

Market insights summary

Japan gynecological device market

What's trending?

In Japan, access to female sterilization remains limited due to restrictive legal requirements and persistent social stigma

- In Japan, female sterilization is legally restricted to women who have given birth and face serious health risks from future pregnancies. Spousal consent is mandatory, and non-compliance can lead to criminal penalties.
- Historical forced sterilization policies and ongoing legal sensitivities further discourage both patients and providers, leading many to prefer reversible contraception and limiting demand for permanent sterilization devices.

Insurance coverage for IVF and ART will boost procedure volumes and drive growth in the ARC device market.

- Expanded financial support for in vitro fertilization (IVF) and assisted reproductive technology (ART) in Japan—covering up to 70% of treatment costs and removing income-based eligibility—has improved access, especially for younger and rural-based patients. These policy changes are driving increased ART demand and boosting assisted reproductive consumable (ARC) device market growth.

Access more insights and data in the [report](#).
[Speak to our team](#) to see how we can power your innovation.

2024 Japan gynecological device market snapshot

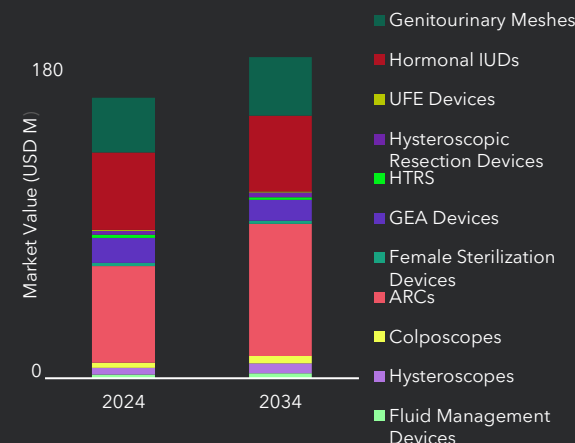
\$368M

Market value

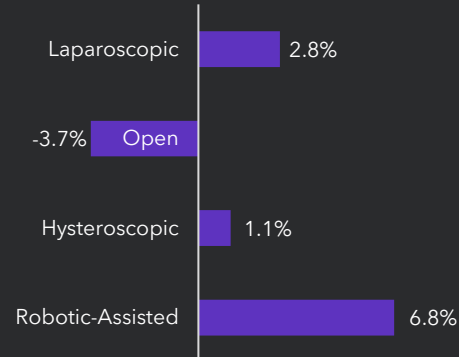
1.4%

CAGR ('19-'34)

Japan gynecological device market by product type



Procedure growth by approach (CAGR 2019-2034)



Competitive insights

Hologic

Hologic is a leading player in Japan's gynecological device market, leveraging bundled sales of complementary products like hysteroscopes and fluid management systems. Since entering the hysteroscopic tissue removal market in 2022, international sales of its MyoSure and Fluent systems have driven strong growth in its GYN Surgical division in 2024.

KARL STORZ

KARL STORZ is a leading player in the hysteroscopic resection device market, driven by the popularity of its office-based bipolar resection device. Its 15 Fr bipolar resectoscope, designed for Japanese patients' anatomy and suitable for office or outpatient use without anesthesia, positions the company to tap into the growing physician office segment and expand revenues.