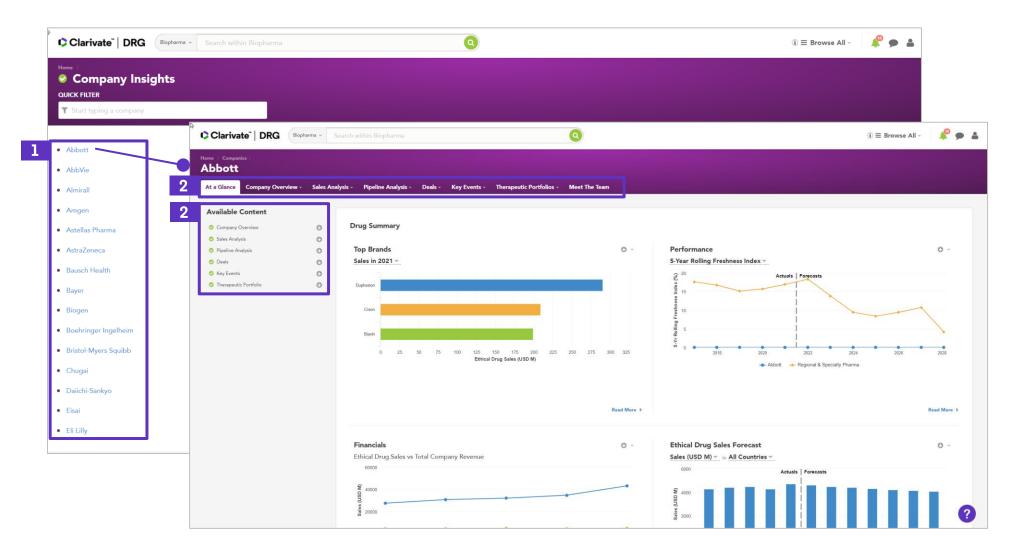
#### **Brand Rankings**



1.
Select Sales, Country, and year filter to customize brand rankings' view. Top ranking drugs will display at the top of the list and on the line graph.

Data table and graph can be downloaded via the Download links.

#### **Company Profiles**



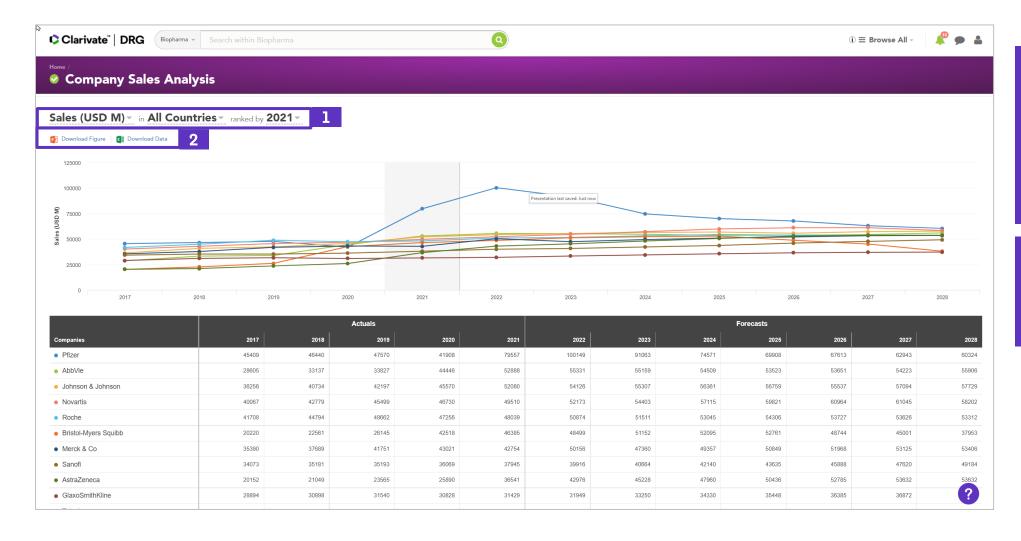
1.
Select a company from the company directory to access the company profile report.

