

Market insights summary

United States pulmonology device market

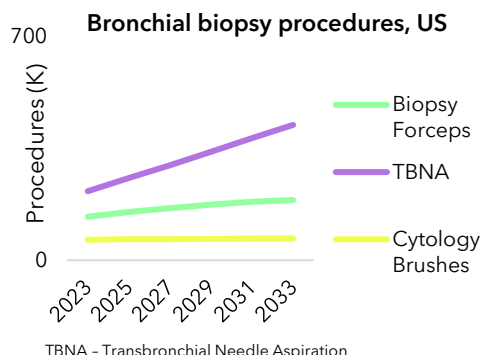
What's trending?

As disposable bronchoscopes gain traction for infection prevention, reusable bronchoscope revenues face growing pressure

- Regulatory guidance and infection control concerns have accelerated U.S. adoption of disposable bronchoscopes. FDA and clinical guidelines during COVID-19 favored single-use devices, prompting strong industry support and a wave of product launches.
- Companies like Verathon, Ambu, Olympus, and Boston Scientific introduced new single-use models, fueling market growth. This shift is boosting disposable sales while putting downward pressure on reusable bronchoscope revenues by reducing the need for reprocessing infrastructure.

Lung cancer screening recommendations in the US will support an increase in demand for biopsies and the devices used in these procedures

- Recommendations from the United States Preventive Services Taskforce and American Cancer Society, along with proposed legislation to expand access, are expected to increase lung cancer screening referrals.
- As more anomalies are detected, demand for biopsy procedures—and related device sales—is projected to grow.



Access more insights and data in the [report](#).
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2024 U.S. pulmonology device market snapshot

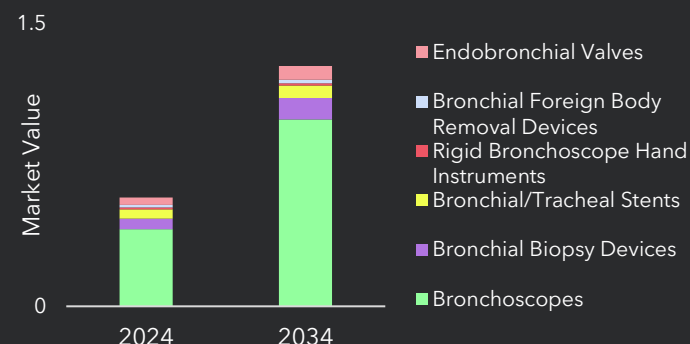
\$576M

Market revenue

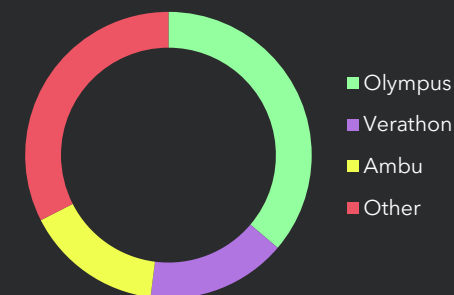
8.9%

CAGR ('19-'34)

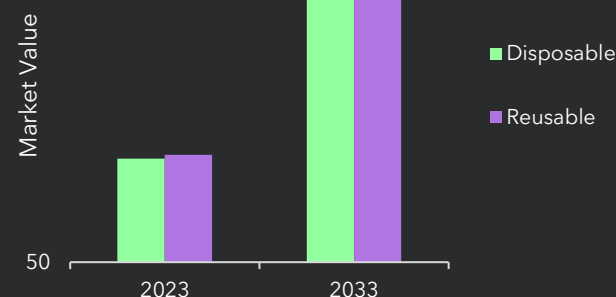
U.S. pulmonology device market, by product type, USD B



2024 U.S. competitive landscape



Bronchoscope Market, by Durability, US, USD M



Olympus

- Olympus led the US pulmonology device market, driven by a broad and strategic product portfolio that includes premium-priced EBUS-TBNA needles and reusable flexible white light bronchoscopes.

Verathon

- Verathon surpassed Ambu as the top player in the disposable bronchoscope market, driven by strong sales of its BFlex 2 line, according to Clarivate's US Pricetrack product.