

## Market insights summary

# Asia Pacific gynecological device market

## What's trending?

### Increasing adoption of minimally invasive gynecological procedures

- Strong uptake of laparoscopic procedures for the treatment of conditions like fibroids and pelvic organ prolapse offers benefits such as less tissue trauma, minimal blood loss, fewer postoperative complications, as well as faster, often same-day recovery.
- Technological innovations such as laparoendoscopic single-site surgery and natural orifice transluminal endoscopic surgery are driving demand by enabling nearly scarless procedures.

### Growing adoption of office-based gynecological procedures

- There is a rising preference for office-based interventions like global endometrial ablation (GEA), hysteroscopy, and colposcopy because such procedures offer reduced wait times, eliminate extended hospital stays, and are considered cost-effective.
- In China and India, growing awareness of conditions like menorrhagia and infertility treatments has increased the use of hysteroscopy because it is a key office-based tool for diagnosing and treating intrauterine issues.

Access more insights and data in the [report](#).  
[Speak to our team](#) to see how we can power your innovation.

## 2024 Asia Pacific gynecological device market snapshot

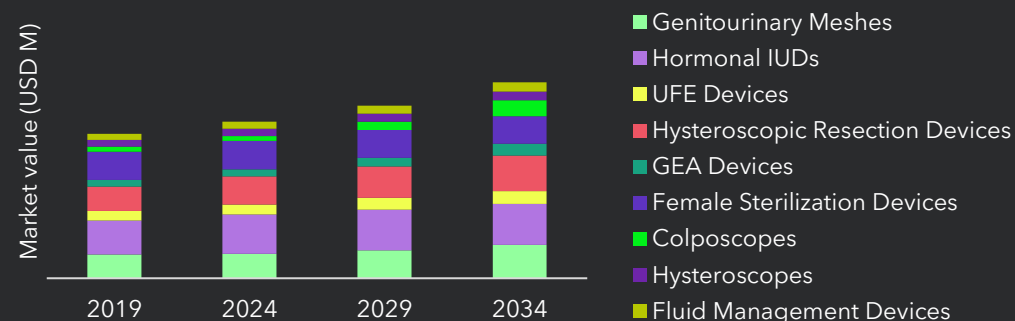
**\$ 558M**

Market value

**2.1%**

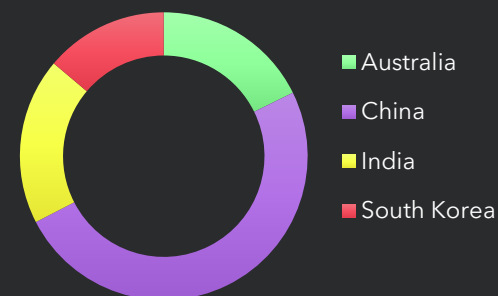
CAGR ('19- '34)

### Asia Pacific gynecological device market by product type



UFE = Uterine Fibroid Embolization; IUD = Intrauterine Device

### Proportion of gynecological device revenues by region, 2024



### Gynecological procedure growth by approach (CAGR 2019-2024)