The Company Profile module has 6 main sections that are accessible from Available Content links or from the banner tabs:

- Company Overview
- Sales Analysis
- Pipeline Analysis
- Deals
- Key Events
- Therapeutic Portfolios



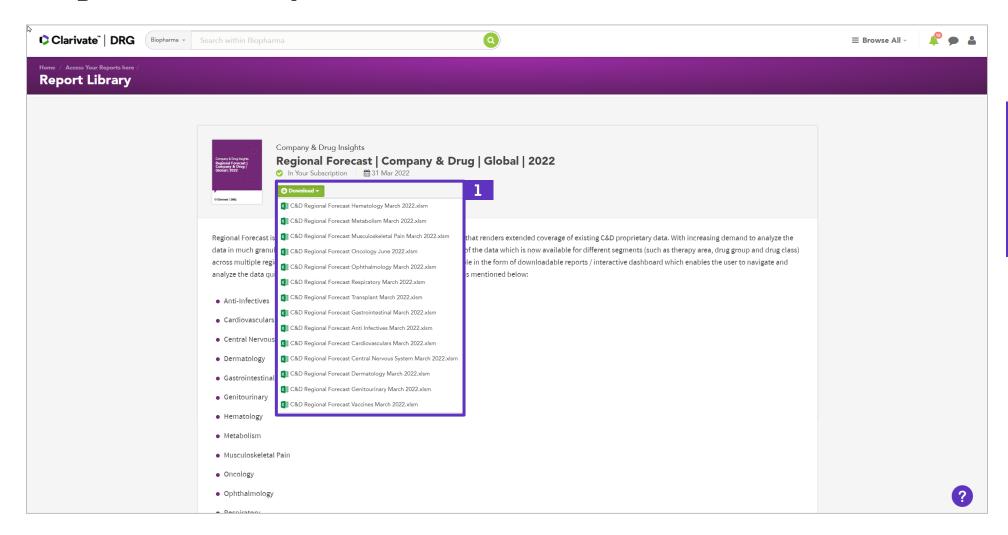
#### **Company Rankings**



1.
Select Sales, Country, and year filter to customize company rankings' view.
Top ranking companies will display at the top of the list and on the line graph.

Data table and graph can be downloaded via the Download links.

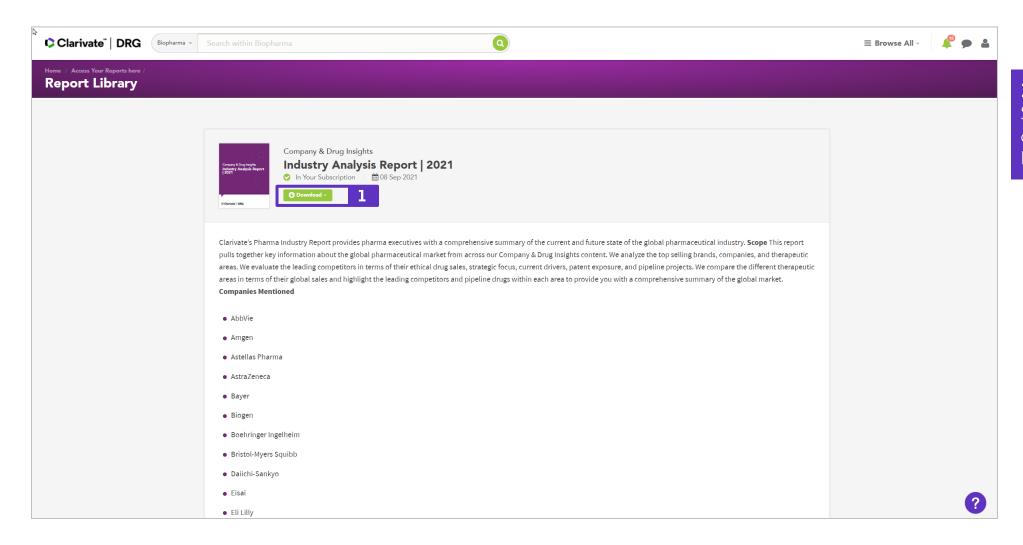
#### **Regional Sales Splits**



Select from one of 14 different therapy areas from the Download drop down list to download a Regional Forecast report.



