

Market insights summary

Asia Pacific dental implant market

What's trending and new

01. Rising awareness and affordability of dental implants is driving the market

- Public health education, social media, and word-of-mouth are increasing awareness of dental implants as a preferred alternative to removable prostheses, especially in emerging markets like India and China.
- The affordability of dental implant products and procedures is improving across the region, increasing access for

- a broader population.
- In China, the inclusion of dental implants in the volume-based procurement program has significantly reduced dental implants average selling prices (ASPs), making implants more affordable and accessible, contributing to a rise in implant procedure volumes.

02. The expansion of DSOs is improving dental care access

- The expansion of dental service organizations (DSOs) is transforming dental care by consolidating clinics into scalable networks, improving operational efficiency and expanding access to implant procedures.
- With a growing presence in countries like China, India, and Australia, DSOs are making implants more affordable through centralized procurement and digital integration, driving higher procedure volumes across the region.

Access more insights and data in the <u>report</u>.

<u>Speak to our team</u> to see how we can power your innovation.

2024 Asia Pacific dental implant market snapshot

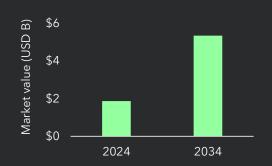
\$1.87B

Market revenue

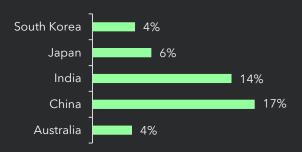
10.6%

CAGR ('19-'34)

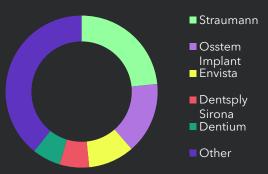
Asia Pacific dental implant market



Dental implant procedure growth by country (CAGR 2019-2034)



2024 Asia Pacific competitive landscape



Straumann remains the leader

- Straumann was the Asia Pacific dental implant market leader in 2024, benefiting from sales of both premium and value dental implant brands.
- Straumann continues to strengthen its presence in the Asia Pacific region through strategic investments in digital solutions and DSO partnerships, while also expanding its regional footprint, such as establishing a new manufacturing campus in Shanghai.

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