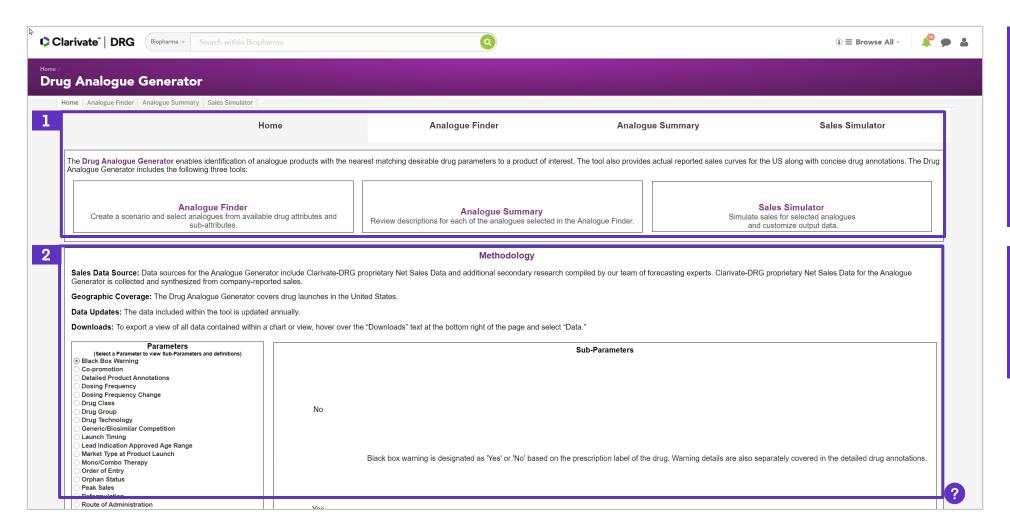
#### **Industry Guide**



1.
Select Download button to download Industry Guide PDF document.

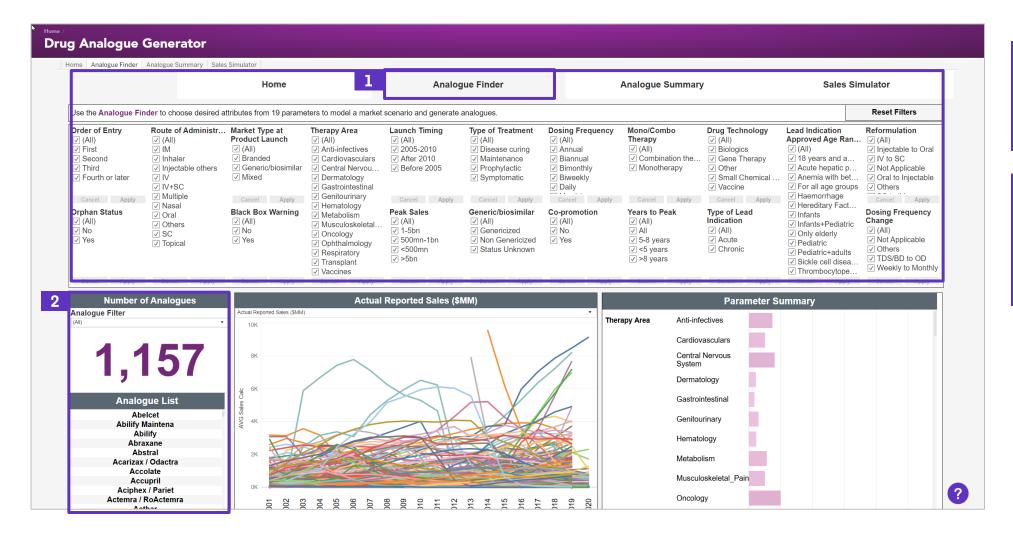


#### **Drug Analogue Generator Tool**



- Drug Analogue Generator includes 3 tools selectable via tabs or buttons at the top of the screen:
- Analogue Finder
- Analogue Summary
- Sales Simulator
- Methodology section includes data sources, coverage, and parameters definitions.

#### Drug Analogue Generator – Analogue Finder Tool

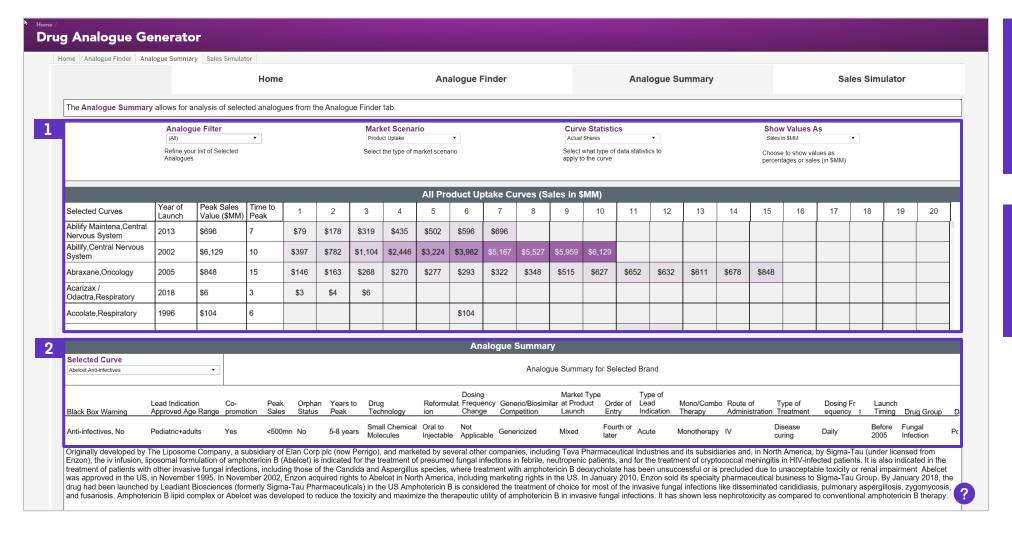


1.
Select Analogue search
criteria checkboxes to
generate a list of analogues.

The Analogue List displays the search results. These results can be filtered via the Analogue Filter.



### Drug Analogue Generator – Analogue Summary Tool

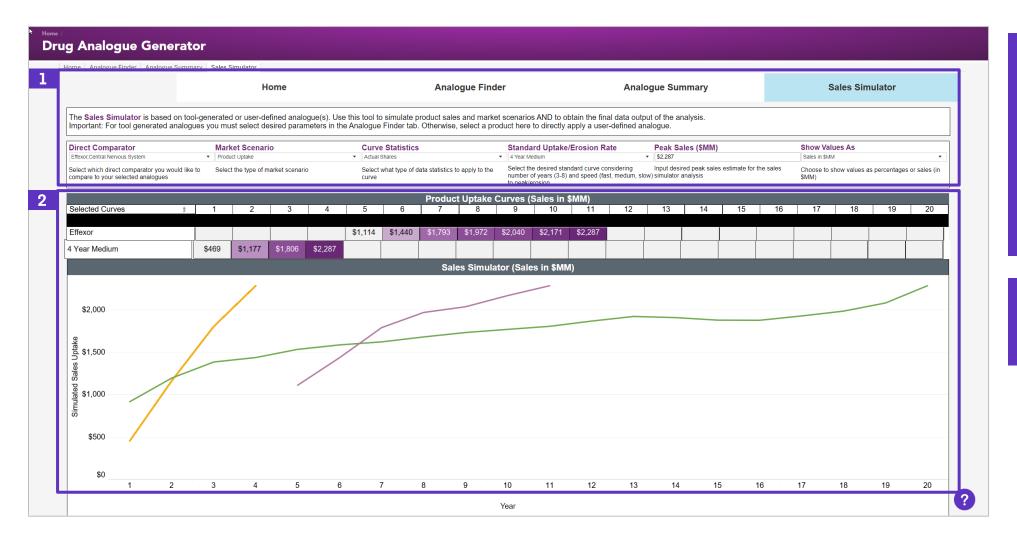


1.
Select filters for Analogue,
Market Scenario, Curve
Statistics and Values to
generate a custom Product
Update Curves display.

Make a selection from the Selected Curve filter to generate an Analogue Summary display.



#### Drug Analogue Generator – Sales Simulator Tool

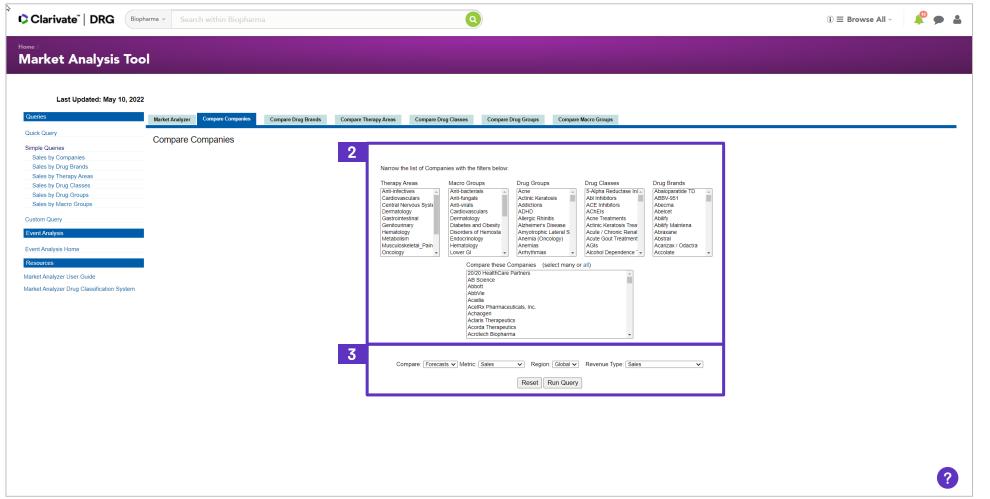


Select filters for Direct
Comparator, Market
Scenario, Curve Statistics,
Standard Uptake/Erosion
Rate, Peak Sales, and Values
to generate a custom
Product Uptake Curves
display.

**2.** Product Uptake Curves display over 20-year range.



#### **Market Analysis Tool**



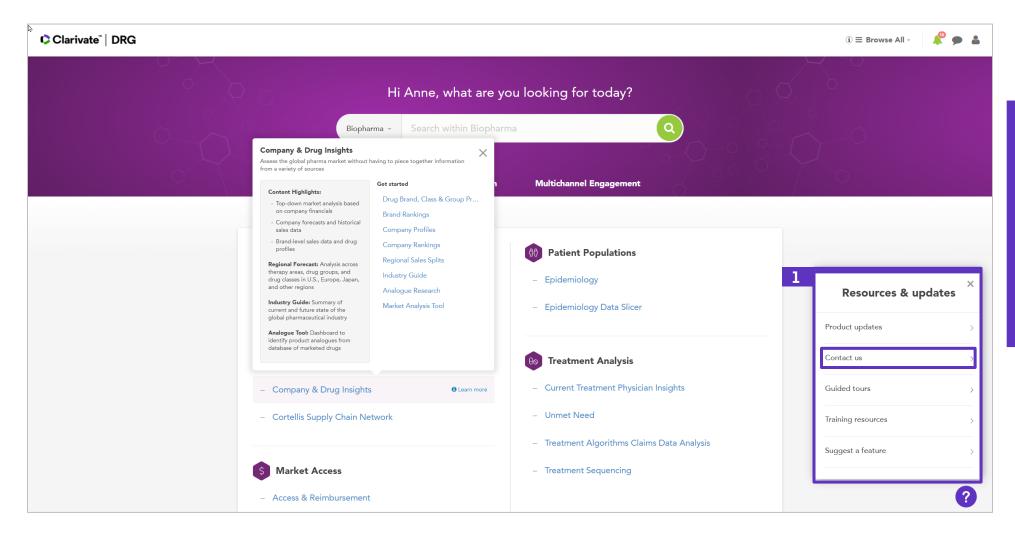
Market Analyzer tool allows you to cut data at multiple levels across 14 therapeutic areas, 85 drug groups and over 230 product classes in order to track company and market sizes, assess barriers to entry, benchmark internal forecasts, or analyze the potential of licensing candidates.

2. Select desired filters to narrow your search criteria.

Select comparison criteria filters and Run Query button to generate query report.



#### **Support Requests**



I.

If you have additional questions or training/support requests, select "Contact Us" located under the "?" (Resources & updates) icon to submit your query or via email at healthcare.support@clarivat e.com





## Have a Question?

Healthcare.support@clarivate.com clarivate.com

#### **About Clarivate**

Clarivate<sup>™</sup> is a global leader in providing solutions to accelerate the lifecycle of innovation. Our bold mission is to help customers solve some of the world's most complex problems by providing actionable information and insights that reduce the time from new ideas to life-changing inventions in the areas of science and intellectual property. We help customers discover, protect and commercialize their inventions using our trusted subscription and technology-based solutions coupled with deep domain expertise. For more information, please visit <u>clarivate.com</u>.

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